

1 FAM 350 BUREAU OF INTERNATIONAL INFORMATION PROGRAMS (IIP)

(CT: ORG-194; 09-08-2008)
(Office of Origin: ECA-IIP/EX)

1 FAM 351 BUREAU OF INTERNATIONAL INFORMATION PROGRAMS (IIP)

1 FAM 351.1 Mission

(CT: ORG-194; 09-08-2008)

- a. The mission of the Bureau of International Information Programs (IIP) is to engage, inform' and influence international audiences about U.S. policy and society to advance America's interest. We do this through the development of a variety of public diplomacy strategies, products and services.
- b. IIP serves as the principal advisor to the Secretary, other senior Department officials and other U.S. Government agencies on all aspects of the Department's information outreach to foreign audiences.

1 FAM 351.2 Responsibilities

(CT: ORG-194; 09-08-2008)

- a. IIP explains and advocates U.S. foreign policy by disseminating authoritative texts, offering expert interpretation, and employing a range of public diplomacy products and programs aimed at foreign publics. IIP:
 - (1) Acquires, produces, and distributes printed, electronic, graphic and audio-visual materials and information;
 - (2) Translates policy material quickly and authoritatively into foreign languages for international audiences. Our foreign-language specialists work in Arabic, Chinese, French, Persian, Russian, Spanish, and other languages as the Department determines they are needed;
 - (3) Recruits expert speakers to communicate with foreign audiences;

- (4) Supports Information Resource Centers (IRCs), which are information platforms associated with U.S. embassies abroad. The purpose of IRCs is to provide information about the U.S. to targeted individuals and groups. We provide guidance and advice to embassies that have IRCs on managing and disseminating information to foreign publics. We also purchase and make available to our embassies a range of digital information resources, such as commercial databases;
- b. The Bureau of International Information Programs (IIP) runs America.gov, the U.S. government's primary online source of information about the United States directed at foreign publics. America.gov provides foreign readers authoritative, timely, thorough, and balanced information about the United States, U.S. Government policies, and American society in English, Arabic, Chinese, French, Persian, Russian, Spanish, and other languages as deemed necessary by the Department. The America.gov URL and material contained on the site may not be disseminated in the United States, pursuant to 22 U.S.C. 1461.
- c. The Bureau of International Information Programs (IIP) runs INFOCENTRAL, a web portal designed as a "one-stop" source of information for U.S. Government foreign affairs and security officials working with the public. INFOCENTRAL provides contingency guidance, copyrighted material and other material developed for U.S. Government use only. Material on this site is not for public distribution, but the site contains links to other Internet sites for users' convenience.
- d. The Bureau of International Information Programs (IIP) works closely with other R Bureaus and the Department's geographic and functional Bureaus to ensure that our programs, products, and services effectively support U.S. foreign policy objectives.
- e. The Bureau of International Information Programs (IIP) manages the measurement and evaluation of all Bureau products and services and maintains a results database of all reported public diplomacy activities on behalf of the Under Secretary for Public Diplomacy and Public Affairs (R).
- f. The Bureau of International Information Programs (IIP) provides guidance, recommendations, and services to posts to help ensure that their presence on the Internet, including embassy home pages, is consistent, attractive, accessible, and user friendly. These and other relevant issues are vetted by an Internet steering committee.
- g. The Bureau of International Information Programs (IIP) maintains relationships with people at other U.S. Government agencies, private groups, and institutions in order to ensure that our programs, products,

and services more effectively support U.S. foreign policy objectives.

- h. The Bureau of International Information Programs (IIP) writes, translates, and transmits opinion pieces (op-eds), also known as byliners, in support of specific U.S. policies. We provide them to embassies, which place them for publication in foreign media.
- i. The Bureau of International Information Programs (IIP) provides information technology advice and support to public diplomacy offices in IIP, ECA, R, the regional Bureaus, and overseas public affairs sections. (See 1 FAM 355 below)

1 FAM 351.3 Organization

(CT: ORG-194; 09-08-2008)

- a. An organization chart of IIP can be found in 1 FAM 351 Exhibit 351.1
- b. The Bureau of International Information Programs (IIP) is headed by a Coordinator, who reports to the Under Secretary for Public Diplomacy and Public Affairs (R). The Coordinator has the rank administratively equivalent to an Assistant Secretary. The Principal Deputy Coordinator has the rank administratively equivalent to a Principal Deputy Assistant Secretary.

1 FAM 351.4 Authorities

(CT: ORG-194; 09-08-2008)

The authorities for the Bureau of International Information Programs (IIP) are cited in:

- (1) U.S. Information and Educational Exchange Act of 1948, as amended, 22 U.S.C. 1431 et seq. ("Smith-Mundt Act") ;
- (2) Title VIII, Public Law 102-511, 22 U.S.C. 2452 note ("Freedom Support Act");
- (3) Public Law 107-179, Support for East European Democracies Act of 1989 ("SEED Act");
- (4) The Mutual Educational and Cultural Exchange Act of 1961, as amended, 22 U.S.C. 2451 et seq. ("Fulbright-Hays Act");
- (5) Public Law 105-277, Section 1601, 22 U.S.C. 6601 ("Foreign Affairs Reform and Restructuring Act of 1998");

- (6) National Performance Review letter of June 7, 1994
- (7) Presidential Decision Directive NSC-68, April 30, 1999

1 FAM 351.5 Products and Services

(CT: ORG-194; 09-08-2008)

IIP's mix of products and services includes, but is not limited to:

- (1) Print publications, both periodic and occasional (e.g., brochures, pamphlets, books, paper shows, posters, press kit folders). See also 10 FAM 340.
- (2) Electronic publications, both periodic and occasional; (e.g., Web pages, electronic journals, CD-ROMs, etc). See also 10 FAM 340 & 10 FAM 343.
- (3) Direct communication of policy material to key audiences abroad via various electronic media including the Internet (Web pages and mailing lists). See 10 FAM 320
- (4) Language versions/translations of a wide range of IIP produced and other policy-related informational materials, both printed and electronic. See 10 FAM 314.
- (5) Speaker and Specialist programs, including both traveling speakers and specialists; and electronic (both audio and digital video) speakers. See 10 FAM 350
- (6) Guidance and support for field-based Information Resource Center programs. IIP manages a specialist corps of Information Resource Officers (IROs). See 10 FAM 360
- (7) Reference services to enable posts to respond to post and target audience requests.
- (8) Book and publication translation and reprint programs tailored to regional and post needs and opportunities, including support for public-private joint publishing ventures. Copyright clearance service tailored to post needs for foreign distribution; support for U.S. book translation and/or distribution abroad. See 10 FAM 342
- (9) Bibliographic material for posts; bibliographic materials and services (e.g., books and documents lists); electronic advance documents services (e.g., article alerts, see 10 FAM 365.1; and photo services,

see 10 FAM 343.3).

(10) See also 10 FAM 300 for further detail on products and services.

1 FAM 351.6 The Coordinator

(CT: ORG-194; 09-08-2008)

- a. Reports directly to the Under Secretary for Public Diplomacy and Public Affairs (R).
- b. Has the rank administratively equivalent to an Assistant Secretary.

1 FAM 351.7 Principal Deputy Coordinator

(CT: ORG-194; 09-08-2008)

- a. Reports directly to the Coordinator.
- b. Has the rank administratively equivalent to a Principal Deputy Assistant Secretary.

1 FAM 352 OFFICES REPORTING DIRECTLY TO THE PRINCIPAL DEPUTY COORDINATOR

1 FAM 352.1 Deputy Coordinator for Regional Programs (IIP)

(CT: ORG-194; 09-08-2008)

See also 1 FAM 353.

The Deputy Coordinator for Regional Programs has the rank administratively equivalent to a Deputy Assistant Secretary. (See also 1 FAM 353.)

1 FAM 352.2 Deputy Coordinator for Global Programs (IIP)

(CT: ORG-194; 09-08-2008)

The Deputy Coordinator for Global Programs has the rank administratively equivalent to a Deputy Assistant Secretary. (See also 1 FAM 354.)

1 FAM 352.3 Managing Director of Information Technology (IIP-ECA/IT)

(CT: ORG-194; 09-08-2008)

The Managing Director reports directly to the Coordinator for International Information Programs (IIP). This person serves as the principal advisor to the Coordinator for International Information Programs and the Assistant Secretary for Educational and Cultural Affairs (ECA) and also advises other officials under and including the Under Secretary for Public Diplomacy and Public Affairs, on all matters involving information technology. (See also 1 FAM 355.)

1 FAM 352.4 Office of Policy, Planning, and Evaluation (IIP/P)

(CT: ORG-194; 09-08-2008)

The Office of Policy, Planning, and Evaluation is IIP's strategic planning, evaluation, and policy coordination unit. It coordinates the content of limited use web sites that support public diplomacy practitioners, is the Bureau's primary point of contact in the interagency process, tracks and counters disinformation and misinformation efforts against the United States, conducts evaluations of the effectiveness of IIP products and services, and undertakes special projects. (See also 1 FAM 356.)

1 FAM 353 THE DEPUTY COORDINATOR FOR REGIONAL PROGRAMS (IIP)

(CT: ORG-194; 09-08-2008)

See 1FAM 352.1 above and 10 FAM 300.

- a. The offices reporting to the Deputy Coordinator for Regional Programs are responsible for liaison between IIP and U.S. missions abroad and regional Bureaus in the Department.
- b. These offices include permanent multi-functional geographic offices as well as functional offices. The multi-functional geographic offices include regional Information Resource Officers (IROs), regional policy officers, and foreign language information specialists. The functional offices include regional program officers and speaker program officers. They are composed of Foreign Service officers and specialists and Civil Service employees. IIP employees work in the United States and at missions

abroad.

- c. These offices are responsible for ensuring that IIP programs, products and services support Department and U.S. foreign policy priorities in forms effective in local technological and cultural conditions overseas. These programs address mission program plan objectives as aggregated under worldwide priority themes.
- d. For more information see 1FAM 352.1 above, and 10 FAM 300.

1 FAM 353.1 Office of Speaker Programs (IIP/S)

(CT: ORG-194; 09-08-2008)

The Office of Speaker Programs manages the U.S. Speaker and Specialist Program. The principal functions of the Office of Speaker Programs are to

- a. Advise U.S. missions and domestic Bureaus of the Department on addressing mission priority themes through speaker programs.
- b. Recruit U.S. participants for overseas speaker/specialist programs and/or electronic interactive programming with overseas audiences.
- c. See also 10 FAM 350.

1 FAM 353.2 Office of Information Resource Services (IIP/IR)

(CT: ORG-194; 09-08-2008)

See also 10 FAM 360.

- a. IIP/IR is the point of contact in the Department for Information Resource Centers (IRCs) at posts, and for Information Resource Officers (IROs). The principal functions of IIP/IR are to:

Provide resources, training, technical direction, and guidance to support outreach, reference and public diplomacy objectives through IRCs; and

- (1) Exercise leadership in developing Department policies governing IRCs and the corps of IRO specialists.
- b. Posts fund and manage IRCs, but IIP/IR develops the guidelines and standards that shape and measure their effectiveness. IIP/IR maintains a centralized database documenting the status of IRC and IRO activities worldwide. See also 10 FAM 360.

c. See also 10 FAM 360.

1 FAM 353.3 Common Responsibilities of Offices of Geographic Information Programs

(CT: ORG-194; 09-08-2008)

- a. IIP offices of geographic information programs produce content for IIP media products in strategic target languages for international audiences; manage relevant Web pages in strategic target languages; and manage information resource program support for posts in that geographic area. Each office shares the supervision of Information Resource Officers located in Washington, D.C., and in the field with the Office of Information Resources (IIP/IR).
- b. These offices are responsible for appropriate response to field requests and Washington, D.C.-originated public diplomacy initiatives in the region. The office directors are the principal advisors to Bureau leadership on issues related to those regions and the principal contacts between IIP and the geographic Bureaus. (See 1 FAM 353.4 through 1 FAM 353.8 below for details on individual offices).

1 FAM 353.4 Office of Africa Information Programs (IIP/AF)

(CT: ORG-194; 09-08-2008)

The Office of Africa Information Programs (IIP/AF) produces content in English and French and potentially other relevant languages for international audiences. The office is responsible for the French language Web site. The office director is the principal advisor to Bureau leadership on issues related to Africa and the principal contact between IIP and AF. See 1 FAM 353.2 above for common responsibilities. See 1 FAM 353.2 above for common responsibilities.

1 FAM 353.5 Office of Western Hemisphere Information Programs (IIP/WHA)

(CT: ORG-194; 09-08-2008)

The Office of Western Hemisphere Information Programs (IIP/WHA) produces content in Spanish and potentially other relevant languages for international audiences. The office is responsible for the Spanish language

Web site. The office director is the principal advisor to Bureau leadership on issues related to Western Hemisphere Affairs and the principal contact between IIP and WHA. See 1 FAM 353.2 above for common responsibilities.

1 FAM 353.6 Office of East Asia-Pacific Information Programs (IIP/EAP)

(CT: ORG-194; 09-08-2008)

The Office of East Asia-Pacific Information Programs (IIP/EAP) produces content in Chinese, including *Meiguo Cankao* (The "American Source"), and potentially other relevant languages for international audiences. The office is responsible for the Chinese language Web site. The office director is the principal advisor to Bureau leadership on issues related to East Asia and the Pacific and the principal contact between IIP and EAP. See 1 FAM 353.2 above for common responsibilities.

1 FAM 353.7 Office of Near East, South and Central Asia Information Programs (IIP/NEA-SCA)

(CT: ORG-194; 09-08-2008)

The Office of Near East, South Asia (IIP/NEA-SCA) Information Programs produces content in Arabic, Persian and potentially other relevant languages for international audiences. The office is responsible for the Arabic language Web site and the Persian language Web site. The office director is the principal advisor to Bureau leadership on issues related to the Near East, South and Central Asia and North Africa and the principal contact between IIP and NEA and SCA Bureaus. See 1 FAM 353.2 above for common responsibilities.

1 FAM 353.8 Office of Europe and Eurasia Information Programs (IIP/EUR)

(CT: ORG-194; 09-08-2008)

The Office of Europe and Eurasia Information Programs produces content in Russian and potentially other relevant languages for international audiences. The office is responsible for the Russian language Web site. The office director is the principal advisor to Bureau leadership on issues related to Europe and Eurasia and the principal contact between IIP and EUR. See 1 FAM 353.2 above for common responsibilities.

1 FAM 354 THE DEPUTY COORDINATOR FOR GLOBAL PROGRAMS (IIP)

(CT: ORG-194; 09-08-2008)

- a. The offices reporting to the Deputy Coordinator for Global Programs (IIP/GL) produce and acquire information and information products for use by U.S. missions overseas in support of public diplomacy initiatives.
- b. These offices are composed of a mix of information specialists including writer/editors, reference specialists, copyright specialists, visual information specialists, and Web editors. They are composed of Foreign Service and Civil Service employees based in the United States.
- c. These offices are responsible for producing a broad range of information products that accurately reflect U.S. policy and help foreign audiences understand the policy and the political and social context of the United States. Officers at American embassies use these products to address specific mission program plan objectives. Many of these products are also accessible to worldwide audiences directly via the Internet.
- d. See 1FAM 352.1 and 10 FAM 300.

1 FAM 354.1 Office of Publications (IIP/PUB)

(CT: ORG-194; 09-08-2008)

The Office of Publications (IIP/PUB) produces IIP print and electronic publications and acquires rights to print content that overseas missions use to influence foreign audiences. IIP/PUB's staff includes Web and print editors, graphic designers, and copyright specialists. The print materials this office develops are available on IIP's Publications Web site, which is geared to foreign audiences. (see also 10 FAM 340.)

1 FAM 354.2 Office of Web Management (IIP/W)

(CT: ORG-194; 09-08-2008)

The Office of Web Management (IIP/W) is responsible for the electronic presentation and transmission of many of IIP's information products. IIP/W provides the following support to Bureau programs and public diplomacy initiatives by U.S. missions and other Bureaus of the Department of State:

- a. Web management of America.gov, IIP's international public Web site (America.gov).

- b. Web policy guidance for embassies public web sites and manages the Content Management System for IIP and Post Web sites.
- c. Digital Video Conferencing (DVC) management and equipment facilitation in support of IIP and Posts. (See 10 FAM 353.2.)
- d. Photography services in support of IIP and Post programs. (See 10 FAM 343.3)
- e. See also 10 FAM 330.

1 FAM 354.3 Office of Current Issues (IIP/C)

(CT: ORG-194; 09-08-2008)

- a. The Office of Current Issues is responsible for the substantive content of the Department's international public Web site, America.gov, and supports all Bureau print and electronic publications and support of Bureau programs. IIP/C includes writer-editors, reference specialists, copy editors, and production editors who provide a broad range of support seven days a week.
- b. IIP/C is responsible for ensuring consistent, high-quality content for all Bureau electronic publications by providing final editing of all published copy. This editing includes a series of quality-control checks to ensure that all content adheres to generally accepted writing standards for journalism, conforms to Associated Press and Bureau-specific style rules, readily lends itself to translation into other languages, and is structured and formatted to support transmission and reception by various electronic means.

1 FAM 355 THE MANAGING DIRECTOR OF INFORMATION TECHNOLOGY (IIP-ECA/IT)

(CT: ORG-194; 09-08-2008)

The Directorate of Information Technology includes the Office of Application Development and Database Services (see 1 FAM 355.1 below), the Office of Network and User Services (see 1 FAM 355.2 below), and the Office of Planning, Budget and Applied Technology (see 1 FAM 355.3 below).

Common responsibilities for these offices include:

- (1) Serve as the principal advisor to the Coordinator for International Information Programs and the Assistant Secretary for Educational

and Cultural Affairs (ECA), and also advise other officials reporting to and including the Under Secretary for Public Diplomacy and Public Affairs, on all matters involving information technology.

- (2) Develop and lead global technology initiatives in support of public diplomacy and the foreign affairs mission of the U.S. Government.
- (3) Serve as liaison to the Bureaus of Information Resource Management, Diplomatic Security, Resource Management, Administration, Public Affairs, and all regional Bureaus in order to ensure that the Department's technology incorporates the requirements of the mission of public diplomacy, and creates a customer service environment.
- (4) Build and maintain effective relationships with other Department organizations, Federal agencies, the NGO community, and the private sector in order to ensure that both the IIP and ECA program missions are supported by appropriate technology so that public diplomacy is executed with the highest level of efficiency and excellence.
- (5) Participate in or lead various Department groups, programs, and initiatives related to the information technology requirements associated with the mission of IIP, ECA and Public Diplomacy overall.
- (6) Interpret and follow U.S. Government-wide technology and security policies, procedures and mandates in support of IIP and ECA programs. Support includes:
 - (a) Interpretation of Department information technology and security policies to assist overseas public diplomacy officers in achieving their program goals while simultaneously working within the local technology infrastructure and policies implemented by post information management officers;
 - (b) Representation of domestic and overseas public diplomacy business requirements as new Department information technology initiatives or policies are developed;
 - (c) Development and (if necessary) execution of contingency plans to ensure the ongoing operation of all public diplomacy computer systems, in the event of a disaster, to include recovery and external hosting capabilities; and,
 - (d) Representation of public diplomacy's technology needs at the Department IT governance table and other key Department

committees and working groups.

- (7) IIP-ECA/IT participates in and complies with the Department-wide information resources management strategic, tactical, and capital planning processes, by:
 - (a) Following Department information technology architectures and standards, and engaging customers in Strategic and Business Process Planning in order to provide better technology solutions to meet their business and program needs;
 - (b) Developing IIP and ECA information technology plans in accordance with Congressional mandates regarding public diplomacy;
 - (c) Adhering to Department-wide information technology regulations and policies as codified, for example, in the Foreign Affairs Manual (FAM) and Office of Management and Budget directives and following guidelines and precepts of Managing State Projects;
 - (d) Providing requisite information to accurately populate the Department's central IT initiatives and project tracking databases in support of reporting requirements; and,
 - (e) Serving on the Department's Egov committees (including the Working Group and Advisory Group) and providing support to the Coordinator, who serves on the Program Board.
- (8) See 1FAM 352.3 above.

1 FAM 355.1 Office of Application Development and Database Services (IIP-ECA/IT/AP)

(CT: ORG-194; 09-08-2008)

The Office of Application Development and Database Services:

- (1) Provides design, installation, and management of computer applications and office automation systems for processing, storing, and retrieving information, both within IIP and ECA, as well as for Non-Government Organizations (NGOs) that deliver international exchange programs under grant authority;
- (2) Coordinates and supports the Bureau's information technology

architecture, including Bureau-level data and technical architectures; and

- (3) Coordinates and fulfills all IRM Certification, Accreditation & Risk Assessment requirements for computer applications, systems and critical computer infrastructures.

1 FAM 355.2 Office of Network and User Services (IIP-ECA/IT/NUS)

(CT: ORG-194; 09-08-2008)

The Office of Network and User Services (IIP-ECA/IT/NUS):

- (1) Provides operation of the Public Diplomacy OpenNet, ClassNet and development domains, as well as support for overseas posts' Public Affairs sections;
- (2) Ensures secure information technology environments responsive to public diplomacy business needs; and
- (3) Maintains a computer facility with sufficient servers, redundancy, security and network software to support IIP and ECA.

1 FAM 355.3 Office of Planning, Budget and Applied Technology (IIP-ECA/IT/PBAT)

(CT: ORG-194; 09-08-2008)

The Office of Planning, Budget and Applied Technology:

- (1) Conducts and facilitates overall IT governance for IIP and ECA, including: strategic technology planning, the capital planning and investment control process (eGovernment), IT reporting and performance measurement, budget formulation, and resource management for major system expenditures;
- (2) Formulates policy related to IT and its application to PD programs, and assesses the impact of draft policies under review by the Department;
- (3) Supports the Department's Internet Steering Committee, as well as conferences and special projects for IIP and ECA;
- (4) Coordinates technology procurement for IIP and ECA, as well as

space management and personnel action processing for IIP-ECA/IT;
and

- (5) Researches, identifies, tests, and applies emerging technologies to meet domestic and overseas public diplomacy business needs; trains end users on related applications and capabilities to improve productivity and product quality.

1 FAM 356 OFFICE OF POLICY, PLANNING, AND EVALUATION (IIP/P)

(CT: ORG-194; 09-08-2008)

The Office of Policy, Planning, and Evaluation advises the Coordinator on the development and implementation of the Bureau's public diplomacy programs, products and services. The office liaises with other Department Bureaus and with other federal agencies to do something about information-based public diplomacy. IIP/P also coordinates the production of opinion pieces for placement in foreign newspapers; advises on and provides content for several Web-based PD information products used by Department and other U.S. Government personnel; and tracks and counters misinformation and disinformation directed against the United States. At the direction of the Coordinator, the office supports R/PPR, the planning and evaluation unit of the Under Secretary for Public Diplomacy and Public Affairs (R) in its strategic planning and evaluation efforts. (See 1FAM 352.4 above)

1 FAM 356.1 Structure and Organization

(CT: ORG-194; 09-08-2008)

A senior Foreign Service officer directs IIP/P and reports directly to the Coordinator. Other foreign and civil service officers, as well as contract personnel and personnel from other agencies, report to the IIP/P director and his/her deputy, working on duties assigned by the director.

1 FAM 356.2 Responsibilities

(CT: ORG-194; 09-08-2008)

- a. Advise the Coordinator on the development and deployment of the Bureau's programs, products and services.
- b. Analyze and evaluate the Bureau's programs, products, and services.
(See 10 FAM 372)

- c. Represent the Bureau in interagency development of information-based public diplomacy.
- d. Coordinate the writing and approval of opinion pieces (op-eds) for foreign audiences. (See 10 FAM 322)
- e. Provide content for Web-based databases and other PD-related information products used by Department personnel and personnel from other federal agencies that deal with strategic communication. See 10 FAM 324, 10 FAM 326, and 10 FAM 371. At the director's discretion, other proprietary information products may be developed.
- f. Prepare the Bureau's annual strategic plan (BSP) and coordinate the Bureau's strategic planning process.
- g. Prepare the Bureau's submission to other mandated and occasional reports as requested by Congress, the GAO, OMB and senior Department personnel.
- h. Prepare the Bureau's Program Assessment Rating Tool (PART).
- i. Track and counter disinformation and misinformation directed against the United States and United States interests.
- j. Support strategic planning and PD product evaluation activities carried out by the Office of Planning and Resources (R/PPR) in the Office of the Under Secretary for Public Diplomacy and Public Affairs (R).

1 FAM 356.3 Guidelines

(CT: ORG-194; 09-08-2008)

In addition to the listed responsibilities, IIP/P is the lead office within the Bureau on issues that affect the entire Bureau and its programs, frequently representing the Bureau in Department and interagency meetings.

1 FAM 357 EXECUTIVE OFFICE (ECA-IIP/EX)

(CT: ORG-194; 09-08-2008)

IIP shares a common executive office with ECA. The Executive Director of ECA-IIP/EX is the Executive Director for both Bureaus. More information about this office is in 1 FAM 343.1.

1 FAM 358 THE UNITED STATES ADVISORY COMMISSION ON PUBLIC DIPLOMACY

(CT: ORG-194; 09-08-2008)

The U.S. Advisory Commission on Public Diplomacy is a bipartisan panel created by Congress and appointed by the President to provide oversight of U.S. Government public diplomacy activities. Public Law 110-21 reauthorized the Commission in May 2007.

1 FAM 358.1 The Commissioners

(CT: ORG-194; 09-08-2008)

By law, the President appoints the Commission's seven members with the advice and consent of the Senate. The commissioners are selected from a cross-section of professional backgrounds and serve three-year terms with the possibility for reappointment. Four members serve from the President's party.

1 FAM 358.2 Responsibilities

(CT: ORG-194; 09-08-2008)

The Commission is responsible for assessing public diplomacy policies and programs of the U.S. State Department, American missions abroad, and other agencies. The responsibilities extend to international exchanges, U.S. government international information programs, and those of publicly funded non-governmental organizations (NGO).

1 FAM 358.3 Recommendations and Reports

(CT: ORG-194; 09-08-2008)

The Commission reports its findings and recommendations to the President, the Congress, the Secretary of State, and to the American people in regular reports.

1 FAM 358.4 IIP maintains staff and budget

(CT: ORG-194; 09-08-2008)

The Bureau of International Information Programs (IIP) maintains the Advisory Commission's two-person staff and budget. However, the

Commission is an independent entity. Its executive director serves at the pleasure of its chairman.