

10 FAM 300 BUREAU OF INTERNATIONAL INFORMATION PROGRAMS (IIP)

10 FAM 310 IIP PROGRAMS, PRODUCTS, AND SERVICES

*(CT:PEC-011; 02-03-2006)
(Office of Origin: IIP)*

10 FAM 311 IIP PROGRAMS, PRODUCTS, AND SERVICES

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This chapter highlights programs, products, and services of the Bureau of International Information Programs (IIP). Additional information can be found on the bureau's Intranet web site and in 1 FAM 350.

10 FAM 312 LIST OF PRODUCTS AND SERVICES

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IIP's mix of products and services includes, but is not limited to:

- Printed publications (e.g., brochures, pamphlets, books, paper shows, posters, press kit folders; see 10 FAM 341)
- Electronic publications (e.g., web pages, electronic journals, CD-ROMs, etc; see 10 FAM 343)
- The Washington File (a daily compilation of official texts and transcripts on U.S. policy issues, staff written articles, backgrounders and summaries of U.S. policy sent directly to overseas missions and made available to general audiences on the

Internet; see 10 FAM 321)

- The Foreign Service (FS) File (a composite of staff only announcements that can affect public diplomacy work abroad)
- Direct communication of policy material to key audiences abroad via various electronic media including, but not limited to, the Internet, web pages, mailing lists, web chats, webcasting, audio and video streaming, etc.; (see 10 FAM 320 and 10 FAM 350)
- Language versions/translations of a wide range of IIP produced and other policy-related informational materials, both printed and electronic (see 10 FAM 325)
- Speaker and Specialist programs, including both traveling speakers and specialists; and electronic (both audio and digital video) speakers (see 10 FAM 350)
- Information Resource Officers (IRO) Management and Support (see 10 FAM 362)
- Guidance and support for field-based Information Resource Center and American Corners programs (see 10 FAM 363 and 10 FAM 364)
- Reference services that support bureau programs and enable posts to respond to post and target audience requests;
- Book and publication translation and reprint programs tailored to regional and post needs and opportunities, including support for public-private joint publishing ventures
- Copyright clearance service tailored to post needs for foreign distribution
- Support for U.S. book translation and distribution abroad (see 10 FAM 342)
- Bibliographic support to identify significant documents, books, and articles for program use (see 10 FAM 365.1)
- Photo services (see 10 FAM 343.2)

10 FAM 313 IIP AUDIENCES

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- a. In accordance with its mission (see Intranet web site) all IIP products, programs and services are designed to inform, engage and influence international audiences about US policy and society to advance America's interest.
- b. All products and services that IIP produces are subject to the legislative mandate that governs IIP programs, and are designed exclusively for overseas audiences (see 1 FAM 351.4).

10 FAM 314 IIP TRANSLATIONS

(CT:PEC-011; 02-03-2006)

The Washington File, IIP Web pages, and other IIP products are translated into foreign languages for international audiences only. IIP foreign-language specialists work in Arabic, Chinese, French, Persian, Russian, Spanish, and other languages as the Department needs and bureau resources determine. All translations and original material in languages other than English are done in accordance with its mission (see Intranet web site) and Department strategic planning goals.

10 FAM 315 IIP DEFINITIONS

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IIP Standard Operating Procedures (SOPs): An online reference tool on the bureau's Intranet Web site with procedures and guidelines for obtaining and using IIP's programs, products, and services.

PAS: The public affairs section of an embassy.

PAO: Public affairs officer, the chief of the public affairs section at post and principal advisor to the ambassador on public diplomacy matters.

10 FAM 316 THROUGH 319 UNASSIGNED