

12 FAM 070 PUBLIC AFFAIRS PROGRAMS

(CT:DS-105; 12-14-2004)

(Office of Origin: DS/PA)

12 FAM 071 PUBLIC AFFAIRS AND OUTREACH

(CT:DS-105; 12-14-2004)

Diplomatic Security Public Affairs staff (DS/PA) manages a media and public information program in support of Diplomatic Security programs. DS/PA works closely with the Department's Public Affairs Office (PA) to appropriately answer Diplomatic Security inquires. DS/PA:

- (1) Serves as Bureau spokesperson to the media;*
- (2) Handles media inquiries and related issues for DS programs and activities in coordination with appropriate offices in DS;*
- (3) Conducts media outreach to enhance the identity of DS; and*
- (4) Provides support to DS worldwide in implementing security information programs for the Foreign Service community and Americans living and working overseas.*

12 FAM 072 CONGRESSIONAL RELATIONS

(CT:DS-105; 12-14-2004)

- a. DS/PA, in cooperation with the Bureau of Legislative Affairs, develops plans, strategies, and policies designed to advance the Bureau's interests with members of Congress and their staffs.*
- b. DS/PA coordinates materials that assist the Congress in understanding bureau policies, actions, operations, and requirements. It also responds to congressional requests for information related to the Department's security programs.*

12 FAM 073 PRESS AND MEDIA OUTREACH

12 FAM 073.1 Press and Media

(CT:DS-105; 12-14-2004)

- a. *DS/PA works closely with the Department's Office of Public Affairs to ensure all press, media, and public inquires addressing Diplomatic Security are answered appropriately.*
- b. *DS/PA prepares daily press guidance as required for the Department of State's spokesperson and coordinates all interaction between the media and the bureau.*

12 FAM 073.2 Outreach Efforts

(CT:DS-105; 12-14-2004)

DS/PA conducts an aggressive outreach effort by identifying and contacting media to issue information about DS programs and activities.

12 FAM 073.3 Security and Public Information

(CT:DS-105; 12-14-2004)

- a. *DS/PA, working with other bureaus as necessary, develops a full range of security information for personnel at U.S. diplomatic missions and U.S. citizens living and working abroad to increase awareness about terrorism, hostile intelligence, crime, and other threats.*
- b. *DS/PA coordinates the design, development, and production of all DS printed and audio-visual materials, aimed at audiences outside the Bureau.*

12 FAM 073.4 DS Internet

(CT:DS-105; 12-14-2004)

In concert with DS program offices, DS/PA manages a cohesive, efficient, and user friendly Web site for public access.

12 FAM 074 SECURITY/SAFETY PROGRAMS FOR CHILDREN

12 FAM 074.1 Identification Program

(CT:DS-105; 12-14-2004)

DS/PA manages a child identification program to create emergency record cards for families. They use a digital system that electronically captures fingerprints, a photo, and vital biographical information. Regional Security

Officers (RSOs) may borrow the system from the DS Public Affairs office for up to 30 days to provide this safety/security service to Foreign Service families at post.

12 FAM 074.2 A-OK Program

(CT:DS-105; 12-14-2004)

The A-OK program provides security and safety information and education materials for children at our overseas posts. These materials are designed to make children more aware of dangerous and/or threatening situations and how to avoid them or how to react appropriately in emergencies. The program conducts an annual contest by encouraging children to submit drawings with a safety and security theme. The program also selects several drawings as worldwide winners and reproduces them in a calendar for the next year. This contest provides posts with opportunities to reinforce security awareness messages.

12 FAM 075 THROUGH 079 UNASSIGNED