

Proposed Appropriation Language

EAST-WEST CENTER

To enable the Secretary of State to provide for carrying out the provisions of the Center for Cultural and Technical Interchange Between East and West Act of 1960, by grant to the Center for Cultural and Technical Interchange Between East and West in the State of Hawaii,
[~~\$23,000,000~~]*\$11,400,000: Provided, That none of the funds appropriated herein shall be used to pay any salary, or enter into any contract providing for the payment thereof, in excess of the rate authorized by 5 U.S.C. 5376. (Department of State, Foreign Operations, and Related Programs Appropriations Act, 2010.)*

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Resource Summary

(\$ in thousands)

Appropriations	FY 2009 Actual	FY 2010 Enacted	FY 2011 Request	Increase / Decrease
Funds	21,000	23,000	11,400	(11,600)

Program Description

Congress established the East-West Center (EWC) as a national educational and research organization to promote U.S.-Asia Pacific understanding and relations through cooperative study, training and research. During its 50 years, the Center has been a premier U.S. public diplomacy activity, well-known throughout Asia and the Pacific, and with more than 55,000 individuals involved in its programs. These programs, which are typically multinational and interactive, bring Americans and counterparts from the region for policy-oriented study, research and exchange on critical issues of mutual importance, including regional security, terrorism, good governance, economic development, family and social issues, health, education, rule of law, environmental protection, and resource needs. Complementing the Department's own directly administered programs, the Center gives special attention to "communicators" who shape public and governmental views in their respective countries—politicians and policymakers, journalists, educators, and younger leaders. In the post-September 11 era, the Center has placed greater emphasis on the issues of homeland security, internal conflict in Asia, terrorism, educational policy, and outreach to Muslim populations.

The Center also works to prepare Americans for an era of deeper engagement with the Asia Pacific region through the development of Asian studies in over 500 U.S. colleges, including community colleges and minority serving institutions. The Center's professional alumni network extends its outreach through approximately 50 alumni chapters. Once almost entirely government-funded, the Center continues to develop competitive, self-funded, private sector oriented activities consistent with its public mission.

Research Program

East-West Center research activities are multinational and collaborative in nature, involving experts and institutions from the United States and throughout the Asia Pacific region. The Center recognizes that the most urgent regional problems are also global challenges and seeks to address U.S.-Asia Pacific partnerships in a global context. The Research Program is organized into four broad study areas: politics, governance and security; economics; environmental change, vulnerability and governance; and population and health. Themes explored by resident and visiting fellows change depending on research and policy needs.

East-West Center in Washington

East-West Center in Washington supports the Center's overall mission through direct work with U.S. policymakers and opinion leaders in the nation's capital. It facilitates understanding of the U.S. policy process by Asia Pacific participants through direct interaction with U.S. policymakers. Research and seminar activities address U.S. national interests by focusing on internal conflict and conflict resolution in East, Southeast, and South Asia, areas where internal conflict can spill over into international terrorism. An important contribution has been a project (Asia Matters to America) demonstrating how Asia Pacific matters to U.S. communities by collecting data on trade, employment, census and other data at the community level. This is now being complemented by research showing how America matters to major Asian economies. The U.S. Asia Pacific Council promotes active U.S. participation in the leading academic and business networks in the Asia Pacific region and provides a key support base for the Asia Pacific Economic Cooperation (APEC) processes.

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Pacific Islands Development Program

The Pacific Islands Development Program (PIDP) is a unique partnership between the East-West Center and the Pacific Island governments, organized to provide policy analysis and research information to the Pacific Island Leaders in their collective efforts to achieve the desired development goals. The heads of state/government play a direct role in shaping the PIDP agenda through regular meetings of the Pacific Island Conference of Leaders (PICL) organized by the East-West Center. Two PICL meetings have included participation by the U.S. President.

Education

The Center offers educational opportunities for future leaders in the Asia Pacific region and the U.S. in an era of increased social, economic and technological interdependence. Graduate degree scholarships and certificate programs prepare students and professionals to address the challenges and complexities of the world's most dynamic region. Undergraduate degree scholarships build and strengthen the base of future leaders in East Timor and the South Pacific. In FY 2008, 508 students from multiple countries across the Asia Pacific region and U.S., as well as Canada, Latin America, Central Asia, Europe, Africa and the Middle East, took part in EWC education programs. The Education Program is extremely successful in leveraging appropriated dollars with other federal and non-federal dollars in carrying out its activities. For every appropriated dollar allocated to this Program, an additional \$0.90 is raised supporting student scholarships and educational professional development activities.

Seminars

Seminar programs provide short-term educational experiences for policymakers, professionals and scholars from Asia, the Pacific and the United States seeking greater understanding of the issues and challenges facing the region. The EWC provides a meeting place where professionals, specialists and emerging leaders discuss regional issues and build relationships with their counterparts. By facilitating peer-to-peer engagement in a collegial setting, the Center is a catalyst for regional cooperation. The Center has expanded its journalist programs substantially, including recent additions of a program involving U.S. journalists and journalists from Asian Muslim nations, a North Pacific program (journalists from U.S., Japan, China, and Korea), and a biannual Asia-Pacific Journalist Conference of more than 200 professional journalists.

External Affairs

The External Affairs Office is broadly responsible for the Center's outreach effort. The Center has a vigorous national and regional outreach program to support its effort to become one of the leading catalysts for Asia Pacific community building. Activities include organizing public programs on freedom of the press and the importance of responsible media in the development of democracies; government, legislative and diplomatic relations; official visitor programming and briefings; arts programming; and an alumni office. Many alumni remain committed to the Center's mission and are now in leadership positions in government, business and education. The international alumni conferences occur every two years, with more than 500 alumni coming to each of the past two meetings in Vietnam (2006) and Indonesia (2008).

Program Direction, Administration and Overall Mission Support

Under this heading are grouped the activities and functions of the Board of Governors; the International Advisory Panel, which provides external guidance and evaluation of Center programs; the Office of the President, which provides the overall planning, coordination, and direction of the Center's programs, including fund-raising; and the Office of Administration, which provides personnel, fiscal, budget, computer systems and facilities management services for the Center.

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Justification of Request

The FY 2011 request of \$11,730,000 funds the Center for Cultural and Technical Interchange Between East and West.

In FY 2011, the East-West Center will continue to address the U.S. public purposes for which it was established and leverage support from other Federal sources, the private sector and foundations. At these funding levels, the Center expects to generate \$8 million in FY 2010 and \$5 million in FY 2011 from other sources. The Center projects that it will engage 1,720 participants in its activities in FY 2011.

Funds by Program Activity (\$ in thousands)

	FY 2009 Actual	FY 2010 Enacted	FY 2011 Request	Increase / Decrease
Public Diplomacy	21,000	23,000	11,400	(11,600)
Total	21,000	23,000	11,400	(11,600)

Funds by Object Class (\$ in thousands)

	FY 2009 Actual	FY 2010 Enacted	FY 2011 Request	Increase / Decrease
4100 Grants, Subsidies & Contrb	21,000	23,000	11,400	(11,600)
Total	21,000	23,000	11,400	(11,600)