

THE INTERNATIONAL CENTRE FOR THE SETTLEMENT OF INVESTMENT DISPUTES

- - - - -x
 In the Matter of Arbitration :
 Between: :
 :
 APOTEX HOLDINGS INC. and APOTEX INC., :
 : Case No.
 Claimants, : ARB (AF) 12/1
 :
 and :
 :
 THE UNITED STATES OF AMERICA, :
 :
 Respondent. : (Revised)
 - - - - -x Volume 5

HEARING ON JURISDICTION AND THE MERITS

Friday, November 22, 2013

The World Bank
 1225 Connecticut Avenue, N.W.
 C Building
 Conference Room C8-150
 Washington, D.C. 20433

The hearing in the above-entitled matter came
 on, pursuant to notice, at 8:01 a.m. before:

MR. V.V. VEEDER, QC, President

MR. J. WILLIAM ROWLEY, QC, Arbitrator

MR. JOHN R. CROOK, Arbitrator

Also Present:

MR. MONTY TAYLOR
Secretary to the Tribunal

MS. MARTINA POLASEK
Alternate Secretary of the Tribunal

Court Reporter:

MS. DAWN K. LARSON
Registered Diplomate Reporter
Realtime Reporter
B&B Reporters
529 14th Street, S.E.
Washington, D.C. 20003
(202) 544-1903

APPEARANCES: (Continued)

Attending on behalf of the Respondent:

MS. MARY McLEOD
Acting Legal Adviser
MS. LISA J. GROSH
Assistant Legal Adviser
MR. JOHN D. DALEY
Deputy Assistant Legal Adviser
MR. JEREMY K. SHARPE
Chief, Investment Arbitration,
Office of International Claims
and Investment Disputes
MR. NEALE H. BERGMAN
MR. DAVID M. BIGGE
MR. JOHN I. BLANCK
MS. ALICIA L. CATE
MS. NICOLE C. THORNTON
MS. ABBY L. LOUNSBERRY (Paralegal)
Attorney-Advisers,
Office of International Claims and
Investment Disputes
Office of the Legal Adviser
U.S. Department of State
Suite 203, South Building
2430 E Street, N.W.
Washington, D.C. 20037-2800
(202) 776-8443

APPEARANCES:

Attending on behalf of the Claimants:

MR. BARTON LEGUM
MS. ANNE-SOPHIE DUFÊTRE
MS. BRITTANY GORDON
MS. LARA ELBORNO
Salans FMC SNR Denton Europe LLP
5 boulevard Malesherbes
75008 Paris
France

MR. JOHN J. HAY
MS. ULYANA BARDYN
MS. KRISTEN WEIL
Dentons
1221 Avenue of the Americas
New York, NY 10020-1089
USA

Claimant's Representative:

MR. JEREMY DESAI
President and Chief Operating Officer
Apotex Inc.

MS. ROBERTA LOOMAR
General Counsel, U.S., Apotex Corp.

C O N T E N T S

	PAGE
PRELIMINARY MATTERS	
OPENING STATEMENTS	
ON BEHALF OF THE RESPONDENT:	
Res Judicata (con't)	
NAFTA Article 1139(g) By Ms. Thornton	1211
NAFTA Article 1139(h) By Mr. Sharpe	1248
NAFTA Article 1101(1) By Mr. Sharpe	1282
Overview of Relevant Facts By Ms. Cate	1327
NAFTA Articles 1102 and 1103 By Mr. Bergman	1386
Article 1105 By Mr. Blanck	1451
U.S.-Jamaica BIT By Mr. Bigge	1522

CONFIDENTIAL PORTIONS

	PAGE
1.	1246-1248
2.	1266
3.	1327-1386
4.	1446-1447
5.	1497-1507

1208

P R O C E E D I N G S

1 PRESIDENT VEEDER: Good morning, ladies and
2 gentlemen. We'll start Day 5 of this hearing, Friday,
3 November 22. I'm just going to ask the Secretary to
4 read out the timings from yesterday.

5 SECRETARY TAYLOR: For Day 4, the Tribunal
6 had 11 minutes, 42 seconds for housekeeping and
7 procedural matters. For the Respondent's
8 Case-in-Chief, 29 minutes, 44 seconds. The
9 examination of Dr. Carmelo Rosa, there were 26
10 minutes, 45 for the Respondent; 3 hours, 27 minutes
11 and 14 seconds for the Claimants; and 50 minutes and
12 21 seconds for the Tribunal.

13 For the examination of Mr. William Vodra, the
14 Respondent had 35 minutes, 26 seconds; the Claimants,
15 51 minutes, 1 second; the Tribunal, 8 minutes, 51
16 seconds.

17 In more detail on the examinations, for
18 Dr. Carmelo Rosa, cross-examination was 3 hours,
19 27 minutes and 14 seconds; redirect examination was
20 26 minutes, 45 seconds; the Tribunal 50 minutes,
21 21 seconds. And for the examination of Mr. William

1209

08:01:48 1 Vodra, direct examination was 27 minutes, 31 seconds;
2 cross-examination, 51 minutes, 1 second; redirect
3 examination, 7 minutes, 55 seconds; Tribunal,
4 8 minutes, 51 seconds.

5 For a total of 4 hours, 18 minutes, and
6 15 seconds for the Claimants on Day 4; 1 hour,
7 31 minutes, 55 seconds, for the Respondent; 1 hour,
8 10 minutes, 54 seconds for the Tribunal, for a total
9 of 7 hours, 1 minute, 4 seconds on Day 4.

10 And in terms of time remaining, the
11 Respondents have used 4 hours, 14 minutes, and
12 1 second of their 11 hours and 45 minutes as agreed
13 between the Parties, which leaves 7 hours 30 minutes
14 59 seconds left.

15 PRESIDENT VEEDER: Are there any housekeeping
16 matters we need to address? We ask the Claimants
17 first.

18 MR. LEGUM: Just one very minor matter,
19 Mr. President.

20 During Ms. Grosh's argument--I suppose
21 yesterday, she made reference to a slide that we'd
22 projected concerning Grand River. We've now gone back

1210

08:02:58 1 and checked that slide, and, in fact, there was an
2 error on the slide. There should have been ellipses
3 where there were none. We do cite check our slides,
4 but cite checks are not as effective when done by
5 sleep-deprived lawyers at 3:00 in the morning than
6 when they are done at other times of the day. We
7 apologize for this error on our part, and we will
8 provide a corrected slide.

9 PRESIDENT VEEDER: Well, there is no need for
10 an apology. I think you've done magnificently so far
11 to assist the Tribunal and both sides, and we know the
12 pressure that advocates are under. Thank you for
13 that.

14 Anything else from the Claimant?

15 MR. LEGUM: I would simply suggest that,
16 perhaps, going forward the Parties can consult on any
17 errors that are in slides.

18 PRESIDENT VEEDER: Of course.

19 MR. LEGUM: Obviously, they're on both sides,
20 and we can work towards making sure the Tribunal has
21 what it needs that is most accurate as it goes into
22 deliberations.

1211

08:03:47 1 PRESIDENT VEEDER: Thank you. And on the
2 Respondent's side, any housekeeping?

3 MS. GROSH: No, Mr. President. Thank you.

4 PRESIDENT VEEDER: Let's resume the
5 submissions from last night. Thank you.

6 CONTINUED PRESENTATION-IN-CHIEF BY COUNSEL FOR
7 RESPONDENT

8 MS. THORNTON: Okay. I will pick up where we
9 left off yesterday and continue our discussion of the
10 res judicata effect of the Apotex I and II Award. I
11 will begin by walking the Tribunal through the record
12 in the previous arbitration to show that the
13 jurisdictional issue of Apotex Inc.'s ANDAs as
14 investments was fully arbitrated and determined in
15 that Award.

16 In the previous proceeding, the United States
17 observed that Apotex's ANDAs for the two drugs
18 involved were only tentatively approved by the FDA.
19 In response, Apotex argued that the approval status of
20 its ANDAs was immaterial and that its ANDAs were
21 actualized the moment they were filed with FDA.
22 Specifically, Apotex Inc. represented that the

1212

08:04:44 1 approval status and ongoing regulation of Apotex's
 2 ANDAs is irrelevant to the issue of whether ANDAs
 3 constitute the property of Apotex. Apotex's
 4 investment in its ANDAs and its property rights
 5 therein are actualized the moment such ANDAs are filed
 6 with FDA.
 7 Apotex asserts that the United States has
 8 erred and that Apotex never conceded that the
 9 distinction between a tentatively and a finally
 10 approved ANDA was a distinction without a difference.
 11 The United States made no error. In its Rejoinder on
 12 Objections to Jurisdiction filed in the previous case,
 13 Apotex Inc. stated unequivocally that "Respondent's
 14 distinctions between tentatively approved ANDAs and
 15 finally approved ANDAs are distinctions without a
 16 difference. Regardless of whether an ANDA is
 17 tentatively approved, finally approved, or is still
 18 under substantive review by the FDA, the ANDA is the
 19 exclusive property of the ANDA applicant that has been
 20 acquired for and/or is expected to be used for the
 21 purpose of economic benefit or other business
 22 purposes."

1213

08:05:54 1 In the interests of time, I will not read the
 2 text on the next slide, but Apotex continued to make
 3 this point repeatedly in its filings in the previous
 4 arbitration.
 5 The Parties' arguments concerning the
 6 approval status of Apotex Inc.'s ANDAs were tested by
 7 the Tribunal during the Apotex I and II hearing. On
 8 the first day, President Landau observed the focus
 9 placed by the United States on the ANDAs being
 10 tentative and not finalized or approved. He asked
 11 pointedly, "What would be the United States's position
 12 if the ANDA was approved, a final ANDA. Would that be
 13 property or not?"
 14 The United States responded that "Even a
 15 finally approved ANDA would not be property, and the
 16 reason is that the FDA retains discretion by law to
 17 revoke approval of even a finally approved ANDA for
 18 any of the number of stated reasons that are up on the
 19 slide without any payment of compensation. There has
 20 been no evidence adduced, as I'll discuss momentarily
 21 that United States's law recognizes even an approved
 22 ANDA as a property right."

1214

08:07:06 1 President Landau continued pressing the
 2 United States as to whether an ANDA did not constitute
 3 property because it might be revoked. In response,
 4 the United States answered that "One of the principal
 5 tenets of property would be exclusivity, and yet FDA
 6 has the discretion by law to decline to approve or
 7 even revoke an ANDA, even a finally approved ANDA.
 8 So, we have not seen any evidence of how a person
 9 could claim a property right in something when the
 10 Government entity has discretion by law to revoke that
 11 without giving any property-like remedies to the
 12 applicant."
 13 On Day 2 of the hearing, Apotex addressed the
 14 issue of approval status in the context of whether an
 15 ANDA is acquired in the expectation or used for the
 16 purpose of economic benefit our other business
 17 purposes as required by NAFTA Article 1139(g). Apotex
 18 stated that "Now the Government appears to want to
 19 make some very fine lines and cuts as to what it means
 20 to be acquired. Is it acquired when you first put it
 21 together? Is it acquired when you file it with the
 22 FDA, when you get final approval? We would submit

1215

08:08:17 1 that that really doesn't matter. And, in fact, an
 2 ANDA, in the strictest sense of the term, is acquired
 3 once you put it together, once you prepare it, and you
 4 have it. It has now become an asset in investment,
 5 and again with the future expectation of economic
 6 benefit. So, no matter what definition of acquired
 7 you're using here, we submit it's satisfied."
 8 Also on Day 2, Apotex revisited the issue of
 9 approval status in the context of discussing the
 10 revocability of the ANDAs. "If I could go just back
 11 real quick to the FDA approval revocation issue, we
 12 think that this is a bit of a red herring argument.
 13 It is nice for the Government to point out that there
 14 are all these reasons why an ANDA could be invoked"--I
 15 think they meant "revoked" there--"or why it might not
 16 get approval, but those aren't the facts here. It is
 17 undisputed these ANDAs were approvable. So, there is
 18 no reason for this panel to look behind this FDA
 19 regulatory scheme and say, well, that ANDA approval
 20 could have been revoked. The fact of the matter was
 21 it wasn't. Apotex got timely tentative approval, then
 22 they got their final approval. So, there was no

1216

08:09:28 1 revocation, there were no issues here, so we don't
 2 think that that's a basis to say that somehow this is
 3 not property."
 4 Apotex, of course, now wishes that it could
 5 retract the legal arguments it previously made in
 6 litigating the issue, but it cannot wish those
 7 arguments out of existence.
 8 The Tribunal's jurisdictional Award
 9 considered all of these arguments briefed and
 10 litigated by the Parties in reaching the determination
 11 that Apotex Inc.'s ANDAs did not constitute an
 12 investment under Article 1139. Specifically,
 13 Paragraphs 157, 177, and 227 of the Apotex I and II
 14 Award, the Tribunal detailed three aspects of Apotex
 15 Inc.'s alleged investments, two of which concern us
 16 here. Those are the ANDAs as property under
 17 Article 1139(g) and the commitment of capital and
 18 resources into the territory of the United States in
 19 connection with its ANDAs under Article 1139(h).
 20 The Tribunal's overall conclusion, as stated
 21 in Paragraph 241 of the Award, was that "No investment
 22 has been made by Apotex in the territory of the United

1217

08:10:44 1 States within the scope of NAFTA Chapter 11."
 2 Ultimately--and this is critical--the
 3 Tribunal concluded that Apotex's activities were
 4 "those of an exporter, not an investor," and
 5 ultimately held that "Apotex, like any company that
 6 intends to export generic drug products to the United
 7 States for sale in the U.S. market, sought regulatory
 8 approval from the FDA through the submission of ANDAs.
 9 But this process cannot change the nature of the
 10 underlying activity, or constitute an "investment" in
 11 and of itself, within the meaning and scope of the
 12 NAFTA Article 1139."
 13 The Tribunal's determination with respect to
 14 Article 1139(g) turned not on whether ANDAs could be
 15 construed as property, their alleged exclusivity, or
 16 their approval status with FDA--although it carefully
 17 considered the arguments from both Parties, as I will
 18 show in the next presentation--rather, the Tribunal's
 19 holding turned on the inherent nature of the ANDAs as
 20 applications to export generic drugs for sale by
 21 others in the United States.
 22 I'll highlight two critical passage of the

1218

08:12:02 1 Tribunal's reasoning that illustrate this. First, in
 2 Paragraph 217 of the Award, the Apotex I and II
 3 Tribunal stated that "Whilst an ANDA itself may not
 4 be, in strict technical terms, an export or import
 5 license, it operated--in this case--in precisely the
 6 same way. As already noted, all Apotex's operations
 7 were outside the U.S. Apotex wanted to export its
 8 goods to the U.S. to be marketed and sold there by
 9 other entities. In order to do this, Apotex was
 10 required to obtain permission, which was to be secured
 11 by the submission of an ANDA. The ANDA was, thus, a
 12 requirement in order to conduct an export business.
 13 If there had been no ANDA process, the underlying
 14 business could not be said to be an investment in the
 15 U.S. The fact that an ANDA was require does not
 16 change the nature of the business."
 17 Second, in Paragraphs 224 and 225, the
 18 Tribunal held that "Apotex's submissions as to the
 19 notion and general characteristics of property...are
 20 of only limited assistance in delimiting NAFTA
 21 Article 1139(g). The jurisdictional issue here turns
 22 upon the inherent nature of the relevant ANDAs, not

1219

08:13:26 1 the nature of Apotex's rights over them...neither
 2 Apotex's ANDAs nor its activities in Canada nor the
 3 costs incurred there in meeting the requirements of
 4 the U.S. regulatory regime for exporting its goods,
 5 are investments in the United States."
 6 The inherent nature of Apotex's finally
 7 approved ANDAs is no different from the inherent
 8 nature of its filed or tentatively approved ANDAs.
 9 They are all simply applications for revocable
 10 permission to export drugs to the United States for
 11 sale by others. So, even if they could be construed
 12 as property, a final ANDA facilitates the same
 13 underlying activity, the export and cross-border sale
 14 of drugs.
 15 Just a quick word on the Apotex I and II
 16 Tribunal's determination with respect to Article
 17 1139(h), because Mr. Sharpe will return to this in
 18 more detail later. Counsel for Apotex suggested on
 19 Monday that the Apotex I and II Award is not
 20 res judicata with respect to Apotex's alleged
 21 investment under Article 1139(h) because Apotex's
 22 arguments in the previous case were undeveloped.

1220

08:14:41 1 That's Day 1, Page 196.

2 But Apotex cannot avoid the res judicata
3 effect of the Award for two reasons. First, as
4 President Veeder pointed out, the Apotex I and II
5 Tribunal conducted a fairly careful analysis of
6 Apotex's possible case under 1139(h). In fact, the
7 Tribunal considered and rejected several of the
8 theories Apotex now advances.

9 Second, as the United States pointed out in
10 our Rejoinder, citing authorities, issue estoppel
11 precludes relitigation of the entire issue, not simply
12 arguments raised in connection with that issue in the
13 prior case. Indeed, President Veeder asked yesterday
14 whether Apotex Inc. could have made--sorry, probably
15 Wednesday--could have made the same arguments it now
16 makes with respect to Article 1139(h). And that's
17 Page 555 of the transcript.

18 In response, Apotex's counsel replied that
19 there were two significant differences: Namely, the
20 distinction between tentatively and finally approved
21 ANDAs, and the fact that Apotex Holdings has been
22 added as a Claimant. That's Page 556 of the

1221

08:15:57 1 transcript.

2 Both of these alleged distinctions have
3 already been dealt with. Apotex points to no critical
4 new fact or subsequent event that would provide a
5 basis to relitigate this issue. Apotex Inc. had
6 finally approved ANDAs when it brought its previous
7 claims, and there is no suggestion that Apotex
8 Holdings could not have been a Claimant in the
9 previous arbitration.

10 To sum up this portion of my presentation, I
11 want to emphasize that there is nothing radical or
12 even novel about the United States's approach. As the
13 United States has shown, issue estoppel is a species
14 of res judicata that has been recognized and applied
15 by international courts and tribunals. Apotex's
16 approach risks an inconsistent decision on the same
17 issue with respect to the same Parties and the exact
18 same Treaty provisions.

19 As the United States has explained, Apotex
20 Inc.'s jurisdictional claim falls squarely within the
21 IIA's Recommendations on Res Judicata and Arbitration.
22 The Parties are the same. A key jurisdictional issue

1222

08:17:07 1 involving the same provisions of the NAFTA is the
2 same. That issue was fully arbitrated and determined
3 in the Apotex I and II Award, and the Award was final
4 and binding.

5 Recognizing the preclusive effect of the
6 Apotex I and II Award would also serve to protect the
7 Respondent against future vexatious claims, not a
8 speculative concern. This is Apotex's third NAFTA
9 claim against the United States, and these claims have
10 been a drain on public resources.

11 In dismissing Apotex's claims in the previous
12 arbitration, the Tribunal found that the United States
13 ought never have been embroiled in this process. The
14 same is true here. A finding of res judicata would
15 preclude any more frivolous claims that rest upon
16 Apotex Inc.'s alleged status as an investor through
17 its ANDAs.

18 Finally, precluding Apotex Inc.'s
19 jurisdictional claim would also serve the primary
20 objective of res judicata: Ensuring finality of
21 litigation. As President Veeder elsewhere observed,
22 "Just as it would be absurd for the Parties to

1223

08:18:18 1 relitigate the same dispute time and again, like
2 Sisyphus or the hero in Groundhog Day, would it not be
3 equally absurd for Parties to relitigate the issues in
4 a different arbitration where those same issues have
5 already been decided in the reasons for an earlier
6 Award between the same Parties?"

7 It is precisely this absurdity that the
8 United States seeks to avoid. We, therefore, ask the
9 Tribunal to find that the Apotex I and II Award, which
10 involved the same Parties, litigated the exact same
11 jurisdictional issue, and involved the exact same
12 NAFTA provisions, is res judicata for these
13 proceedings.

14 Thank you. This concludes our remarks on
15 res judicata. Unless there are questions, I can
16 continue on with our presentation on Article 1139(g).

17 PRESIDENT VEEDER: One question.

18 ARBITRATOR CROOK: Quick question. Counsel
19 for Apotex suggested earlier--I'm sorry; I don't have
20 the page cite--that we ought to disregard Orinoco
21 Steamship because it didn't involve the application of
22 international law.

1224

08:19:22 1 Do you have any comments on that?
 2 MS. THORNTON: Just that the Amco v.
 3 Indonesia decision that we also discussed cited the
 4 very same application of res judicata as in the
 5 Orinoco Steamship case, and they were applying
 6 international as well as Indonesian law.
 7 ARBITRATOR CROOK: Thank you.
 8 PRESIDENT VEEDER: We have no further
 9 questions at this stage. Thank you for that.
 10 MS. THORNTON: I will continue the United
 11 States's jurisdictional objections by addressing
 12 Apotex Inc.'s claim that its Abbreviated New Drug
 13 Applications, or ANDAs, constitute "investments" in
 14 the United States under Article 1139(g). My
 15 presentation will proceed in two parts. The first
 16 part will address the arguments raised by Apotex
 17 common to both the previous and current arbitrations
 18 and the previous Tribunal's reasoning in rejecting
 19 those arguments. The second part will explain why
 20 none of Apotex's new arguments advance Apotex's
 21 jurisdictional claim. My remarks will take just over
 22 a half hour; after which, my colleague, Mr. Sharpe,

1225

08:21:04 1 will explain why Apotex Inc.'s ANDAs are not
 2 "interests arising from the commitment of capital or
 3 other resources" and, consequently, not "investments"
 4 under Article 1139(h).
 5 In this proceeding, as in the previous one,
 6 Apotex contends that its ANDAs fall within the
 7 definition of "investment" in Article 1139(g) as
 8 "intangible property." Article 1139(g) defines
 9 "investment" as including "real estate or other
 10 property, tangible or intangible, acquired in the
 11 expectation or used for the purpose of economic
 12 benefit or other business purposes."
 13 To fall within the purview of Article 1139,
 14 however, Apotex Inc. must make an investment in the
 15 territory of another NAFTA State, not one's own. This
 16 is not a disputed point and has been noted by
 17 successive NAFTA Tribunals such as Bayview, Canadian
 18 Cattlemen, Grand River, and most recently Apotex I
 19 and II. And, of course, the Apotex I and II Tribunal
 20 concluded that Apotex Inc.'s ANDAs are not "property"
 21 in the United States for purposes of Article 1139(g).
 22 To the contrary, for companies such as Apotex Inc.

1226

08:22:21 1 whose manufacturing facilities are outside the United
 2 States, an ANDA is "simply an application for
 3 revocable permission to...export a product for sale by
 4 others in the United States."
 5 This first half of my presentation will rebut
 6 the four arguments raised by Apotex that were
 7 considered and all rejected by the Apotex I and II
 8 Tribunal.
 9 First, Apotex argues that "FDA's own
 10 regulations recognize that a pharmaceutical company
 11 may own an ANDA, and that it may be transferred for
 12 consideration." In the previous proceeding, Apotex
 13 likewise argued that "an ANDA applicant owns its
 14 ANDA," and that "FDA regulations explicitly state
 15 that...only the applicant may transfer ownership of
 16 its application."
 17 But ownership, the Apotex I and II Tribunal
 18 concluded, is not enough to establish an ANDA as
 19 "property" for purposes of Article 1139(g). In
 20 rejecting Apotex's argument, the Tribunal concluded
 21 that "Even if, as a technical matter, the application
 22 may be owned, unlike Apotex's approach, the Tribunal

1227

08:23:36 1 does not consider that NAFTA Article 1139(g) can be
 2 approached by divorcing the concept of property from
 3 its context, and applying it in the abstract."
 4 "The fact that only the applicant may
 5 transfer ownership of its application"--in the words
 6 of the Apotex I and II Tribunal--"cannot transform the
 7 application into property for purposes of NAFTA
 8 Chapter 11." Ownership is insufficient to render an
 9 ANDA property for purposes of Article 1139(g).
 10 Second, Apotex argues that ANDAs are
 11 regularly bought and sold. In the previous
 12 arbitration, Apotex similarly argued that an ANDA can
 13 be bought and sold like all other property. But the
 14 Apotex I and II Tribunal held that "Even if an ANDA
 15 may be bought and sold, as Apotex argues, this would
 16 still not change its essential character, which is an
 17 application to (in this case) export generic drugs
 18 into the United States."
 19 So it is clear that the ability to buy and
 20 sell an ANDA also is insufficient for an ANDA to fall
 21 within Article 1139(g).
 22 Third, Apotex argues that "the right to

1228

08:24:54 1 market a drug under an approved ANDA is, itself, a
 2 protected property right, and so is the statutory
 3 exclusivity period afforded some ANDA holders."
 4 Previously, Apotex similarly argued that an ANDA
 5 applicant has the exclusive right to possess, use, and
 6 enjoy the ANDA. Apotex's arguments concerning alleged
 7 exclusivity were also rejected by the Apotex I and II
 8 Tribunal, which held that "Even if Apotex has
 9 exclusive rights over the ANDA, this cannot change the
 10 inherent nature of the ANDA itself. In other words,
 11 an application to export generic drugs into the United
 12 States is not transformed into an 'investment' for the
 13 purposes of NAFTA Chapter 11 because the holder of the
 14 application has exclusive rights thereto."
 15 According to the Tribunal, Apotex's alleged
 16 exclusivity was open to question in any event. This
 17 is because, as noted by the Apotex I and II Tribunal,
 18 "FDA may revoke tentative approval, or even final
 19 approval, of ANDAs for a variety of reasons related to
 20 the new products' safety and effectiveness, including
 21 a finding that there is an imminent hazard to public
 22 health; that clinical or other tests or scientific

1229

08:26:18 1 data indicate any lack of safety; or a lack of
 2 substantial evidence from adequate and well controlled
 3 investigations that the drug will have the effect it
 4 is reported or represented to have."
 5 The Tribunal further noted that federal
 6 regulations in the United States expressly afford the
 7 FDA a broad discretion in revoking tentative or even
 8 final approval of ANDAs. Those regulations are cited
 9 in Paragraph 57 of our Counter-Memorial, where we
 10 explained that FDA may revoke final ANDA approvals for
 11 a variety of reasons, including for a failure to
 12 comply with cGMP regulations.
 13 Apotex's ANDAs in the United States were,
 14 thus, "at all times entirely subject to the exercise
 15 of FDA's regulatory power." Apotex does not dispute
 16 this. As noted by the Apotex I and II Tribunal, "Even
 17 when finally approved, Apotex was not protected from
 18 changes to, or revocation of, its ANDAs."
 19 It is therefore clear that the Apotex I
 20 and II Tribunal considered the argument about alleged
 21 exclusivity, including of final ANDAs, to be
 22 unavailing. Apotex's counsel suggests that the U.S.

1230

08:27:33 1 position on this proves too much because any property
 2 interest can, theoretically, be revoked. This is
 3 Page 184 of the transcript. But where an interest
 4 rises to the level of a legally cognizable property
 5 interest, revocation typically entitles holders to
 6 property-like remedies, such as compensation. I will
 7 return to this point a little later in my
 8 presentation.
 9 Fourth, Apotex argues that its ANDAs
 10 constitute property "in the United States" because
 11 they "are regulated by U.S. law." Apotex cites
 12 Bayview for the proposition that a "salient
 13 characteristic of an investment will be that the
 14 investment is primarily regulated by the law of a
 15 State other than the State of the investor's
 16 nationality."
 17 In its previous claims, Apotex similarly
 18 cited Bayview for the proposition that because Apotex
 19 made "an investment that falls under the laws and
 20 jurisdiction of the authorities of another NAFTA
 21 Party, it should be treated as a foreign investor."
 22 Again, the Apotex I and II Tribunal rejected

1231

08:28:46 1 the Apotex's argument holding that "The mere
 2 regulation of Apotex's foreign products (however
 3 extensive) cannot transform the costs incurred in
 4 developing those products into investments in the
 5 United States."
 6 In this vein, the Tribunal concluded that
 7 regulatory costs expended in the preparation and
 8 filing of ANDAs were no more than an exercise in
 9 securing regulatory clearance and do not fall within
 10 the scope of NAFTA Article 1139, nor do they change
 11 the inherent nature of the activity for which
 12 clearance is sought.
 13 As the Grand River Tribunal recognized,
 14 "Where a company must meet regulatory requirements to
 15 sell its products in the United States, the costs of
 16 such compliance themselves are not investments."
 17 Rather, those costs are "incident to commercial
 18 Contracts for the sale of goods or services, which
 19 fall outside of Article 1139's definition of
 20 investment."
 21 If such costs could be deemed "investments,"
 22 the Apotex I and II Tribunal explained that "Any

1232

08:29:53 1 Canadian or Mexican exporter requiring U.S. regulatory
2 clearance to have its goods sold by third parties in
3 the United States could potentially bring an
4 investment claim under NAFTA Chapter 11 whenever such
5 clearance, in the exporter's view, was wrongly denied
6 or delayed."

7 Accordingly, and quite rightly in the United
8 States's view, the Apotex I and II Tribunal concluded
9 that "Allowing a mere application for regulatory
10 clearance to export goods into the United States to
11 give rise to an 'investment' claim under Chapter 11
12 would be inconsistent with the core objectives of
13 NAFTA's investment chapter."

14 So, the mere fact that Apotex Inc.'s ANDAs
15 are regulated by U.S. law does not make them
16 investments in the United States. In sum, the
17 Apotex I and II Tribunal considered many of the very
18 same arguments raised by Apotex here in the previous
19 proceeding and rejected them all. As that Tribunal
20 observed, "Unlike Apotex's approach, the Tribunal does
21 not consider that NAFTA Article 1139(g) can be
22 approached by divorcing the concept of 'property' from

1233

08:31:07 1 its context, and applying it in the abstract."

2 The Tribunal found that general notions and
3 characteristics of "property" were of limited value in
4 determining the meaning of what constitutes an
5 "investment" under Article 1139(g). Rather, as I
6 showed before, "The jurisdictional issue here turns
7 upon the inherent nature of the relevant ANDAs, not
8 the nature of Apotex's rights over them. As set out
9 above, even assuming that the ANDAs were Apotex's
10 exclusive 'property,' they remain no more than
11 applications for permission to (in this case) export,
12 and, as such, neither fell within NAFTA
13 Article 1139(g) nor constituted 'investments' as
14 contemplated more generally by NAFTA Chapter 11."

15 For all the same reasons as stated by the
16 Apotex I and II Tribunal, this Tribunal also should
17 reject Apotex Inc.'s arguments that its ANDAs fall
18 within the scope of Article 1139(g).

19 The second half of my presentation will
20 refute the four new arguments that Apotex Inc. has
21 raised in this arbitration in an attempt to strengthen
22 its claim that its drug applications constitute

1234

08:32:20 1 intangible property under Article 1139(g). None of
2 these new arguments advances its case.

3 Apotex's first new argument places heavy
4 reliance on NAFTA Article 1110(7) which states, "This
5 article does not apply to the issuance of compulsory
6 licenses granted in relation to intellectual property
7 rights or to the revocation, limitation, or creation
8 of intellectual property rights, to the extent that
9 such issuance, revocation, limitation, or creation is
10 consistent with Chapter 17" on intellectual property.

11 Apotex extrapolates from this provision that
12 "revocable intangible rights are investments that give
13 rise to obligations under the NAFTA investment
14 chapter" and, ergo, its ANDAs must also be
15 investments.

16 Chapter 17 of the NAFTA requires the Parties
17 to provide certain protection to well-established
18 intellectual property rights such as patent,
19 copyright, and trademarks. Of course, it makes
20 logical sense that in the Framework of the NAFTA, the
21 United States would promote intellectual property and
22 seek to harmonize the protections with those provided

1235

08:33:36 1 by U.S. law. Although Apotex has questioned the
2 relevance of U.S. law, its arguments have repeatedly
3 relied on U.S. law, and Apotex Inc. acknowledged in
4 the previous arbitration that "U.S. law is informative
5 in defining 'property' because it is the law of the
6 host State."

7 International law does not define property,
8 and the NAFTA does not otherwise define what
9 constitutes intangible property for purposes of
10 Article 1139(g). It is, therefore, appropriate to
11 examine U.S. law on this issue.

12 Patents, copyrights, and trademarks have long
13 been established, recognized, and protected as
14 property by U.S. law. Apotex has shown no case law
15 demonstrating that ANDAs are recognized as property
16 under U.S. law. Its revocable ANDAs are contingent
17 interests of the kind NAFTA Tribunals have routinely
18 declined to recognize as property.

19 On Monday, reversing its position in the
20 previous arbitration, Apotex asserted that its
21 tentatively approved ANDAs were contingent interests.
22 In contrast, it alleges that its finally approved

1236

08:34:51 1 ANDAs are vested rights. This is Page 176 of the
 2 transcript. But allegations are not evidence. In
 3 both its written submissions and at this hearing,
 4 Apotex fails to cite any factual evidence or Legal
 5 Authority in support of its position. In contrast,
 6 the United States has demonstrated repeatedly that
 7 there is no legally cognizable property interest or
 8 vested right in revocable permits. A consistent line
 9 of jurisprudence on this point dates from Dames and
 10 Moore to the present and is summarized on the slide.

11 For these reasons, Apotex's conclusion that
 12 because some intangible intellectual property rights
 13 such as patents or copyrights may be considered
 14 investments for purposes of the NAFTA, its drug
 15 applications are also investments is a non sequitur.
 16 NAFTA Article 1110(7) simply does not define which
 17 intangible property rights are investments and which
 18 are not.

19 Turning to Apotex's second new argument
 20 Apotex's refers to Article 1108(1)(a)(i), a provision
 21 which "permits limited exceptions to certain
 22 protections of Chapter 11 (such as National Treatment

1237

08:36:15 1 and MFN Treatment) for certain Measures listed in
 2 Annexes to the NAFTA."

3 Apotex further notes that the United States's
 4 schedule to Annex 1 excludes from Article 1102
 5 revocable licenses granted under the U.S. Atomic
 6 Energy Act. Apotex thus concludes that Chapter 11
 7 contemplates that revocable licenses may be
 8 "investments" and, ergo, that its ANDAs must be
 9 "investments."

10 Again, Apotex's reasoning is flawed.
 11 Article 1102 requires National Treatment with respect
 12 to the establishment, acquisition, expansion,
 13 management, conduct, operation, and sale or other
 14 disposition of investments. A license may be required
 15 for the establishment or conduct of an investment. A
 16 reservation means that the United States may
 17 discriminate on the basis of nationality when granting
 18 these licenses. A reservation allowing the United
 19 States to deny such licenses, however, does not
 20 necessarily mean that the licenses themselves are
 21 investments.

22 Apotex's first example concerns a mandatory,

1238

08:37:30 1 revocable commercial license for nuclear reactors and
 2 production facilities in the United States. Its
 3 second example concerns a revocable customs broker's
 4 license. Both licenses are necessary for the
 5 establishment and conduct of investments, and both
 6 reserved Measures are discriminatory, as non-U.S.
 7 nationals cannot obtain them. It was, thus, logical
 8 for the United States to exclude these regimes from a
 9 nondiscrimination provision such as Article 1102.
 10 That exclusion does not mean that revocable licenses
 11 themselves constitute investments under
 12 Article 1139(g).

13 Consistent with the U.S. view, the Apotex I
 14 and II Tribunal described ANDAs not as investments,
 15 but akin to revocable export or import licenses to
 16 conduct its trade activity. This is Paragraph 217 of
 17 the Award I discussed earlier and shown again on the
 18 slide. "Whilst an ANDA itself may not be, in strict
 19 technical terms, an export or import license, it
 20 operated, in this case, in precisely the same way. As
 21 already noted, all Apotex's operations were outside
 22 the U.S. Apotex wanted to export its goods to the

1239

08:38:45 1 U.S., to be marketed and sold there by other entities.
 2 In order to do, this Apotex was required to obtain
 3 permission, which was to be secured by the submission
 4 of an ANDA. The ANDA was, thus, a requirement in
 5 order to conduct an export business."

6 Now, I want to take a minute to address a
 7 question posed by Mr. Rowley on Monday. Mr. Rowley
 8 asked whether an approved ANDA in the hands of a
 9 U.S.-based pharmaceutical manufacturer might be an
 10 investment while it would not be in the hands of a
 11 foreign manufacturer. That's Page 187 of the
 12 transcript.

13 So, to bring a claim under the NAFTA, one has
 14 to be a qualifying investor. So we assume under this
 15 hypothetical that the U.S.-based pharmaceutical
 16 manufacturer is owned or controlled by a foreign
 17 investor of another NAFTA Party. It has a
 18 pharmaceutical manufacturing facility in the United
 19 States that would constitute an investment. This
 20 U.S.-based pharmaceutical manufacturer submits an ANDA
 21 for FDA approval--let's say it's specific to the
 22 facility in the United States. In our view, that ANDA

1240

08:39:56 1 is still only revocable permission to manufacture and
 2 market a drug. It is not property and would not
 3 constitute an investment in and of itself.
 4 Next, I want to briefly close the loop on the
 5 Parties' discussion of the takings and due process
 6 clauses of the United States Constitution. According
 7 to Apotex, the United States must explain why takings
 8 clause jurisprudence--which Apotex asserts is more
 9 limited with respect to defining "property"--is more
 10 relevant than due process clause jurisprudence. Of
 11 course, it is not the Respondent's burden to do so.
 12 Apotex is the Claimant and must demonstrate the
 13 opposite.
 14 But, even under the due process clause,
 15 Apotex's argument is without merit. In B-west
 16 Imports, the U.S. Court of Appeals for the Federal
 17 Circuit explained that a ban on Chinese firearm
 18 permits could give rise neither to a takings nor a due
 19 process claim.
 20 In connection with the due process claim, the
 21 Court explained that "The appellants' due process
 22 claim fares no better. They assert that the

1241

08:41:10 1 implementation of the Chinese arms embargo deprived
 2 them of property without due process of law by denying
 3 them the opportunity to sell in the United States the
 4 munitions for which they had obtained permits prior to
 5 the announcement of the embargo. As we have
 6 discussed, however, the appellants' right to import
 7 and sell Chinese arms in the United States was subject
 8 at all times to the hazard that their permits would be
 9 revoked, pursuant to statute and regulation, on
 10 foreign policy grounds or for other reasons. The due
 11 process clause does not require the Government to
 12 stand as a surety against the adverse consequences
 13 sometimes suffered by persons who knowingly undertake
 14 that kind of commercial risk."
 15 And as discussed in our Rejoinder, there is
 16 no "right to import" goods, including generic drugs,
 17 into the United States. As held by the Supreme Court
 18 as early as 1904, "No individual has a vested right to
 19 trade with foreign nations which is so broad in
 20 character as to limit and restrict the power of
 21 Congress to determine what articles of merchandise may
 22 be imported into this country and the terms upon which

1242

08:42:20 1 a right to import may be exercised. This being true,
 2 it results that a statute which restrains the
 3 introduction of particular goods into the United
 4 States from considerations of public policy does not
 5 violate the due process clause of the Constitution."
 6 In sum on this point, the Apotex I and II
 7 Tribunal recognized that Apotex's ANDAs operate like a
 8 revocable permit allowing its goods to be imported and
 9 sold by others in the United States. As such, and
 10 also for the reasons stated in the relevant
 11 jurisprudence, there is no "property right" that is
 12 protected either by the takings clause or the due
 13 process clause of the United States Constitution.
 14 Apotex's third new argument in this
 15 arbitration is that because it has standing in U.S.
 16 courts with respect to its ANDAs, those ANDAs must be
 17 property rights for purposes of Article 1139. That is
 18 demonstrably untrue. The U.S. cases cited by Apotex
 19 merely recognize that an ANDA holder may have an
 20 interest from the outcome of litigation in the context
 21 of the relevant Statutory Framework (the so-called
 22 "Hatch-Waxman Amendments") that is sufficient to give

1243

08:43:38 1 the ANDA holder legal standing in court. The cases do
 2 not discuss ANDAs in terms of a legally cognizable
 3 property interest.
 4 Standing is conferred on Parties with a
 5 variety of interests guaranteed by the U.S.
 6 Constitution by common law or by statute. That ANDA
 7 holders may have an interest in patent litigation, for
 8 example, is a matter regulated by statute
 9 (Hatch-Waxman) but does not prove that U.S. courts
 10 recognize an ANDA as property.
 11 Apotex's fourth and final new argument in
 12 this case relies on an IRS memorandum describing ANDAs
 13 as "Government-granted rights" and recommending that
 14 ANDAs be considered intangible assets. The United
 15 States explained in its Counter-Memorial that benefits
 16 conferred by federal legislation may have some
 17 attributes of property under tax law, but that was
 18 insufficient to determine whether they constitute
 19 property protected by the Fifth Amendment.
 20 Apotex's last filing also fails to address
 21 the points the United States made in its Rejoinder.
 22 There, the United States pointed to Apotex's admission

08:44:47 1 that it pays no tax in the United States on its ANDAs
 2 sales. During discovery, the United States requested
 3 Apotex Inc. to produce U.S. tax returns from 2008 to
 4 2011 showing taxes paid on ANDA-related transactions.
 5 Apotex stated that "no documents responsive to this
 6 request exist." Apotex also asserted that nonpayment
 7 of U.S. taxes is immaterial to whether ANDAs
 8 constitute property. But Apotex misses the point. To
 9 fall within NAFTA Article 1139, the investment must be
 10 made in the United States. This is an argument the
 11 United States has consistently made. We didn't drop
 12 it, as Apotex contends. The fact that Apotex pays no
 13 U.S. taxes whatsoever on its ANDAs sales or any
 14 ANDA-related transactions goes to show that the situs
 15 of its ANDAs is Canada, not the United States.
 16 Apotex's counsel offered an explanation as to
 17 why it had not paid U.S. taxes on a confirmed sale of
 18 an ANDA.
 19 MR. LEGUM: Mr. President, just to be clear
 20 that we're not going to be discussing information in
 21 open session that was confidential.
 22 MS. THORNTON: I was just about to get to

08:46:08 1 that.
 2 MR. LEGUM: Thank you. I'm sorry. Please go
 3 ahead.
 4 MS. THORNTON: I'm not going to raise names,
 5 is that--or any specifics about the transaction
 6 itself. Is that--or we can just go to closed session
 7 for a minute, if that's okay. Just to be safe.
 8 PRESIDENT VEEDER: Probably safer to go into
 9 closed session. So let's go to closed session for
 10 about ten minutes. Thank you. We're now in closed
 11 session.
 12
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

08:46:33 1 CONFIDENTIAL PORTION
 2 MS. THORNTON: Thank you.
 3 Mr. Crook asked whether the sale was a U.S.
 4 transaction or a Canadian one, to which Apotex only
 5 responded that neither Party was a U.S. entity.
 6 That's Page 574 of the transcript. That's literally
 7 all I'm going to say on the matter.
 8 MR. LEGUM: We can go back to open session.
 9 PRESIDENT VEEDER: Let's stop. It is better
 10 to be safe than sorry.
 11 MS. THORNTON: So just finish the point?
 12 PRESIDENT VEEDER: Just finish the point just
 13 in case.
 14 MS. THORNTON: Apotex has had numerous
 15 opportunities in this arbitration to prove that its
 16 ANDAs constitute investments in the territory of the
 17 United States, and it has not done so. Apotex has
 18 failed to explain to the Tribunal why it should find a
 19 U.S. investment in an application prepared and
 20 apparently sited in Canada that involves no business
 21 operation in the United States and for which no U.S.
 22 taxes are paid.

08:47:35 1 In conclusion, none of Apotex Inc.'s
 2 arguments, old or new, support its contention that its
 3 ANDAs are intangible property constituting an
 4 investment in the territory of the United States. An
 5 ANDA application may be owned, transferred, or bought
 6 and sold, but that cannot change its essential
 7 character. As held by the Apotex I and II Tribunal,
 8 for companies such as Apotex Inc., whose manufacturing
 9 facilities are outside the United States, an ANDA
 10 remains no more than "an application for revocable
 11 permission to (in this case) export a product for sale
 12 (by others) in the United States."
 13 Members of this Tribunal, that concludes our
 14 presentation on Article 1139(g). Unless you have
 15 questions, I would turn it over to Mr. Sharpe to
 16 address Article 1139(h).
 17 PRESIDENT VEEDER: We have no questions.
 18 Let's go back into open session.
 19 SECRETARY TAYLOR: Back in open session.
 20
 21
 22

08:48:43 1 NONCONFIDENTIAL PORTION
 2 MR. SHARPE: If we may, we're just loading
 3 the PowerPoint slides now. We'll be ready in just a
 4 minute.
 5 PRESIDENT VEEDER: Of course.
 6 MR. SHARPE: Thank you.
 7 Actually, in light of the fact that we have a
 8 rather full day of presentations, perhaps I'll just
 9 get started and then we can catch up with the slides.
 10 PRESIDENT VEEDER: We have the slides in our
 11 folders here.
 12 MR. SHARPE: Right. Exactly.
 13 So, Mr. President, Members of the Tribunal,
 14 whenever you're ready, I'll begin.
 15 PRESIDENT VEEDER: Please continue.
 16 MR. SHARPE: I will address Apotex's failure
 17 to establish an investment based on NAFTA
 18 Article 1139(h).
 19 As we've discussed, and as in the slide in
 20 front of you, Article 1139(h) includes, under the
 21 definition of investment, "(h) interests arising from
 22 the commitment of capital or other resources in the

08:50:11 1 territory of a Party to economic activity in such
 2 territory such as under, (i), Contracts involving the
 3 presence of an investor's property in the territory of
 4 the Party, including turnkey or construction contracts
 5 or concessions or, (ii) Contracts where remuneration
 6 depends substantially on the production revenues or
 7 profits of an enterprise."
 8 So Article 1139(h), thus, covers interests
 9 arising from the commitment of capital--commitment of
 10 capital other resources in the territory of a Party to
 11 economic activity in such territory, which, for
 12 purposes of this case, is the United States. Article
 13 1139(h), of course, is not a freestanding provision.
 14 It's part of the broader definition of investment in
 15 Article 1139.
 16 As the Apotex I and II Tribunal correctly
 17 recognized, Article 1139(h), "must be read with NAFTA
 18 Articles 1139(i) and (j), which clarify that
 19 investment does not mean (i) claims to money that
 20 arise solely from, (i), commercial contracts for sale
 21 of goods or services by a national or enterprise in
 22 the territory of a Party to an enterprise in the

08:51:28 1 territory of another Party, or, (ii), the extension of
 2 credit in connection with the commercial transaction,
 3 such as trade financing, other than a loan covered by
 4 subparagraph (d); or (j), any other claims to money
 5 that do not involve the kinds of interests set out in
 6 subparagraphs (a) through (h)."
 7 The Apotex I and II Tribunal helpfully
 8 clarified the scope of Article 1139(h) by reference to
 9 the Mondev case. The Tribunal stated, in Apotex I
 10 and II, "By way of example, in Mondev v. United
 11 States, the Canadian Claimant alleged that through its
 12 wholly owned U.S. limited partnership, it obtained
 13 interests arising from contractual rights to develop
 14 large parcels of property in downtown Boston." The
 15 Tribunal, thus, concluded that through the rights
 16 acquired in these construction contracts, "Mondev's
 17 claims involved interests arising from the commitment
 18 of capital or other resources in the territory of the
 19 United States," which fell squarely within the
 20 definition of "investment" under NAFTA Article
 21 1139(h).
 22 This case, of course, is very different from

08:52:36 1 Mondev. Apotex does not claim any interests arising
 2 from contracts involving the presence of property in
 3 the United States such as a turnkey or construction
 4 contract, nor does Apotex claim any interests arising
 5 from Contracts where remuneration depends
 6 substantially on the production, revenues, or profits
 7 of an enterprise. Rather, as we've heard, Apotex
 8 Inc.'s only claim under Article 1139(h) is that its
 9 ANDA applications themselves "qualify as interests
 10 arising from the commitment of resources both within
 11 and without the United States to economic activity in
 12 the United States."
 13 In particular, in its pleadings and in its
 14 statements this week, Apotex has made three arguments:
 15 One, Apotex's ANDAs are intangible property and, thus,
 16 separately constitute interests; two, Apotex's ANDAs
 17 are committed to economic activity in the territory of
 18 the United States; and, 3, Apotex's ANDAs, although
 19 prepared in Canada, reflect a commitment of resources
 20 in and into the United States.
 21 The Apotex I and II Tribunal rejected all of
 22 these arguments confirming: One, that Apotex's ANDAs

1252

08:53:53 1 are not intangible property; two, the fact that ANDAs
 2 are committed to economic activity in the United
 3 States does not make them investments in the United
 4 States; and, three, the commitment of resources
 5 outside the United States does not establish an
 6 investment inside the United States.
 7 Here, Apotex first argues that, for purposes
 8 of Article 1139(h), ANDAs are intangible property.
 9 Thus, separately constitute interests. As
 10 Ms. Thornton discussed, the Apotex I and II Tribunal
 11 considered and rejected Apotex's arguments in this
 12 regard. So I won't repeat those here.
 13 I will note in its Rejoinder on Jurisdiction,
 14 Apotex expressed surprise that the United States had
 15 relied on the Apotex I and II Award on these points,
 16 "given that the Award made clear that arguments under
 17 Article 1139(h) before it were undeveloped," a point
 18 reiterated this week, despite the fact that Apotex had
 19 briefed the issue twice in its written submissions in
 20 the previous arbitration.
 21 Here, Apotex quoted the Tribunal's statement
 22 that "In the course of its oral submission, Apotex

1253

08:55:00 1 then made clear that its submissions under NAFTA
 2 Article 1139(h) were to be treated as part of its
 3 submissions under NAFTA Article 1139(g) and not as
 4 independent grounds."
 5 But Apotex's arguments essentially are no
 6 different in this case. Both cases argue for an
 7 overlap between Articles 1139(g) and (h). Here,
 8 Apotex argued in its Memorial--and this is at 395--"It
 9 is apparent that the Marketing Authorizations or ANDAs
 10 are an interest, as shown in the preceding
 11 subsection's discussion of ANDAs as property."
 12 Apotex reiterated in its Reply, "Apotex's
 13 ANDAs represent interests for all the reasons stated
 14 in the preceding section and in the Memorial." The
 15 preceding section, II.A.1, is entitled
 16 "Apotex-Canada's ANDAs are Intangible Property Within
 17 the Meaning of Article 1139(g)."
 18 The Apotex I and II Award addressed this
 19 argument as follows, which the President noted earlier
 20 this week: "In the course of its oral submissions,
 21 Apotex then made clear that its submissions under
 22 NAFTA Article 1139(h) were to be treated as part of

1254

08:56:16 1 its submissions under NAFTA Article 1139(g) and not as
 2 independent grounds."
 3 This was specifically confirmed by the
 4 Tribunal:
 5 "PRESIDENT LANDAU: ...The other point I just
 6 wanted to ask is, just for clarity, exact positioning
 7 of your Article 1139(h) case... that actually the
 8 Article 1139(h) argument, it doesn't stand by itself;
 9 is that right? It's dependent upon us making a
 10 finding that the ANDA itself is an investment?"
 11 Members of the Tribunal, I understand that
 12 Apotex here is precisely asking that the Tribunal find
 13 that the ANDA itself is an investment and that it
 14 commits resources in and into the United States in
 15 support of that investment.
 16 So, turning back to the slide, Apotex
 17 confirmed this point. "Yes. Our basic argument is
 18 it's part and parcel of the ANDA investment because
 19 the commitments that had been made, the commitments of
 20 capital"--it goes on--"it's hard to parcel out all the
 21 elements that go into this investment, but all these
 22 things go into it: The costs of development, the

1255

08:57:23 1 amount spent in the United States on the raw materials
 2 all go into the ANDA investment itself, and then
 3 obviously the substantial costs incurred in the
 4 litigation, the causes of action, obviously are all
 5 part and parcel of the ANDA. We would not be able to
 6 separate those."
 7 In this case, Apotex similarly confirmed
 8 "Apotex's position, as noted, is that the approved
 9 ANDAs are the 'interests' within Article 1139(h).
 10 Apotex has shown that the ANDA-related activities
 11 (contract research, preparation and maintenance of
 12 ANDAs, ANDA-related litigation) constitute resources
 13 committed to the U.S. territory from which the
 14 Marketing Authorizations arose. Article 1139(h)
 15 requires no more than this."
 16 The arguments on this point, thus, are
 17 essentially the same in both cases, we would submit.
 18 As to the argument that 1139(h) requires no
 19 more than committing a resource to the United States,
 20 the Apotex I and II Tribunal stated as follows. "None
 21 of the items identified (by Apotex) under NAFTA
 22 Article 1139(h) amounts to an investment within NAFTA

1256

08:58:42 1 Chapter 11, and whether considered separately or
2 together, none changes the analysis" under--in this
3 case, under Article 1139(g), property.

4 Thus, just because Apotex spends money
5 preparing ANDAs and litigating ANDAs in court, the
6 money spent doesn't transform the ANDA application
7 into an investment for purposes of Article 1139(h) or
8 bear on the question of whether an ANDA is property
9 for purposes of Article 1139(g).

10 Now, based on this conclusion, the U.S.
11 Rejoinder stated that the Apotex I and II Tribunal
12 "rejected the argument advanced here that an ANDA
13 constitutes intangible property for purposes of
14 Article 1139(g), and, hence, separately constitutes a
15 qualifying interest for purposes of Article 1139(h)."

16 In its Rejoinder on Jurisdiction, Apotex
17 characterized the U.S. argument as follows: "The
18 closest U.S. Rejoinder comes to presenting an argument
19 on this point is its assertion that Apotex I and II
20 rejected that an application constitutes property,
21 'and, hence, separately constitutes a qualifying
22 interest' for purposes of Article 1139(h)." This is

1257

08:59:55 1 correct. The United States did point that out.

2 But then Apotex says, "The U.S. thus suggests
3 for the first time in its Rejoinder, without support
4 or explanation, that 'property' in Article 1139 means
5 the same thing as 'interests.'"

6 But if I could just return to the previous
7 slide, the U.S. Rejoinder stated that the
8 Apotex I and II Tribunal rejected the argument
9 advanced here, that an ANDA constitutes intangible
10 property for purposes of Article 1139(g), and, hence,
11 separately, a qualifying interest for purposes of
12 Article 1139(h). Apotex's characterization of the
13 United States's arguments, we would submit, is not
14 accurate. The United States nowhere suggests that
15 property in Article 1139(g) means the same as
16 interests in Article 1139 (h).

17 But in any event, the crucial point is that
18 the Apotex I and II Tribunal rejected the argument
19 advanced here, that ANDAs are property under
20 Article 1139(g) and, for that reason, also qualify as
21 investments under Article 1139(h).

22 Let me move on to Apotex's second 1139(h)

1258

09:01:09 1 argument. Apotex argues that its "ANDAs are committed
2 to economic activity in the territory of the United
3 States." Apotex states that "by filing an ANDA,
4 Apotex seeks authorization to market its products in
5 the United States and not anywhere else in the world.
6 It is undisputed that an approved ANDA cannot be used
7 outside the United States. As such, whenever Apotex
8 submits an ANDA, it commits to economic activity in
9 the United States."

10 Again, this is the very argument that Apotex
11 advanced in Apotex I and II stating, "Apotex cannot
12 export and commercialize anything in the United States
13 without an approved ANDA, and without undertaking the
14 investment and development that goes into that ANDA.
15 An ANDA is, therefore, a uniquely United States
16 investment."

17 So once again, the Apotex I and II Tribunal
18 considered and rejected this argument, stating, "The
19 Tribunal is unpersuaded that the costs and effort
20 expended in preparing ANDAs either constitutes or
21 evidences an investment in the United States for
22 purposes of NAFTA Chapter 11. This is for a number of

1259

09:02:26 1 reasons."

2 One of the reasons stated by the Tribunal is
3 that "An ANDA must be submitted by any manufacturer of
4 generic drugs that seeks to have its products sold in
5 the United States. This is so regardless of whether
6 the manufacturer is investing in or merely exporting
7 to the United States. Consequently, the preparation
8 of the filing, in and of itself, does not establish
9 that a generic drug manufacturer is investing in,
10 rather than exporting products to, the United States."

11 Ms. Thornton, I think, pointed out that the
12 Grand River Tribunal also noted that, "where a company
13 must meet regulatory requirements to sell its product
14 in the United States, the costs of such compliance
15 themselves are not investments. Rather, those costs
16 are incident to commercial contracts for the sale of
17 goods or services, which fall outside the
18 Article 1139's definition of 'investment.'"

19 The Apotex I and II Tribunal concluded that
20 "allowing a mere application for regulatory clearance
21 to export goods into the United States to give rise to
22 an 'investment' claim under Chapter 11 would be

1260

09:03:30 1 inconsistent with the core objectives of NAFTA"
 2 Chapter 11. The submission of an ANDA, therefore,
 3 does not create an interest under Article 1139(h).
 4 Apotex's second argument, thus, fails.
 5 Apotex's third argument on Article 1139(h) is
 6 that ANDAs, although prepared in Canada, reflect the
 7 commitment of resources in and into the United States.
 8 In that regard, Apotex states that "When Apotex
 9 develops, files, and maintains an ANDA, it commits
 10 capital, intellectual property rights, know-how and
 11 other resources in and into the United States."
 12 Apotex cites three examples of these alleged
 13 resources: One, funding lawsuits in the United
 14 States; two, contributions through a 2005 Services
 15 Agreement with Apotex Corp.; and, three, including in
 16 its ANDAs know-how, intellectual property, and
 17 proprietary information.
 18 Apotex first contends that Apotex Inc.
 19 "regularly engages in costly patent litigation before
 20 U.S. courts to give value to its ANDAs. The
 21 litigation and its attendant expense represent a
 22 commitment of capital and resources into the United

1261

09:04:47 1 States."
 2 Again, this is precisely the argument that
 3 Apotex unsuccessfully advanced in the Apotex I and II
 4 claims. There, Apotex argued that it incurs
 5 "substantial litigation costs" in patent litigation in
 6 U.S. courts, which represent a "commitment of money
 7 and other resources" in the United States for purposes
 8 of Article 1139(h).
 9 The U.S. responded in that case that if a
 10 Canadian or Mexican exporter could transform itself
 11 into an "investor" with an "investment" in the United
 12 States simply by filing a lawsuit to further its
 13 cross-border trade, then presumably, every such
 14 exporter could bring its trade-related disputes to
 15 investment arbitration under the NAFTA. NAFTA Chapter
 16 11, however, expressly defines the investors and
 17 investments entitled to protection so as to prohibit
 18 such bootstrapping.
 19 The Apotex I and II Tribunal agreed with the
 20 United States, stating that Apotex's "engagement of
 21 U.S. attorneys and its expenditure on legal fees again
 22 neither amount to investments nor change the nature of

1262

09:05:53 1 Apotex's activity. Each is, again, no more than an
 2 incident of the regulatory requirements of the U.S.
 3 market and a step Apotex took in order to facilitate
 4 its export business.
 5 NAFTA 1139(i) once again applies. The fact
 6 that Apotex regularly engages in costly patent
 7 litigation in the United States merely facilitates its
 8 cross-border trading activities. It does not
 9 establish an investment in the United States.
 10 Apotex's second argument in this regard is
 11 that Apotex Inc. has committed resources to
 12 Apotex Corp. through a 2005 Services Agreement. In
 13 its Memorial, Apotex suggested that the 2005 Agreement
 14 actually called for Apotex Inc. to pay Apotex Corp.
 15 for administrative services. It stated "Apotex-Canada
 16 relies on a full-time employee based in Weston,
 17 Florida, to act as its agent and liaison with FDA
 18 concerning the filing of ANDAs. Apotex-Canada's agent
 19 works with a team of six people in carrying out this
 20 work. In particular, this team addresses any
 21 questions that FDA may have once an ANDA has been
 22 filed. Apotex-Canada funds this team's work through a

1263

09:07:12 1 2005 Services Agreement with Apotex-U.S. By arranging
 2 and maintaining such a workforce in the U.S.,
 3 Apotex-Canada is submitting resources in that
 4 territory."
 5 Now, we would submit that this paragraph is
 6 not exactly a model of clarity in several respects:
 7 "relies on a full-time employee," "works with a team,"
 8 "arranges a workforce." It is not clear what any of
 9 these verbs are actually performing, but what is clear
 10 about this paragraph is Apotex's statement that Apotex
 11 Inc. "funds" the team's work through a 2005 Services
 12 Agreement.
 13 Apotex makes this argument to try to show
 14 that the 2005 Services Agreement constitutes a
 15 commitment of capital in the U.S. for purposes of
 16 Article 1139(h). As the U.S. Counter-Memorial pointed
 17 out, this claim was not accurate. The 2005 Agreement,
 18 by its terms, does not call for Apotex Inc. to fund
 19 any aspect of Apotex Corp.'s work. It calls for the
 20 opposite: Apotex Corp. was to pay Apotex Inc. for
 21 certain administrative services.
 22 In its Reply, Apotex acknowledged that the

1264

09:08:22 1 U.S. asserts, correctly, that the 2005 Services
 2 Agreement between Apotex-Canada and Apotex-U.S.
 3 requires that Apotex make a cash payment to
 4 Apotex-Canada for certain administrative support, and
 5 not the other way around.
 6 This might have been the end of the story,
 7 but Apotex then argued that, However, the Services
 8 Agreement reflects a large contribution from
 9 Apotex-Canada to Apotex-U.S., including administrative
 10 services, accounting and financial, payroll services,
 11 information systems, technology services, as well as
 12 other services that may be, from time to time,
 13 requested by Apotex-U.S. The cash payment only
 14 compensates Apotex-Canada for a small portion of the
 15 services that Apotex-Canada provides to Apotex-U.S.
 16 In other words, Apotex-Canada commits various
 17 resources to Apotex-U.S. through the Services
 18 Agreement.
 19 This statement directly contradicts the
 20 express terms of the Services Agreement itself.
 21 Paragraph 4.1 of the Agreement sets out the scope of
 22 the services provided to Apotex Corp. by Apotex Inc.

1265

09:09:37 1 In this case, Apotex is referred to--Apotex Corp. is
 2 referred to Corp. "Apotex Inc. shall provide to
 3 Apotex Corp. administrative services, information
 4 systems and technology services, accounting and
 5 financial (including payroll) services, procurement
 6 services, human resource services, logistic services
 7 including inventory management, quality assurance
 8 control services, facility services, engineering
 9 services, and such additional services which may be
 10 requested by Apotex Corp. from time to time."
 11
 12
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1266

09:10:10 1 CONFIDENTIAL PORTION
 2 MR. SHARPE: Paragraph 3 establishes
 3 Apotex Corp.'s agreement to pay Apotex Inc. for all
 4 such services. "In consideration of Apotex Inc.
 5 providing the services herein for and on behalf of
 6 Apotex Corp., Corp shall pay to Apotex Inc. during the
 7 term hereof the sum of [REDACTED] Canadian on a monthly
 8 basis for all services rendered by Apotex Inc. to
 9 Apotex Corp. pursuant to Paragraph 4."
 10 So, Apotex Corp. thus, pays [REDACTED] Canadian
 11 each month, or [REDACTED] per year, for all services
 12 rendered by Apotex Inc. under the Agreement.
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1267

09:10:49 1 NONCONFIDENTIAL PORTION
 2 MR. SHARPE: Paragraph 11.1 makes clear that
 3 the terms of the 2005 Agreement "constitute the entire
 4 Agreement between the Parties with no representations,
 5 warranties, covenants, agreements or understanding
 6 relative thereto except as otherwise set forth
 7 herein."
 8 MR. LEGUM: May I just interrupt for a
 9 moment.
 10 Going back to the Services Agreement and the
 11 specific provision that talked about the payments
 12 being made between the two companies, that has been
 13 designated as confidential, and in our view, it does
 14 reflect confidential business information. Obviously
 15 it's too late for anything to be done about the public
 16 feed, but I would request that that portion of the
 17 transcript be marked as confidential.
 18 MR. SHARPE: Understood. Perhaps, given that
 19 this was reflected in the slides, if we hand out
 20 something--we're trying to be very mindful of the
 21 confidential information and to redact. In this
 22 regard, we've been guided by the redactions that

1268

09:11:44 1 Claimants have made to our submissions. And if I
 2 recall correctly, this was not redacted, but I may be
 3 corrected.
 4 PRESIDENT VEEDER: I think I just checked.
 5 It was a confidential document.
 6 MR. SHARPE: I understand.
 7 PRESIDENT VEEDER: So I think we should take
 8 the passage out from the transcript.
 9 MR. SHARPE: Right. I have no objection to
 10 that, but I would just reiterate that most of the
 11 documents in this Arbitration, fact documents were
 12 designated "Confidential" and then it gave the Parties
 13 an opportunity to redact certain information from each
 14 other's submissions.
 15 The United States, as I recall, has not had
 16 to redact anything from our submissions.
 17 PRESIDENT VEEDER: Let's not get into that.
 18 There's a double system; the first level, this should
 19 have been--and maybe I should have intervened. I
 20 apologize. This should have been a closed session.
 21 The damage is done, if any damage at all.
 22 Do we need to go back into open session or

1269

09:12:27 1 closed session again in order to decide that? Or have
 2 you finished your references to this document?
 3 MR. SHARPE: I have just one more paragraph.
 4 Perhaps without referring to the document at all, I
 5 could just suggest that if the Tribunal reviews the
 6 entire agreement clause.
 7 PRESIDENT VEEDER: We've done that. We've
 8 got it in front of us.
 9 MR. SHARPE: Very good.
 10 Therefore, Apotex's current characterization
 11 of the 2005 Services Agreement is, in our view, the
 12 exact--is not only contrary to the terms of the
 13 Agreement, but it's exact opposite of what is argued
 14 outside of this Arbitration.
 15 In the Cephalon case in U.S. court, Apotex
 16 stated, "Cephalon notes that Apotex Corp. contracts
 17 with Apotex Inc. for administrative services but has
 18 not shown that this Agreement is nearer than arm's
 19 length in any way."
 20 An arm's-length transaction, by definition,
 21 is one that takes place between independent entities
 22 with each looking to get the best deal for itself.

1270

09:13:27 1 The 2005 Services Agreement, we submit, cannot both be
 2 an arm's-length agreement and permit Apotex Corp. to
 3 pay Apotex Inc. for a small portion of the services
 4 that Apotex Corp. receives from Apotex Inc.
 5 Apotex's Rejoinder on jurisdiction further
 6 undermines its claims. Apotex first reiterated its
 7 argument that "Although the Services Agreement
 8 requires Apotex Corp. to make a cash payment to Apotex
 9 Inc."--
 10 Sorry. Is this portion designated
 11 confidential in our submission?
 12 MR. LEGUM: I'm sorry. I was taking notes.
 13 I need to catch up as to what we're looking at now.
 14 PRESIDENT VEEDER: We're looking at the
 15 Services Agreement. It's a confidential document.
 16 MR. SHARPE: I'm quoting from the submission.
 17 I don't recall that this was redacted.
 18 MR. LEGUM: It's just the specific numbers
 19 that, I think, pose an issue.
 20 MR. SHARPE: Yes, I have it in the public
 21 version, so this was not redacted. If I recall
 22 correctly, the previous was a public version as well.

1271

09:14:26 1 Well, we'll check on that.
 2 If I may quote again, "Although the Services
 3 Agreement shows Apotex Corp. to make a cash payment to
 4 Apotex Inc. for certain administrative support, this
 5 Agreement reflects a larger contribution from Apotex
 6 Inc. to Apotex Corp."
 7 Apotex then states that "The U.S. attempts to
 8 rebut this fact by focusing on the text of specific
 9 provisions of this Services Agreement taken in
 10 isolation, rather than the record on how the Agreement
 11 was implemented in practice. However, in doing so,
 12 the U.S. ignores the spirit of the Agreement and the
 13 way operations are carried out in a vertically
 14 integrated group of companies."
 15 Apotex thus asks this Tribunal to ignore the
 16 text, the plain terms of the Contract, and rely
 17 instead on its spirit. This Tribunal, we submit,
 18 should decline to do so. I note that the Claimants in
 19 Grand River similarly invited the Tribunal to find an
 20 investment under Article 1139 by looking at the
 21 undocumented manner customary among indigenous peoples
 22 rather than the relevant text. The Grand River

1272

09:15:34 1 Tribunal declined to do so, concluding that "the
2 assertions of undocumented understandings customary
3 among indigenous peoples are too vague and lacking in
4 evidentiary support to make out an enterprise from the
5 record."

6 Here, too, there is no evidentiary support
7 showing that the 2005 Services Agreement operated as
8 anything other than an arm's length agreement. There
9 is no board resolution, for instance, authorizing
10 Apotex Inc. to provide free services to Apotex Corp.,
11 and we would assume that Apotex Inc. is not providing
12 free services to Apotex Corp. to the detriment of
13 Apotex Inc.'s minority shareholders, its employees.
14 These employees, of course, have no share in
15 Apotex Corp. and thus presumably would not benefit
16 from Apotex Inc. providing free services to
17 Apotex Corp. Although Apotex represented in U.S.
18 court that Corp and Inc. have studiously observed all
19 corporate formalities, Apotex has declined to produce
20 any evidence that it abandoned these formalities in
21 this regard.

22 Instead, Apotex merely states that "the U.S.

1273

09:16:39 1 offers no response to Apotex's observation that the
2 mere fact that consideration is paid for a
3 contribution of capital or resources in no way negates
4 the existence of that contribution, as shown by the
5 examples of share issuance for capital contributions
6 for a Shareholder loan for cash contributions noted in
7 Apotex's reply."

8 Apotex appears to suggest here that the 2005
9 Agreement puts Apotex Inc. in the position of a
10 Shareholder or a lender who receives an equity or debt
11 interest for its contribution of services. But the
12 United States did respond to this argument. As stated
13 in the U.S. Rejoinder, "Apotex's own testimony
14 forecloses any suggestion that Apotex Inc. has an
15 equity or debt interest in Apotex Corp."

16 Its Vice President of Finance testified that
17 "Apotex Inc. has no direct or equity stake in
18 Apotex Corp; Apotex Corp. has never borrowed any funds
19 from Apotex Inc.; Apotex Inc. has never provided any
20 financing to Apotex Corp."

21 Apotex's argument that the 2005 Services
22 Agreement reflects a kind of contribution to

1274

09:17:49 1 Apotex Corp. for purposes of Article 1139 is, we
2 submit, demonstrably false. To the contrary, the
3 Agreement makes clear that, on its terms, it is an
4 ordinary arm's-length Services Agreement between two
5 separate and distinct companies. It is, therefore,
6 expressly excluded by Article 1139(i) which, to
7 remind, states "Investment does not mean: (i) claims
8 to money that arise solely from commercial contracts
9 for the sale of goods or services by a national or
10 enterprise in the territory of a Party to an
11 enterprise in the territory of another Party."

12 The 2005 Services Agreement is nothing more
13 than a commercial contract for the provision of
14 services. It has nothing to do with any U.S.
15 investment, and Apotex's arguments to the contrary are
16 not supported, and we think should have been abandoned
17 months ago when the U.S. Counter-Memorial clarified
18 the terms of that Agreement.

19 Nor is there any basis to conclude that
20 Apotex Inc. can claim to be an investor derivatively
21 through Apotex Holdings in this regard. Any
22 contributions of resources made by Holdings go to the

1275

09:19:01 1 question of whether or not Apotex Holdings, not Apotex
2 Inc., is an investor with an investment in the United
3 States.

4 Apotex's final argument on Article 1139(h) is
5 that the "interests arising from the commitment of
6 capital or other resources in the host State should be
7 read to mean 'within or without the host State,' so
8 long as the capital or other resources are committed
9 or devoted to economic activity in the territory of
10 the host State."

11 This is an extraordinary argument that no
12 NAFTA Tribunal has ever accepted. As the U.S.
13 Counter-Memorial stated, "There is no basis to
14 conclude that the NAFTA Parties intended the word 'in'
15 to mean 'within or without.' Apotex's reading of
16 Article 1139(h) contradicts the ordinary meaning of
17 Article 1139(h) read in context in the light of
18 NAFTA's object and purpose; (2) the NAFTA Party's
19 shared understanding of Article 1139(h); and, (3), the
20 unanimous views of other NAFTA Chapter 11 Tribunals."

21 I would direct the Tribunal to Paragraphs
22 245-263 of the Counter-Memorial for this discussion.

1276

09:20:10 1 We continue to find Apotex's Argument
 2 perplexing in this regard, given the plain terms of
 3 Article 1139 which define investment as including
 4 "interests arising from the commitment of capital or
 5 other resources in the territory of a Party to
 6 economic activity in such territory." This provision
 7 makes clear that the investor's interests must arise
 8 from the commitment of capital of other resources in
 9 the territory of a Party to economic activity in such
 10 territory.

11 There is no dispute that the French text
 12 provides the same formulation as the English text.
 13 Apotex asserts that the French text has not been
 14 authenticated. NAFTA Article 2206 states that the
 15 English, French, and Spanish text of this Agreement
 16 are equally authentic. All three texts have been
 17 published by the NAFTA Secretariat, and two of the
 18 Parties have cited the French language version of
 19 Article 1139(h) in this very arbitration, the United
 20 States and Mexico. There is no reason for the
 21 Tribunal to go beyond those terms in this very case.

22 Our Treaty Office has also confirmed that the

1278

09:22:24 1 1139(h) a meaning that is different from the ordinary
 2 meaning derived from the English and French texts.
 3 Mexico's non-disputing Party submission in this case
 4 states that, "Mexico fully concurs with the U.S.
 5 submissions stated in its Counter-Memorial, Paragraphs
 6 245-263, with respect to the interpretation of Article
 7 1139(h). In Mexico's submission, the Tribunal should
 8 take into account Article 1101(1) as part of the
 9 context to correctly interpret Article 1139(h)."

10 Mexico noted that Article 1101(1) serves as
 11 the gateway leading to dispute resolution provisions
 12 under Chapter 11 and provides clear guidance that only
 13 investments of an investor of a Party located in the
 14 territory of another Party fall within the scope and
 15 coverage of the Chapter 11.

16 Mexico then stated, "Therefore, each and
 17 every kind of investments listed in Article 1139 must
 18 comply with this territorial requirement, and applying
 19 this component is part of the context to interpret
 20 Article 1139(h), it is clear that it requires a
 21 commitment of capital or other resources of an
 22 investor of a Party in the territory of another

1277

09:21:24 1 Agreement was signed in triplicate and has an
 2 authenticated French language text.
 3 Apotex has produced no Authority to suggest
 4 that the Tribunal should read the Spanish language
 5 text differently from the English and French texts,
 6 introducing an ambiguity that would not otherwise
 7 exist. This is especially impermissible given that
 8 Claimants' interpretation, we submit, is contrary to
 9 the object and purpose of the Agreement, which to
 10 protect cross-border investment, as Ms. Grosh
 11 mentioned, not investments made in the territory of
 12 the Home state.

13 Apotex is not making a pre-establishment
 14 claim in this Arbitration. It does not claim that it
 15 was seeking to make an investment in the United
 16 States. It claims that it made an investment, it had
 17 investments. An investment requires, under the plain
 18 terms of Article 1139(h) a commitment of resources in
 19 the territory of the host State.

20 In any event, even if the Spanish text might
 21 be read differently from the English and French texts,
 22 Mexico has urged this Tribunal not to give Article

1279

09:23:40 1 Party."
 2 Mexico clearly rejects Apotex's argument that
 3 an investor of a Party may obtain an investment from
 4 the commitment of capital or other resources made
 5 outside the territory merely because those resources
 6 are devoted to the territory through cross-border
 7 trade activity.

8 As to any discrepancy between the Spanish
 9 text, on the one hand, and the French and English
 10 texts on the other, Mexico stated "Applying
 11 Article 33(4) of the Vienna Convention on the Law of
 12 Treaties, even if a comparison of the three versions
 13 of NAFTA (English, French, and Spanish) might disclose
 14 a difference of meaning in NAFTA Article 1139(h), it
 15 can be seen that the text of the English and French
 16 versions are, on their face, consistent with
 17 Article 1101(1) and, thus, any perceived discrepancy
 18 with the Spanish text is best reconciled by upholding
 19 the territoriality requirement."

20 Indeed, according to Mexico, "An
 21 interpretation of Article 1139(h) that does not take
 22 into the territoriality requirement of Article 1101(1)

1280

09:24:51 1 as part of the context would render the clear scope
 2 and coverage limitation meaningless."
 3 Canada also shares this view. In S.D. Myers,
 4 for instance, Canada objected to the claim that, for
 5 purposes of Article 1139(h), the Claimant had
 6 "committed capital by way of operating loan financing
 7 and invested capital by way of common shares in the
 8 Canadian affiliate." Canada argued that the Claimant
 9 had failed to prove that the alleged commitment of
 10 capital was more than some sort of accounting entry,
 11 as opposed to a real investment in Canada."
 12 Canada further observed that "there is no
 13 evidence that the funds were actually disbursed in
 14 Canada."
 15 Thus, none of the NAFTA Parties accepts
 16 Apotex's Argument that Chapter 11 protects interests
 17 arising from the commitment of capital before they are
 18 committed to the host State. Indeed, the suggestion
 19 that NAFTA Parties intended to protect, as investments
 20 in their territory, money committed outside of their
 21 territory is fundamentally at odds with NAFTA Parties'
 22 shared understanding of its meaning.

1281

09:26:01 1 Article 31(3) of the Vienna Convention
 2 states, as a general rule of Treaty interpretation,
 3 that the interpreter is to take into account, together
 4 with context, "any subsequent Agreement between the
 5 Parties regarding the interpretation of the Treaty or
 6 the application of its provisions; any subsequent
 7 practice in the application of the Treaty which
 8 establishes the Agreement of the Parties regarding its
 9 interpretation."
 10 Here, the Tribunal must take into account the
 11 NAFTA Parties' subsequent agreement or subsequent
 12 practice. Indeed, the Tribunal should consider the
 13 common, concordant, and consistent views of NAFTA
 14 Parties in this regard, the authentic interpretation
 15 the NAFTA binding on this Tribunal.
 16 Thank you, Mr. President and Members of the
 17 Tribunal, that concludes my remarks on 1139(h).
 18 If there are no further questions, we can
 19 proceed.
 20 PRESIDENT VEEDER: Thank you. Thank you very
 21 much. We have no questions at this stage.
 22 It's now 9:30. Would this be a good time to

1282

09:27:01 1 take a short break? Let's take a 10-minute break and
 2 come back at 20 to 10:00.
 3 (Brief recess.)
 4 PRESIDENT VEEDER: Let's resume.
 5 MR. SHARPE: Thank you, Mr. President,
 6 Members of the Tribunal. I will now address Apotex's
 7 failure to establish that the challenged measure
 8 "relates to" Apotex or its alleged investments as
 9 required by NAFTA Article 1101(1).
 10 I plan to address three points. First, I'll
 11 briefly address the Parties' agreement on the
 12 requirement to show a legally significant connection
 13 between the challenged measure and investor and
 14 investment.
 15 Second, I'll briefly address Apotex's
 16 proposed test for satisfying that standard.
 17 Third, I'll address the relevant measure in
 18 this arbitration--measures demonstrating how each
 19 measure, legally, does or does not relate to each
 20 investor and investment. In particular, I'll show how
 21 the Import Alert did not relate to Apotex Inc.'s
 22 alleged investment, its ANDAs, or to the U.S.

1283

09:40:46 1 enterprise Apotex Corp.
 2 Let me first begin with the Parties'
 3 Agreement on Article 1101(1). As Ms. Grosh discussed,
 4 Article 1101(1) is the investment chapter's scope and
 5 coverage provision. And as the Methanex Tribunal
 6 confirmed, it is the gateway to dispute resolution
 7 under Chapter 11.
 8 As we've discussed, Article 1101(1) states,
 9 in part: This chapter applies to measures adopted or
 10 maintained by a Party relating to, investors of
 11 another Party, and investments of investors of another
 12 Party in the territory of the Party.
 13 When the issue first arose in Methanex,
 14 United States observed that: In the context of
 15 Article 1101(1), the phrase "relating to" requires a
 16 legally significant connection between the disputed
 17 measure and the investor. Were it otherwise, the
 18 United States explained, untold numbers of local,
 19 state, and federal measures that merely have an
 20 incidental impact on an investor or investment might
 21 be treated, quite wrongly, as "relating to" that
 22 investor or investment.

1284

09:42:04 1 Canada shares this interpretation. In a
 2 non-disputing Party submission in Methanex, Canada
 3 stated that it agreed with the United States that the
 4 term "relating to" requires a significant connection
 5 between the measure at issue and the essential nature
 6 of the investment. And Mexico also shares this
 7 interpretation. In a non-disputing Party submission
 8 in Methanex, Mexico stated that: The test adopted for
 9 the purposes of Article 1101(1) must reflect the NAFTA
 10 drafters' intent to require a more direct nexus
 11 between the measure and the investor or its investment
 12 than mere effect, as evidenced by the text's
 13 considered use of "relating to." The Methanex
 14 Tribunal confirmed the NAFTA Parties' shared
 15 interpretation, finding that the phrase "relating to"
 16 in Article 1101(1) of the NAFTA requires--signifies
 17 something more than the mere effect of a measure on an
 18 investor or an investment, that it requires a legally
 19 significant connection between them, as the USA
 20 contends. The Methanex Tribunal did not pronounce a
 21 general rule on when a measure might have a legally
 22 significant connection to an investor or an

1285

09:43:17 1 investment, leaving it to Claimants in future cases to
 2 establish the legally significant connection on a
 3 case-by-case basis.
 4 Here, Apotex accepts that "The 'relating to'
 5 language in Article 1101(1) requires a legally
 6 significant connection between measure and
 7 investment/investor, as held by the Methanex
 8 Tribunal."
 9 The question before the Tribunal, therefore,
 10 is whether Apotex has established that the sole
 11 challenged measure in this case, the Import Alert, had
 12 a legally significant connection to each alleged
 13 investor and investment.
 14 To answer the question, Apotex invites the
 15 Tribunal to apply the following test. "If a Measure
 16 breaches a substantive provision of Chapter 11, the
 17 connection between the Measure and the
 18 investor/investment necessarily is 'legally
 19 significant.'" Thus, according to Apotex, a Claimant
 20 can pass through NAFTA's jurisdictional gateway by
 21 proving its Merits claims. This test, we submit, is
 22 entirely circular, and even Apotex acknowledge that

1286

09:44:32 1 its argument begs the question of what gateway
 2 function Article 1101(1) then has.
 3 Apotex's support for its argument is the
 4 Methanex Award. According to Apotex's Reply at
 5 Paragraph 103, "The Methanex Tribunal recognized that
 6 the legally significant connection under Article
 7 1101(1) must be informed by the substantive provisions
 8 of Chapter 11." This is not correct. The Methanex
 9 Tribunal concluded, as Apotex noted earlier this week,
 10 that a breach of a substantive provision of NAFTA
 11 "could conceivably provide evidence relevant to a
 12 determination of whether the relation required by
 13 Article 1101(1) exists in this case."
 14 Thus, establishing a breach of Chapter 11
 15 says nothing, by itself, about the relationship
 16 between the breach and any particular investor or
 17 investment. That is particularly true in a case like
 18 this one, where Claimants have made claims on their
 19 own behalf, under Article 1116, as well as on behalf
 20 of an enterprise, under Article 1117. One still has
 21 to look at how a particular breach relates to a
 22 particular investor or investment.

1287

09:45:48 1 Here, there are two alleged investors:
 2 Apotex Holdings and Apotex Inc.; and two alleged
 3 investments, Apotex Inc.'s ANDAs and Apotex Corp.
 4 To remind, Apotex Holdings indirectly owns
 5 Apotex Inc. and Apotex Corp., but Apotex Inc. does not
 6 own or control Apotex Corp. These companies are, as
 7 Apotex has repeatedly stressed in U.S. court
 8 proceedings, entirely separate and independent
 9 companies.
 10 The three Measures implicated in this case
 11 are one, FDA's determination that the Etobicoke and
 12 Signet facilities were not cGMP compliant--that's
 13 Measure One; Two, the Import Alert; and Measure Three,
 14 the detention of seven drug shipments from Etobicoke
 15 and Signet. There are two key reasons for keeping
 16 these Measures straight. First, each Measure has a
 17 different legal relationship with the alleged
 18 investors and investments in this arbitration. And
 19 second, Apotex only challenges one of the three
 20 Measures, the Import Alert, or Measure Two.
 21 As Mr. Bigge discussed yesterday, there's a
 22 reason why Apotex has not challenged Measure One.

1288

09:47:08 1 When FDA determined that Etobicoke and Signet were not
 2 cGMP compliant, Apotex did not dispute that
 3 determination. In fact, Apotex accepted FDA's
 4 determination contemporaneously and pledged
 5 comprehensive corrective action to remedy the cGMP
 6 violations. Apotex has gone so far as to dismiss its
 7 cGMP violations as "legally irrelevant" to this
 8 arbitration in Paragraph 41 of its Reply. That is, we
 9 submit, not true, which I'll discuss shortly.
 10 There's also a reason why Apotex has not
 11 challenged Measure Three. Apotex was given notice and
 12 an opportunity to present evidence at detention
 13 hearings, but it declined to appear and challenge the
 14 detentions. That's not disputed in this arbitration.
 15 Instead, Apotex has challenged only Measure Two, the
 16 Import Alert. That is the only Measure that Apotex
 17 has challenges in this arbitration is as a nonbinding
 18 internal FDA memorandum.
 19 Let me start with Measure One: FDA's
 20 determination that the Etobicoke and Signet facilities
 21 were not cGMP compliant. Apotex suggests that FDA's
 22 determination was not a Measure separate from the

1289

09:48:21 1 Import Alert. It argues that by identifying three
 2 distinct Measures, the United States disaggregates a
 3 decision from the reasons that support it and the
 4 means to enforce it." That is, Apotex suggests that
 5 the Import Alert is the decision; the cGMP violations
 6 are the reasons supporting the decision; and
 7 detentions at the border are the means to enforce it.
 8 As Mr. Bigge and Mr. Vodra have discussed,
 9 this is not correct as a matter of law. FDA's
 10 determination that a facility is not cGMP compliant is
 11 a separate Measure with distinct legal consequences.
 12 There are at least two legal consequences to Measure
 13 One that are relevant to this case.
 14 First, under U.S. law, FDA can withhold
 15 approval of an ANDA because of cGMP violations. The
 16 U.S. Counter-Memorial observes: The Code of Federal
 17 Regulations authorizes FDA to "refuse to approve an
 18 abbreviated application for a new drug under
 19 Section 505(j) of the Act" for a number of stated
 20 reasons, including if; one, the methods used in or the
 21 facilities and controls used for, the manufacture,
 22 process, and packing of the drug product are

1290

09:49:37 1 inadequate to ensure and preserve its identity,
 2 strength, quality, and purity."
 3 Thus, FDA may withhold approval of an ANDA
 4 solely because a facility does not adequately comply
 5 with cGMP. FDA does not need to take further action
 6 before doing so. Nor does FDA need to place the
 7 facility on Import Alert before withholding approval
 8 of an ANDA. There is no reference to Import Alerts in
 9 this provision because Import Alerts have nothing to
 10 do with approval or nonapproval of ANDAs.
 11 This is evident on the face of the Etobicoke
 12 Warning Letter, which FDA sent Apotex in June of 2009.
 13 The letter states that the 2008 Etobicoke inspection:
 14 "revealed significant deviations from U.S. Current
 15 Good Manufacturing Practice, (cGMP regulations), Title
 16 21, Code of Federal Regulations, Parts 210 and 211, in
 17 the manufacture of non-sterile oral solid dosage drug
 18 products."
 19 The letter then highlighted one of the
 20 consequence of Apotex's cGMP violations: "Until all
 21 corrections have been completed and FDA has confirmed
 22 corrections of the deficiencies and your firm's

1291

09:50:55 1 compliance with cGMPs, this office may recommend
 2 withholding approval of any new applications or
 3 supplementals listing your firm as a drug product
 4 manufacturer."
 5 Obviously, this letter from June 2009 had
 6 nothing to do with the Import Alert because FDA had
 7 not added Etobicoke to the Import Alert until the end
 8 of August of that year. Later, when FDA actually
 9 declined to approve an ANDA for a drug that was to be
 10 manufactured at Etobicoke, the Agency nowhere
 11 mentioned the Import Alert. Rather, FDA informed
 12 Apotex in an August 2010 letter: "We cannot approve
 13 this ANDA application in the present form because the
 14 Center for Drug Evaluation and Research, CDER, is
 15 unable to find that the methods used in, and the
 16 facilities and controls used for, the manufacture,
 17 processing, packaging, or holding of this drug at
 18 issue...by Apotex Inc. in Etobicoke...comply with
 19 Current Good Manufacturing (cGMP) regulations.
 20 FDA added, Until such time that you can
 21 demonstrate to the Agency that the problems have been
 22 corrected and the Agency's concerns are otherwise

1292

09:52:11 1 satisfied, your application cannot be approved.
2 Again, this letter nowhere mentions the Import Alert
3 as approval or nonapproval of an ANDA. It has nothing
4 to do with an Import Alert.

5 As the U.S. Counter-Memorial observed at
6 Paragraph 275: The bar that prevented Apotex's
7 approval of Apotex's unapproved ANDAs was not the
8 Import Alert but Apotex's own cGMP failures. In other
9 words, the legal impediment was Measure One, not
10 Measure Two.

11 After the U.S. filed its Counter-Memorial--

12 MR. LEGUM: If I can just interrupt for a
13 moment. I would note that Slide 9 contains references
14 to products, specific products that are not redacted.

15 MR. SHARPE: Is this not the Warning Letter
16 that was posted to the Web site?

17 MR. LEGUM: I don't believe it's a Warning
18 Letter, no.

19 MR. SHARPE: Well, we can move off this
20 slide.

21 After the United States filed its
22 Counter-Memorial, Apotex dropped its claim that the

1294

09:54:25 1 transferred them to another Apotex facility or to a
2 third-party facility or it could have sold them. Had
3 Apotex transferred the ANDAs, it could have continued
4 exporting the ANDA products to the United States,
5 notwithstanding the cGMP violations at Etobicoke and
6 Signet and notwithstanding the Import Alert. What
7 Apotex could not do was export to the United States
8 adulterated drugs made in non-cGMP compliant
9 facilities as those drugs were legally deemed to be
10 adulterated.

11 Apotex does not dispute that it could have
12 sold or transferred its ANDAs. Instead, Apotex argues
13 that it had decided in November 2009 that transferring
14 its ANDAs would have been impractical. Apotex claims
15 that it did not know that it would take nearly two
16 years to bring its facilities back into compliance
17 with U.S. law. Apotex, thus, made a business
18 calculation about its ability to remedy its cGMP
19 violations. But Apotex has not proven its assertion
20 that the Import Alert had any effect on the
21 utilization of its ANDAs as investments in the United
22 States. In fact, outside of this arbitration, Apotex

1293

09:53:15 1 unapproved ANDAs constitute investments. As a result,
2 the Tribunal does not need to address this particular
3 issue, but I highlight the point because it clearly
4 shows one of the principal legal effects of Measure
5 One; that is, FDA's determination that Etobicoke and
6 Signet were not cGMP compliant. It also shows the
7 legal irrelevance of Measure Two, the Import Alert, to
8 the question of Apotex ANDA approval. To put it in
9 Chapter 11 terms, the Import Alert had no legally
10 significant connection to Apotex's unapproved ANDAs.

11 So let me turn to an issue that's still
12 pending, did the Import Alert have a legally
13 significant connection to Apotex's finally approved
14 ANDAs? Apotex argues that it did. It claims that the
15 Import Alert "rendered the ANDAs useless" and
16 "destroyed the economic value of the ANDAs because the
17 products authorized to be marketed by the ANDAs could
18 not be marketed at all while the Import Alert remained
19 in effect."

20 Again, this assertion is incorrect. All of
21 Apotex's approved ANDAs remained approved during the
22 period of the Import Alert. Apotex, thus, could have

1295

09:55:37 1 represented to U.S. court that there were no
2 impediments at all to the continued use of its ANDAs,
3 whether legal, practical, or otherwise.

4 In patent litigation over the drug modafinil,
5 another drug company had tried to block Apotex from
6 obtaining a period of market exclusivity for that
7 drug. The company argued that the cGMP violation and
8 Import Alert constituted a barrier to FDA approval of
9 the modafinil ANDA. Apotex rejected the argument
10 representing to the Court in April 2010 that: Apotex
11 has plants throughout the world. The Import Alert and
12 related Warning Letters apply to only two Apotex
13 facilities. While Apotex's ANDA from modafinil
14 identifies one of two Ontario facilities as the
15 manufacturing site, Apotex can file appropriate
16 technology transfer documents with the FDA that would
17 allow manufacture at another FDA-approved Apotex
18 manufacturing site.

19 See, 21 CFR 314.70(a). Apotex continues to
20 manufacture product at such sites and to import such
21 product into the United States because those
22 facilities are not subject to the Import Alert. There

1296

09:56:59 1 are two crucial concessions in this statement.
 2 First, Apotex rejects any suggestion that the
 3 Import Alert relates to Apotex's ANDA for modafinil.
 4 To the contrary, Apotex states that the Import Alert
 5 concerns two Apotex pharmaceutical facilities in
 6 Canada; that is, Apotex contradicts its argument here
 7 that the Import Alert relates to the ANDA itself.
 8 Second, Apotex acknowledges that it could
 9 have continued using the modafinil ANDA at one of its
 10 other plants throughout the world. Apotex does not
 11 say that it would have been impractical for Apotex to
 12 transfer the ANDA to another facility, let alone
 13 legally impossible. It makes no qualifications of any
 14 kind.
 15 This Tribunal, we submit, should not permit
 16 such opportunistic pleading. Good faith requires that
 17 a Party not blow hot and cold, affirming at one time
 18 and denying at another. This is a general principle
 19 of law long recognized by international courts and
 20 tribunals.
 21 Mr. President, Members of the Tribunal, the
 22 evidence shows that the sole challenged Measure in

1297

09:58:04 1 this case does not relate to the only investments
 2 claimed by Apotex Inc., its abbreviated New Drug
 3 Applications. As such, even if this Tribunal were to
 4 find that Apotex Inc. were an investor under
 5 Article 1116 and that its drug applications
 6 constituted investments under Article 1139, the
 7 Tribunal still would lack jurisdiction over any claims
 8 by Apotex Inc. Apotex has failed to prove a legally
 9 significant connection between the Import Alert and
 10 its ANDAs. The claims of Apotex Inc., thus, fall
 11 outside of the Chapter 11's scope and coverage, as set
 12 forth in Article 1101(1).
 13 Let me now turn to Apotex's failure to
 14 establish that the Import Alert related to Apotex
 15 Holdings or to its U.S. investment, Apotex Corp.
 16 Apotex alleges that the Import Alert
 17 interrupted sales from Apotex Inc. to Apotex Corp. and
 18 thereby made it legally impossible for those
 19 transactions to be carried out. This argument we
 20 submit, fails in three respects.
 21 First, the evidence indicates that Apotex
 22 Inc.'s sales to Apotex Corp. occur entirely in Canada,

1298

09:59:18 1 and, thus, no U.S. Government Measure interrupted
 2 those sales.
 3 Second, to the extent that Apotex complains
 4 that Apotex Corp. could not import drugs from
 5 Etobicoke and Signet, the legal impediment was not the
 6 Import Alert--Measure Two--but Apotex's cGMP
 7 violations, Measure One.
 8 Third, even if the Import Alert had been the
 9 legal impediment to importation of drugs from
 10 Etobicoke and Signet, the connection between the
 11 Measure and Apotex Corp. is simply too remote to be
 12 legally significant.
 13 Let me start with the location of Apotex's
 14 drug sales. It is not easy to suss out from Apotex's
 15 pleadings where Apotex Corp. purchases drugs from
 16 Apotex Inc. Each pleading offers a different but
 17 somewhat cryptic statement. The Request for
 18 Arbitration, for example, contends that the Import
 19 Alert prevented Apotex Corp. from receiving for sale
 20 in the U.S. any product manufactured at the Etobicoke
 21 and Signet facilities. Apotex--
 22 PRESIDENT VEEDER: Do you have reference to

1299

10:00:34 1 the paragraph?
 2 MR. SHARPE: Paragraph 38 of the Request for
 3 Arbitration.
 4 Apotex declined to produce any relevant
 5 evidence to clarify this question.
 6 During bifurcation proceedings, Apotex
 7 admitted that Apotex Corp. assumed the risk of loss
 8 when Apotex Inc. handed over its products to a carrier
 9 at the facilities of Etobicoke and Signet. Now, it's
 10 possible that Inc. continued to own its products even
 11 after it handed over the products to Apotex Corp. and
 12 after Apotex Corp. assumed the risk, but there is no
 13 evidence to that effect. In fact, all the evidence is
 14 to the contrary. Apotex has stated categorically that
 15 Apotex Inc. does not directly sell any products of any
 16 kind in the United States. It has said because Apotex
 17 Inc. does not directly sell any products in the U.S.,
 18 it must rely on the products being sold by others,
 19 such as Apotex Corp. And Apotex Inc. has put nothing
 20 into the stream of commerce in the United States.
 21 Apotex nonetheless represented to this
 22 Tribunal in its Rejoinder on Bifurcation, Note 53:

1300

10:01:46 1 Contrary to the U.S. contention, Apotex has never
 2 suggested that title passed to Apotex Corp on delivery
 3 of goods to the carrier.
 4 This statement, we submit, is not correct.
 5 In the Sanofi patent litigation in Canadian courts,
 6 Apotex suggested a title does pass to Apotex Corp. on
 7 delivery of the goods in Ontario. In that case,
 8 Apotex had sought to take advantage of the shorter
 9 limitations period under Ontario law by arguing that
 10 the cause of action arose entirely in the province of
 11 Ontario. Apotex thus stated: Any manufacture, sale,
 12 or use of clopidogrel or any clopidogrel-containing
 13 product by Apotex Inc. or Apotex Pharmachem took place
 14 in and only in Ontario. Any manufacture, sale, or use
 15 of clopidogrel or any clopidogrel-containing product
 16 by Apotex Inc. or Apotex Pharmachem outside of
 17 Ontario, which is denied, does not constitute
 18 infringement of the Sanofi-Aventis patent.
 19 Specifically, with respect to the U.S., the
 20 Apotex Defendants state that at all times prior to
 21 June 9, 2007, the Plaintiffs knew that the
 22 Apo-clopidogrel product was manufactured, sold, and

1301

10:03:09 1 used, if at all, by Apotex Inc. solely in Ontario,
 2 Canada.
 3 The federal court in Ontario highlighted
 4 Apotex's clear statement to the effect that any sales
 5 of the product by Apotex occurred in Ontario and in
 6 Ontario only. The Court found it inescapable on the
 7 pleadings that any sales by Apotex Inc. of product
 8 eventually sold in the U.S. were made in Ontario,
 9 either directly to Apotex Corp. or to an intermediary,
 10 and that any export was, therefore, made by
 11 Apotex Corp. or to this intermediary. Paragraph 27 of
 12 that document. Apotex's pleading, the Court
 13 concluded, negates and denies any export by Apotex
 14 Inc.
 15 And yet when Apotex argued against
 16 bifurcation of these proceedings, it represented to
 17 the Tribunal that: The Import Alert interrupted the
 18 transactions on which Apotex-U.S. depended for
 19 80 percent of its sales. It added: The Import Alert
 20 made it legally impossible for these transactions to
 21 be carried out. To use the alternative expression
 22 posited by the U.S, the Import Alert was a legal

1302

10:04:23 1 impediment to the conduct of these transactions. The
 2 Import Alert applied equally to both Parties to the
 3 transactions.
 4 Now, in light of Apotex's statement in the
 5 Canadian and U.S. court proceedings that any and all
 6 sales between Apotex Inc. and Apotex Corp. occur in
 7 and only in Ontario and that Apotex Inc. does not sell
 8 any products of any kind in the United States, we fail
 9 to see how any U.S. Government Measure could have
 10 interrupted those transactions.
 11 In Apotex's Rejoinder on Jurisdiction, it
 12 argues that the context of the Canadian court case is
 13 different from this case, as the Canadian case
 14 involved a statute of limitations and this case
 15 involves jurisdiction under the NAFTA. That is true,
 16 of course, but irrelevant. The question is simply
 17 whether Apotex Inc. sells its drugs in the United
 18 States or in Canada and, thus, whether any U.S.
 19 Government Measure interrupted those transactions, as
 20 Apotex has claimed repeatedly in this arbitration. As
 21 Apotex's statements to the U.S. and Canadian courts
 22 show, the answer is clear. The sales occurred in

1303

10:05:35 1 Canada; no U.S. Government Measure could have
 2 interrupted those transactions. This Tribunal, we
 3 submit, cannot permit Apotex to argue one thing when
 4 it suits its litigation interests and the opposite in
 5 these legal proceedings.
 6 Apotex's admission in U.S. and Canadian court
 7 proceedings undercut Apotex's heavy reliance on the
 8 Cargill case. Apotex has acknowledged that, in
 9 Cargill, the Tribunal addressed an import permit
 10 requirement that prevented sales of goods between the
 11 U.S. parent company and its subsidiary/investment in
 12 Mexico.
 13 Apotex's quoted the Cargill Tribunal's
 14 statement that the import permit requirement
 15 "constituted a legal impediment to carrying on the
 16 business of Cargill de Mexico."
 17 Note the three obvious differences between
 18 this case and Cargill. First, Cargill owned and
 19 controlled its Mexican subsidiary, Cargill de Mexico.
 20 Apotex Inc., by contrast, does not own or control
 21 Apotex Corp. That is undisputed.
 22 Second, Mexico imposed the permit requirement

1304

10:06:41 1 directly on Cargill de Mexico in Mexico; that is, the
 2 Measure was imposed directly on the investment in the
 3 host State. Here, by contrast, the Import Alert was
 4 not directed at, and no way applied to, the investor's
 5 investment or alleged investment in the host State.
 6 It was directed and applied to drugs made at two of
 7 Apotex Inc.'s Canada pharmaceutical facilities.
 8 Third, Mexico's import permit constituted a
 9 legal impediment to Cargill de Mexico's business.
 10 Cargill's investment in that case, Cargill de Mexico,
 11 could no longer operate in Mexico without obtaining a
 12 permit that the Government declined to grant. Here,
 13 by contrast, the Import Alert did not interrupt any
 14 sales from Apotex Inc. to Apotex Corp. and did not
 15 affect Apotex Corp.'s legal capacity to operate in the
 16 United States in any way. Apotex Corp. simply lost
 17 the opportunity to sell in the United States supplies
 18 from one supplier because those supplies were deemed
 19 to be adulterated and could not lawfully be sold in
 20 the United States.
 21 Let me turn to my second point. To the
 22 extent that Apotex alleges that the Import Alert

1305

10:07:52 1 related to Apotex Corp. because it prevented
 2 Apotex Corp. from importing drugs into the United
 3 States for commercial sale, then Apotex still is
 4 incorrect. The Import Alert was not the underlying
 5 reason that Apotex Corp. or any other company could
 6 not import drugs into the United States from Etobicoke
 7 and Signet. Apotex itself acknowledges this in its
 8 pleadings. It has said: Apotex recognizes that U.S.
 9 law grants FDA the authority to refuse admission of
 10 goods offered for import if they appear adulterated.
 11 Apotex recognizes that: Under U.S. law, a drug is
 12 considered adulterated if the methods or facilities
 13 used to produce it do not conform to cGMP so as to
 14 ensure the safety, identity, strength, quality, and
 15 purity of the drug.
 16 And Apotex does not challenge FDA's
 17 determinations that Apotex Inc.'s Etobicoke and Signet
 18 facilities did not conform to cGMP, dismissing FDA's
 19 determinations as legally irrelevant to this
 20 arbitration. Apotex, thus, necessarily accepts FDA's
 21 authority to have detained without physical
 22 examination, and refused to admit, drugs from

1306

10:09:12 1 Etobicoke and Signet. That is, Apotex does not
 2 challenge Measure One.
 3 It argues that Measure One did not have any
 4 legal consequences. As I addressed earlier, one legal
 5 consequence of Measure One is that FDA could lawfully
 6 decline to approve an ANDA application because of cGMP
 7 violations. The FDA highlighted that fact in the
 8 Etobicoke Warning Letter, but the letter also
 9 highlighted a second legal consequence of FDA's cGMP
 10 violations. It said: CGMP deviations at Etobicoke
 11 cause your drug products to be adulterated within the
 12 meaning of Section 501(a)(2)(B) of the Federal Food and
 13 Drug Cosmetic Act. Section 501(a)(2)(B) of the Act
 14 states that drugs are adulterated when they are not
 15 manufactured, processed, packed, and held according to
 16 Current Good Manufacturing Practices. Failure to
 17 comply with cGMP constitutes a failure to comply with
 18 the requirements of the Act.
 19 FDA warned Apotex of the legal consequences
 20 of Apotex's cGMP violations. It said: Failure to
 21 correct these violations may result in FDA denying
 22 entry of articles manufactured at Apotex Inc.

1307

10:10:31 1 Etobicoke, Canada, into the U.S. The articles could
 2 be subject to refusal of admission pursuant to
 3 Section 801(a)(3) of the Act...in that, the methods
 4 and controls used in their manufacture do not appear
 5 to conform to Current Good Manufacturing Practice
 6 within the meaning of Section 501(a)(2)(B) of the Act.
 7 Again, FDA clearly warned Apotex that,
 8 because of Apotex's cGMP violations, FDA had authority
 9 to detain without physical examination and refuse to
 10 admit into the United States drugs from Etobicoke and
 11 Signet under Section 801(a)(3) of the Act. This
 12 letter was drafted months before issuance of the
 13 Import Alert. It nowhere mentions a possible Import
 14 Alert as a Measure to enforce this determination.
 15 To the contrary because Apotex's facilities
 16 were found non-cGMP compliant, its drugs were deemed
 17 to be adulterated, and as such, its products could be
 18 detained without physical examination and refused
 19 admission to the United States, regardless of whether
 20 those facilities were placed on the Import Alert.
 21 Apotex's own evidence shows the effect of the
 22 Measure on its business operations in the United

1308

10:11:51 1 States. Here's a letter from the U.S. Department of
 2 Veterans Affairs invoking its right to terminate
 3 purchases from Etobicoke. As you can see, the letter
 4 is dated July, 22, 2009, more than a month before the
 5 issuance of the Import Alert. What's more, the legal
 6 grounds stated for termination are the cGMP violations
 7 themselves.

8 This letter is in reference to Apotex
 9 Corporation's Federal Supply Schedule Contract: Due
 10 to FDA Current Good Manufacturing Practice
 11 deficiencies that were revealed in the FDA Warning
 12 Letter dated June 25, 2009, for Apotex's manufacturing
 13 facilities located at Etobicoke I am invoking the
 14 Government's rights set forth in Contract Clause
 15 AS213, Paragraphs IV and V. Under these clauses, the
 16 Government may reject and return any products that
 17 were manufactured during a period of cGMP deficiencies
 18 and shipped without written authorization from the
 19 Contracting officer to eligible FSS users.

20 It adds: Please be mindful that my
 21 determination to invoke Paragraphs IV and V is based
 22 solely on the Warning Letter that was issued by the

1309

10:13:19 1 FDA. The rights at issue here concern only the cGMP
 2 violations as reflected in the Warning Letter. The
 3 letter had nothing to do with the Import Alert, which
 4 had not even been issued when the letter from the
 5 Department of Veterans Affairs was sent.

6 So, what is the purpose of an Import Alert if
 7 the drugs already are deemed to be adulterated with
 8 all of the legal consequences that flow from that? As
 9 Mr. Bigge discussed yesterday, the purpose of an
 10 Import Alert is to identify and disseminate import
 11 information, problems, violative trends, et cetera,
 12 for providing an effective import coverage program.
 13 Import Alerts allow DIOP to disseminate critical
 14 information throughout the field to try to prevent the
 15 importation of drugs that appear to violate the FD&C
 16 Act. In short, the Import Alert provides the factual
 17 information that district offices may need to exercise
 18 their authority to detain products without physical
 19 examination. In fact, outside of this arbitration,
 20 Apotex itself has characterized the Import Alert as a
 21 "Temporary Import Advisory."

22 This informational purpose can be seen from

1310

10:14:34 1 the text of the Import Alert itself. Here on the
 2 screen is a copy of the Import Alert for this case.
 3 It's in the Core Bundle at Tab 33. The revised date
 4 is August 17, 2007, and this is the version from
 5 August 28, 2009. You can see from the annex that this
 6 is a relevant alert which lists the two Apotex
 7 facilities: Apotex Inc. at Etobicoke and Apotex Inc.
 8 at Signet. Now, returning to the first page, it
 9 states: "Type of Alert: Detention Without Physical
 10 Examination. Problem: Failure to meet drug GMPs.
 11 Charge: The Article is subject to refusal of
 12 admission pursuant to Section 801(a)(3) in that the
 13 methods and controls used in its manufacture and
 14 control of pharmaceutical products do not appear to
 15 conform to Current Good Manufacturing Practices within
 16 the meaning of the Section 501(a)(2)(B). Recommending
 17 Office: Center for Drug Evaluation and Research, or
 18 CDER. Guidance: Districts may detain the specified
 19 pharmaceutical products from the firms identified in
 20 the attachment to this alert."

21 Now, the version of the Import Alert from
 22 September 27, which Apotex has submitted, has this

1311

10:15:59 1 additional language in bold text. "Note: This Import
 2 Alert represents the Agency's current guidance to FDA
 3 field personnel regarding the manufacturers and/or
 4 products at issue. It does not create or confer any
 5 rights for any person and does not operate to bind the
 6 FDA or the public."

7 This, Members of the Tribunal, is the sole
 8 challenged Measure in this Arbitration, and this is
 9 what Apotex claims gave a legally significant
 10 connection to Apotex Corp.

11 Now, Apotex does not cite the Import Alert as
 12 establishing the legally significant connection.
 13 Instead, it cites to a September 2, 2009, Notice of
 14 FDA action. That is, Apotex cites FDA documents
 15 concerning the detention of Apotex's drugs, or Measure
 16 Three.

17 As you can see at the top, this was issued by
 18 FDA's district office in Detroit. The filer is
 19 Affiliated Customs Brokers. The Importer of Record is
 20 Apotex Inc. The consignee is Apotex Corp. It states
 21 "Hold Designated" for various drugs made by Apotex
 22 Inc. with the notation "pending FDA review." And as

1312

10:17:20 1 you can see it's designated at the top "Notice
 2 Number 1."
 3 As we discussed in our Counter-Memorial, the
 4 purpose of the initial notice is simply to inform the
 5 owner, consignee, and customs broker that the listed
 6 products are being held and to provide contact
 7 information for an agency investigator. FDA, thus,
 8 sent the form to all three entities, just as FDA would
 9 have sent it to any other consignees that received
 10 drugs from Apotex Inc. directly from Canada.
 11 Mr. Fahner mentioned three additional consignees in
 12 Paragraph 33 of his Second Statement. Each of them,
 13 as consignees, would have received a Notice of FDA
 14 action if drug shipments to them had been detained.
 15 Here, FDA sent Apotex Inc. and Apotex Corp.
 16 Notice Number 2, two days after the Agency sent the
 17 first notice. The second notice states "Hold
 18 designated" That's the same. The "summary of current
 19 status of the individual lines" is "detained." And at
 20 this stage, drugs have been detained but not refused
 21 admission.
 22 Turning to the second page, the notice

1313

10:18:26 1 explains that the drugs have been detained because
 2 they appear to be adulterated for cGMP violations. It
 3 says "Detention Without Examination. The following
 4 products are subject to refusal pursuant to the
 5 Federal Food, Drug, and Cosmetic Act, Public Health
 6 Service Act or other related acts in that they appear
 7 to be adulterated, misbranded, or otherwise in
 8 violation as indicated below."
 9 For various drugs, the notice states: FD&CA
 10 Section 501(a)(2)(B), 801(a)(3); Adulteration." It
 11 appears that the methods used in, or the facilities or
 12 controls used for, manufacture, processing, packing,
 13 or holding do not conform to or are not operated or
 14 administered in conformity with good manufacturing
 15 practices. And at the bottom here's the key language
 16 Mr. Bigge highlighted yesterday: You have the right
 17 to provide oral or written testimony to the Food and
 18 Drug Administration regarding the admissibility of the
 19 articles or the manner in which the articles can be
 20 brought into compliance. This testimony must be
 21 provided to FDA on or before the dates shown above."
 22 Let me turn to Notice Number Three, a week

1314

10:19:46 1 later. It still says "Hold designated" for various
 2 drugs. But if you look at Page 2, it says "Lines
 3 released after detention, cortisteroid." The reason
 4 this drug product was released is because the drug was
 5 made at Richmond Hill, not at Etobicoke or Signet;
 6 that is, the drug did not appear to be adulterated
 7 because it was not manufactured at a non-cGMP
 8 compliant facility. As such, it was released into the
 9 United States once the correct information had been
 10 obtained.
 11 And finally, let's look at Notice Number
 12 Four from September 28, 2009. It states under current
 13 status "Refuse." Turning to Page 2 it says, "Refusal
 14 of admission. Examination of the following products
 15 have been made and you have been afforded an
 16 opportunity to respond to a Notice of Detention.
 17 Because it appears that the products are not in
 18 compliance, you are hereby notified that they are
 19 refused admission." Note that none of these four
 20 notices mentions the Import Alert, as the Import Alert
 21 merely provides factual information to help the
 22 district offices make the legal determinations.

1315

10:20:54 1 In his Expert Report, Mr. Vodra put it this
 2 way at Paragraph 89: An Import Alert is neither a
 3 necessary nor a sufficient prerequisite for an import
 4 detention. FDA officials are authorized to initiate a
 5 proceeding whenever they find goods offered for import
 6 that do not appear to comply with the law. An Import
 7 Alert does not expand that authority. The Import
 8 Alert simply provides additional information to
 9 officers in the field. To initiate a detention
 10 hearing, an FDA official still must determine whether
 11 a specific shipment appears to violate the law. The
 12 Import Alert does not obviate any of the normal steps
 13 to complete the detention matter.
 14 In its Reply, Apotex cites to a provision of
 15 the Code of Federal Regulations to suggest that the
 16 Import Alert had a legally significant connection to
 17 Apotex Corp.
 18 The cited provision states, from the Reply:
 19 If it appears that the article may be subject to
 20 refusal of admission, the district director shall give
 21 the owner or consignee a written notice to that effect
 22 stating the reasons thereof. The Notice shall specify

1316

10:22:12 1 a place and period of time during which the owner or
 2 consignee shall have an opportunity to introduce
 3 testimony.
 4 Apotex further quotes FDA's Regulatory
 5 Procedure Manual which states under the heading
 6 "Procedures When Violation is Found, The owner or
 7 consignee is entitled to an informal hearing before
 8 FDA in order to provide testimony in support of the
 9 articles." From these, Apotex concludes that the
 10 Import Alert has a legally significant connection to
 11 Apotex Corp. as the owner or consignee of the products
 12 being detained. But as I discussed, these provisions
 13 have nothing do with an Import Alert and nowhere
 14 mentioned Import Alerts. These provisions address the
 15 actual detention of the products, Measure Three.
 16 To reiterate, Import Alert 66-40 simply
 17 provides information for determining whether a drug
 18 may be deemed adulterated for cGMP violations and, on
 19 that basis, refused admission to the United States.
 20 If the field office sees FDA's drug database that a
 21 facility is non-cGMP compliant or reviews a Warning
 22 Letter citing cGMP violations, then the field can

1317

10:23:28 1 detain drugs from that facility, regardless of whether
 2 the facility is on an Import Alert. In fact, we cited
 3 just such an example in our Rejoinder. Here's an
 4 e-mail with a subject line, "Import Hold of Teva
 5 Jerusalem Products" It says, "I'm holding four
 6 entries of imported finished product pharmaceuticals
 7 manufactured by Teva. The status tab mentions the
 8 issuance of a Warning Letter, but there is no with
 9 hold." In other words, the district office held four
 10 drug products based on the cGMP violations described
 11 in the Warning Letter issued to Teva, despite the fact
 12 that Teva was not on the Import Alert.
 13 As Mr. Vodra has made clear, an Import Alert
 14 is neither a necessary nor a sufficient condition for
 15 an import detention. Apotex cannot transform FDA's
 16 nonbinding guidance into a legal Measure that
 17 prevented it from selling adulterated drugs in the
 18 United States. Nor can Apotex Corp. claim any legally
 19 significant connection to any Measure other than
 20 Measure Three, the Measure that actually detained
 21 drugs for which Apotex Corp. was the owner or
 22 consignee.

1318

10:24:40 1 In particular, Apotex's three arguments as to
 2 how the Import Alert specially affected Apotex Corp.
 3 are not persuasive. Apotex claims, first, that
 4 Apotex Corp. is the sole consignee of Apotex Inc.
 5 drugs for commercial sale in the United States. This
 6 claim, as we demonstrate in our pleadings, is not
 7 true. Apotex itself has submitted evidence showing
 8 other commercial consignees, including those we
 9 discussed in our Rejoinder of Paragraph 207. Apotex
 10 contends in its Rejoinder on jurisdiction that these
 11 consignees are different because they purchased drugs
 12 from Apotex Corp. directly, but that is legally
 13 irrelevant. Apotex itself acknowledges that the owner
 14 or consignee has a legal right to challenge the
 15 detention of drugs detained at the U.S. border, and
 16 thus, these other consignees are in no different
 17 position legally from Apotex Corp.
 18 Second, Apotex argues that it was specially
 19 affected because the U.S. Measures cut off 80 percent
 20 of its drug supply. Those drugs, it observes, were
 21 manufactured specifically for Apotex Corp., as
 22 evidenced by the labels that Apotex has put into

1319

10:25:52 1 evidence. But what do these mean legally?
 2 Let's take an example of another supplier of
 3 Apotex Corp. Apotex Corp. states on its Web site that
 4 it sources 24 of 30 sterile injectable products from
 5 Hospira India. That is, it sources four-fifths, or
 6 80 percent, of its sterile injectable products from
 7 Hospira. Every label for every bottle sold in the
 8 United States will say "manufactured by Hospira
 9 Healthcare India and for Health Care Corp." as I have
 10 shown on the slide.
 11 Apotex--FDA recently issued Hospira India a
 12 Warning Letter for cGMP violations at the facility
 13 that manufactures sterile injectables for Apotex Corp.
 14 According to Apotex, if FDA had put that Hospira
 15 facility on Import Alert, FDA would have cut off
 16 80 percent of Apotex Corp's supplies for sterile
 17 injectables. By Apotex's logic--
 18 MR. LEGUM: Mr. President, if I may interject
 19 briefly. What's being shown on the screen here is not
 20 in the record.
 21 MR. SHARPE: Are you objecting to the
 22 introductions of a label from your product into this

10:27:07 1 Arbitration?
 2 PRESIDENT VEEDER: If it's not in the record,
 3 you've got to tell us.
 4 MR. SHARPE: Okay. Well, I note that this is
 5 from--I would direct the Tribunal's attention to the
 6 product list at 317.
 7 PRESIDENT VEEDER: Okay. We'll come back to
 8 it later. For the moment, though, we're not going to
 9 look at this unless it has a record. We haven't asked
 10 you on each of these slides to identify the
 11 evidentiary record, but that's the reason we've got to
 12 be very careful. If it's not in the record, we don't
 13 want to see it.
 14 MR. SHARPE: Thank you, Mr. President. We've
 15 endeavored to be careful in this regard, but we
 16 appreciate the additional guidance.
 17 PRESIDENT VEEDER: Okay.
 18 MR. SHARPE: If I might just put it in the
 19 abstract: If any company were to lose supplies from
 20 one of its suppliers because that company had gone on
 21 Import Alert, obviously that would have an effect on
 22 its business sales in the United States. The

10:28:00 1 question, I believe, is, what is the legal consequence
 2 of the fact that that importer in the United States
 3 sources these products from a foreign facility. None
 4 of the factors, we suggest, creates a legally
 5 significant connection between the Import Alert and
 6 Apotex Corp. We cite the Methanex Tribunal in this
 7 regard: A threshold, which could be surmounted by an
 8 indeterminate class of investors making a claim
 9 alleging loss, is no threshold at all. And the
 10 attractive simplicity of Methanex's interpretation
 11 derives from the fact that it imposes no practical
 12 limit.
 13 Apotex proposes a rule that would protect an
 14 indeterminate class of investors. It cannot be the
 15 case that every time FDA issues an Import Alert for a
 16 foreign manufacturing facility, it exposes the United
 17 States to untold billions of dollars in investment
 18 claims from this indeterminate number of distributors
 19 to the United States. Apotex rightly criticizes
 20 Methanex as an extreme case, but in our view, this
 21 case is no less extreme.
 22 Apotex's final argument is that the Import

10:29:08 1 Alert relates to Apotex Corp. because Corp. is part of
 2 a vertically-integrated group of companies, such that
 3 a Measure affecting one entity necessarily affects all
 4 others. As a legal matter, it cannot be correct that
 5 a Measure that affects one company affects every other
 6 company in a manner that is legally significant, even
 7 if those companies are part of the same corporate
 8 group.
 9 I would take an example from Apotex's own
 10 group of companies. Apotex Holdings Inc. indirectly
 11 owns Starplex Scientific Corp., a Delaware company
 12 that makes plastic bottles for drugs made at Signet
 13 and Etobicoke. This is discussed in Apotex's
 14 Memorial. During the period of the Import Alert,
 15 Apotex could not export drugs from Etobicoke and
 16 Signet to the United States. Apotex Holdings thus,
 17 might have claimed damages on behalf of its U.S.
 18 enterprise, Starplex Scientific, which presumably lost
 19 revenue because it was not able to supply as many
 20 plastic bottles. But Apotex does not claim damages
 21 for Starplex Scientific in this arbitration and
 22 rightly so. The connection between the challenged

10:30:14 1 Measure, the Import Alert, and Starplex Scientific's
 2 bottle production is simply too remote to be legally
 3 significant for purposes of NAFTA Chapter 11.
 4 Indeed, companies routinely structure their
 5 operations precisely so that Measures affecting one
 6 company are not legally significant to another
 7 company, whether for reasons of taxation, liability,
 8 or, as relevant here, jurisdiction. Thus, while
 9 Apotex highlights the corporate relationship between
 10 Apotex Inc. and Apotex Corp. in order to create
 11 jurisdiction in this case, when resisting jurisdiction
 12 in the United States courts, Apotex has argued that:
 13 The Court should not consider the corporate
 14 relationship between Apotex Inc. and Apotex Corp.,
 15 which is not a parent-subsidiary in any event. Since
 16 Apotex Inc. alone is the only identified applicant,
 17 Apotex Inc. alone should be the only defendant.
 18 Now, apparently recognizing this, Apotex
 19 stated in its Reply at Paragraph 176 that "Apotex did
 20 not suggest in its Memorial that the relationship
 21 between Apotex Inc. and Apotex Corp. was pertinent to
 22 the 'relating to' issue." To the extent that Apotex

1324

10:31:30 1 recognizes that it should not conflate Apotex Inc. and
 2 Apotex Corp. for purposes of Article 1101 and
 3 Article 1139, then we could not agree more.
 4 Mr. President, Members of the Tribunal,
 5 Apotex has failed to show any legally significant
 6 connection between the sole challenged Measure in this
 7 case, the Import Alert, and any alleged investor or
 8 investment. The Import Alert merely affects
 9 Apotex Corp. indirectly, incidentally, just as it
 10 affects scores of other companies that sell Apotex
 11 Inc. products in the United States. It would not be
 12 reasonable to infer, as Apotex suggests, that the
 13 NAFTA Parties subjected themselves to claims for
 14 billions of dollars in damages simply where
 15 foreign-owned investors alleged that particular
 16 Measures affect their business interests in the United
 17 States. Apotex's claims, we submit, cannot pass
 18 through NAFTA's jurisdictional gateway, and all of its
 19 claims should be dismissed on that basis.
 20 Members of the Tribunal, that concludes our
 21 argument on jurisdiction, and unless there are further
 22 questions, I would ask that you call on Ms. Cate, who

1325

10:32:39 1 will discuss the relevant facts.
 2 PRESIDENT VEEDER: Thank you very much. No
 3 questions at this time.
 4 MR. SHARPE: Thank you very much. We might
 5 need just a minute. Do we need a minute to change
 6 over the slides?
 7 PRESIDENT VEEDER: Take your time.
 8 MR. DALEY: Mr. President, just a small
 9 housekeeping matter. The next presentation has a fair
 10 amount of confidential information in it. We have
 11 consulted with counsel for Apotex. We think it would
 12 be far too complicated to keep turning on and off the
 13 feed every 12 seconds. So it's better to cut the feed
 14 for the entire thing.
 15 PRESIDENT VEEDER: Do you have any comment
 16 about that on the Claimants' side?
 17 MR. LEGUM: No objection.
 18 PRESIDENT VEEDER: Well, I'm sorry for those
 19 who are listening in, but it's getting awkward. So
 20 we'll go into closed session for the next part.
 21 Closed session, please.
 22 SECRETARY TAYLOR: We're now in closed

1326

10:34:18 1 session.
 2
 3
 4
 5
 6
 7
 8
 9
 10
 11
 12
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1327

10:34:34 1 CONFIDENTIAL PORTION
 2 MS. CATE: Mr. President, Members of the
 3 Tribunal, my name is Alicia Cate. Before our team
 4 presents the U.S. arguments on the Merits, I want to
 5 provide an overview of the most relevant facts for the
 6 Tribunal.
 7 On Monday, you heard Apotex present its
 8 version of the facts. It is a version that downplays
 9 the undisputed fact that two of Apotex's Canadian
 10 pharmaceutical facilities had serious systemic
 11 manufacturing problems. It is a version that ignores
 12 Apotex's contemporaneous admissions of these
 13 violations. It is a version that overlooks the
 14 domestic laws in the United States and elsewhere
 15 around the world expressly permitting States to refuse
 16 to admit importation of products manufactured in those
 17 conditions. And it is a version that casts Apotex as
 18 a victim rather than the architect of self-inflicted
 19 problems.
 20 The relevant facts have been briefed in great
 21 detail, and several FDA Witnesses have provided
 22 lengthy testimony. These Witnesses were the

1328

10:36:10 1 investigators that inspected Apotex's facilities and
 2 the man who was involved in the decision-making at
 3 CDER concerning those inspections, Dr. Carmelo Rosa.
 4 A consistent theme this week has been that
 5 FDA somehow rushed to judgment in finalizing the
 6 Import Alert recommendation. For example, the
 7 Tribunal may recall Apotex's assertion on Monday that:
 8 Consistent with FDA's newly announced policy of quick
 9 and visible action, Dr. Rosa noted that FDA was
 10 against the clock.

11 That is from Page 102 of the transcript, and
 12 it is in reference to Exhibit C-512.

13 Now, counsel for Apotex did not avail
 14 themselves of the opportunity to ask Dr. Rosa about
 15 that e-mail, even though they raised it in their
 16 argument quite prominently. But there was a question
 17 from the Tribunal about the documents. In response,
 18 Dr. Rosa explained that his use of the phrase "we are
 19 against the clock" in that e-mail was because of the
 20 realization that there were serious problems at both
 21 the Etobicoke and Signet facilities and that a lot of
 22 time had passed since the Etobicoke inspection. That

1329

10:37:29 1 is from Pages 1073 and 1074 of the transcript.
 2 This is just one example. We believe the
 3 record and the testimony is quite clear that FDA was
 4 thorough and deliberate in reaching its determination.
 5 The Tribunal has the record and has heard the
 6 testimony and can reach that conclusion for itself.

7 We are confident that the Tribunal will review the
 8 entire record, so we don't want to take up valuable
 9 hearing time with a full recitation of the facts.
 10 Instead, I'd like to spend the next hour highlighting
 11 key documents in the record, which we believe are
 12 critical to the Tribunal's analysis of the Merits
 13 issues. As I proceed, I will address some of Apotex's
 14 mischaracterizations of these salient facts. But for
 15 the sake of time, I will not attempt to refute every
 16 point. Instead, I will address three main points.

17 First, I will describe some of Apotex's
 18 systemic safety and quality problems. Multiple
 19 inspections preceding the Import Alert in 2006, 2008,
 20 and 2009, demonstrated many significant, systemic cGMP
 21 violations at Apotex's Etobicoke and Signet
 22 facilities. Because of these systemic failures to

1330

10:38:54 1 operate within Current Good Manufacturing Practices,
 2 the United States could, under well-established law,
 3 detain and ultimately refuse the admission of drug
 4 products from those facilities.

5 Second, I will address Apotex's failure to
 6 correct its systemic cGMP violations. Beginning in
 7 2006 and continuing through to the period following
 8 the 2009 Signet inspection, FDA afforded Apotex
 9 numerous opportunities to allay the Agency's concerns
 10 about adulterated drugs reaching the U.S. market.

11 Following the Etobicoke inspection, Apotex
 12 vowed to correct its problems in a global manner, but
 13 the Signet inspection several months later revealed
 14 that no progress had been made. To the contrary,
 15 Signet suffered from the very same sort of systemic
 16 cGMP failures that Apotex had vowed to address several
 17 months earlier.

18 Faced with this reality and with little
 19 ability to trust that the promises Apotex made on
 20 paper would be implemented quickly in the factory, FDA
 21 placed Etobicoke and the Signet facilities on the
 22 Import Alert. Other regulatory agencies around the

1331

10:40:19 1 world took similar action.

2 Third, I will address FDA's efforts to work
 3 with Apotex while the firm tried to remedy its cGMP
 4 violations. After adding Etobicoke and Signet to the
 5 Import Alert, FDA worked with Apotex as the company
 6 made efforts to remediate its manufacturing problems.
 7 FDA was in near-constant communications with Apotex
 8 and met with Apotex several times over the course of
 9 the next year. In fact, as Dr. Carmelo Rosa testified
 10 at Paragraph 77 of his Statement and again yesterday
 11 at Pages 1084-1085 of the transcript, the FDA has
 12 devoted countless resources in an attempt to bring
 13 Apotex into compliance with U.S. laws and regulations.

14 Ultimately, when a re-inspection revealed
 15 that many, but not all, of the systemic issues were
 16 getting attention, FDA used its enforcement discretion
 17 to remove Apotex's facilities from the Import Alert in
 18 2011.

19 Turning first to the FDA inspections of
 20 Etobicoke and Signet in 2006, 2008, and 2009, the
 21 evidence shows that at the end of each of these
 22 inspections, FDA investigators issued a Form 483

1332

10:41:48 1 recording cGMP observations. These forms provided
 2 Apotex with notice of its cGMP failures.
 3 [REDACTED]
 4 [REDACTED]
 5 [REDACTED]
 6 Etobicoke 2008, and Signet 2009 inspections, FDA
 7 investigators recommended OAI, or Official Action
 8 Indicated. As Mr. Bigge explained, OAI is reserved
 9 for only the most violative inspections.
 10 At the end of each of these inspections,
 11 Apotex was afforded an opportunity to respond to FDA's
 12 observations and take action to bring its
 13 manufacturing processes into compliance. And at the
 14 end of each of these inspections, Apotex acknowledged
 15 the deficiencies and pledged corrective action,
 16 corrective action that was not forthcoming.
 17 Now, I will pause here to remind the Tribunal
 18 of the purpose of the FDA's overseas inspections.
 19 First, unlike domestic inspections, when FDA
 20 can show up with no notice and can stay as long as it
 21 deems necessary, foreign inspections must be planned
 22 well in advance and are relatively short. They give

1333

10:43:21 1 FDA a glimpse into the firm's systems. They cannot
 2 check everything and are not designed to check
 3 everything. You'll recall Dr. Rosa's testimony
 4 yesterday about how FDA's inspections are just a
 5 snapshot.
 6 This is from Page 1085 of the transcript.
 7 Second, the purpose of the inspection is not
 8 to test all of the drugs coming off the assembly line;
 9 rather, it is to assess the adequacy of the firm's
 10 systems. There are six distinct systems that FDA
 11 considers important: quality, production,
 12 facilities and equipment, laboratory controls,
 13 materials, packaging and labeling. However, the
 14 quality system provides the foundation for the
 15 manufacturing systems that are linked and function
 16 with it.
 17 Ultimately, the FDA is relying upon those
 18 systems and the firm's own quality control procedures
 19 to ensure that drugs entering the United States are
 20 safe and effective. So when a brief inspection of a
 21 firm reveals multiple problems with multiple systems,
 22 especially with the quality system, the alarm bells

1334

10:44:40 1 sound.
 2 You will recall Dr. Rosa's testimony about
 3 the importance of a firm being in control of its
 4 processes. That is from Page 1024 to 1025 of the
 5 transcript. Mr. Vodra made the same point in his
 6 discussion about the "closed-loop system." And that
 7 is from Pages 1108-1110 of the transcript. And with
 8 that background in mind, let's turn to the inspections
 9 of Apotex.
 10 FDA inspected Apotex's Signet facilities from
 11 June 26 to July 13, 2006. Two FDA investigators
 12 performed the inspection and issued a Form 483 to
 13 Apotex Inc. management at the end of the inspection
 14 [REDACTED]
 15 [REDACTED]
 16 [REDACTED]
 17 [REDACTED]
 18 [REDACTED]
 19 [REDACTED]
 20 [REDACTED]
 21 Following the receipt of Apotex's response
 22 proposing corrective action, FDA, in its discretion,

1335

10:46:09 1 deemed the Signet facility "acceptable" on October 25,
 2 2006. In its letter to the firm, FDA also stated, "It
 3 remains your responsibility to ensure continued
 4 compliance with Current Good Manufacturing Practices."
 5 From November 20 to November 24, 2006, FDA
 6 conducted a directed inspection of Apotex's Etobicoke
 7 facility to investigate concerns involving two drug
 8 applications. [REDACTED]
 9 [REDACTED]
 10 [REDACTED]
 11 [REDACTED]
 12 [REDACTED]
 13 [REDACTED] Investigators
 14 classified the Etobicoke facility as Official Action
 15 Indicated.
 16 Apotex submitted its response to the Form 483
 17 on December 21, 2006. FDA responded in April 2007
 18 requesting further information, which Apotex submitted
 19 on May 10, 2007.
 20 On July 6, 2007, FDA sent a letter enclosing
 21 the EIR to Apotex and noted that, based on Apotex's
 22 response, FDA's concerns appear to be satisfactorily

1336

10:47:50 1 addressed. However, as FDA discovered two years later
 2 during the following inspection of Etobicoke, Apotex's
 3 Etobicoke manufacturing practices were still not in a
 4 state of control.
 5 Apotex's Etobicoke facility was again
 6 inspected in December of 2008. Ms. Emerson, who
 7 testified on Wednesday, was the lead investigator. At
 8 the close of that inspection, FDA investigators issued
 9 a Form 483 Recording 11 observations, including the
 10 failure to transfer testing methods and the failure to
 11 follow proper cleaning and tagging procedures, among
 12 other issues. Critically, Apotex was cited again for
 13 failing to file Field Alert Reports, or FARs, in a
 14 timely manner. Apotex downplays these failures as
 15 mere paperwork violations. But you will recall
 16 Dr. Rosa's testimony on this point yesterday where he
 17 explained the wide range of critical issues FDA uses
 18 these Field Alerts for and why it is so important for
 19 the Agency to get them quickly, within three
 20 business days. That is from Pages 1044-1046 of the
 21 transcript. Indeed, you can see the seriousness in
 22 Apotex's own failures.

1337

10:49:26 1 For example, Apotex documents submitted to
 2 FDA showed that Apotex knew that one of its antifungal
 3 drugs had been cross-contaminated with an antidiabetic
 4 drug. According to Paragraph 14 of Ms. Emerson's
 5 Witness Statement, "Cross-contamination presents a
 6 risk of allergic reaction for some patients; yet the
 7 firm did not submit a FAR to FDA until late 2007, 15
 8 months after the issue was first identified." You
 9 will also recall her testimony on Wednesday where she
 10 explained this issue in more detail. That is on
 11 Page 701-702 of the transcript.
 12 Turning back to the other problems beyond the
 13 Field Alerts, Apotex was cited for failure to have
 14 sufficient stability data with respect to
 15 carbidopa-levodopa, which is used to treat the
 16 symptoms of Parkinson's disease. Stability testing
 17 provides data on how a drug's potency and quality vary
 18 over time under the influence of different
 19 environmental factors. This data justifies the "use
 20 by" dates firms put on pill bottles.
 21 Apotex had changed [REDACTED]
 22 for the drug, but failed to conduct the proper

1338

10:50:54 1 stability testing for the finished product. So the
 2 firm couldn't show that the drug product it was
 3 shipping to the United States was stable and effective
 4 for the full two-year expiry date on its label.
 5 Ms. Emerson explained in detail during her
 6 testimony that when she was [REDACTED]
 [REDACTED]
 [REDACTED] That is on Pages 725-727 of the
 9 transcript.
 [REDACTED]
 [REDACTED]
 13 Finally, as you will recall from
 14 Ms. Emerson's testimony, Apotex's high rate of batch
 15 failures was discovered during the 2008 inspection.
 16 The data Ms. Emerson collected, which showed 554 batch
 17 failures between 2006 and 2008, were submitted as an
 18 exhibit to the Establishment Inspection Report. More
 19 alarming, CDER later learned that it did not appear
 20 that Apotex was investigating the root causes of the
 21 failures as required by cGMP regulations.
 22 This week you have heard Apotex assert that

1339

10:52:25 1 it was not told of this issue until it got the
 2 Etobicoke Warning Letter. But Ms. Emerson discussed
 3 the failure to investigate the root cause of batch
 4 failures with Apotex management in the context of her
 5 review of Apotex's ANDA for a particular drug, a
 6 diuretic used to treat hypertension, congestive heart
 7 failure, and other illnesses.
 8 As Ms. Emerson explained, Apotex's management
 9 acknowledged that if a batch passed, it was released;
 10 and if it failed, it was rejected. I would refer you
 11 to Paragraph 23 of Ms. Emerson's Statement.
 12 At the close of the inspection on
 13 December 19, 2008, Ms. Emerson presented Apotex
 14 management with the Form 483. Apotex was on notice of
 15 the cGMP observations at that point. As stated on the
 16 483, Apotex could make objections to the observations
 17 or explain its proposed corrective action to FDA. It
 18 chose to do the latter and on January 30, 2009,
 19 acknowledged FDA's findings and pledged corrective
 20 actions.
 21 In the meantime, the FDA investigators
 22 prepared the narrative Establishment Inspection Report

1340

10:53:49 1 and their recommendations. The investigators
 2 recommended OAI, Official Action Indicated, including
 3 withholding of approval on all pending ANDAs. Both a
 4 regional supervisor and CDER ultimately endorsed this
 5 recommendation.
 6 I will just pause here to remind the Tribunal
 7 of Dr. Rosa's testimony yesterday where he verified
 8 this. This is at Pages 1090-1092 of the transcript.
 9 Once CDER received the inspectional package
 10 for Etobicoke, CDER became very concerned. CDER
 11 analyzed, in particular, the high rate of batch
 12 failures and collected data on over [REDACTED] Adverse Event
 13 Reports and almost [REDACTED] consumer complaints that FDA
 14 had received about Apotex's drugs, noting issues such
 15 as therapeutic lack of effect, contamination
 16 suspected, and foreign material unidentified, among
 17 others.
 18 In light of these significant issues, CDER
 19 contemplated recommending that Apotex's Etobicoke
 20 facility be placed on Import Alert in spring 2009.
 21 CDER requested an analysis of whether doing so would
 22 create a shortage for medically necessary drugs.

1341

10:55:23 1 However, as you have seen in Exhibit C-502, CDER
 2 decided to hold off until they had a regulatory
 3 meeting with Apotex's management.
 4 Now, there was quite a bit of discussion on
 5 this drug-shortage issue in Apotex's statements this
 6 week, questioning whether a drug-shortage analysis was
 7 ever done. We believe Dr. Rosa testimony makes the
 8 situation clear. He testified that the Agency's
 9 regular practice is to perform a drug-shortage
 10 analysis "before we pursue an advisory action or any
 11 action of an Import Alert." That is from Page 845 of
 12 the transcript.
 13 He explained, "I will not get an Import Alert
 14 recommendation without being done by the Compliance
 15 Officer because the first thing I will ask is, 'Did
 16 you check with Shortage?'"
 17 FDA also was aware that Health Canada
 18 intended to conduct multiple inspections of Apotex's
 19 facilities. CDER scheduled an inspection of Apotex's
 20 Signet facility and on June 25, 2009, issued a Warning
 21 Letter to Apotex detailing its concerns about what FDA
 22 found at Etobicoke. The Etobicoke Warning Letter

1342

10:56:50 1 noted significant deviations from cGMP regulations,
 2 including, but not limited to, the failure to
 3 thoroughly investigate the failure of a batch or any
 4 of its components to meet any of its specifications,
 5 whether or not the batch has already been distributed,
 6 the failure to submit timely FARs, and the failure to
 7 follow labeling requirements.
 8 The Warning Letter made clear that: If you
 9 wish to continue to ship your products to the United
 10 States, it is the responsibility of your firm to
 11 assure compliance with all U.S. standards for cGMP and
 12 all applicable U.S. laws and regulations.
 13 The Warning Letter also explained that in
 14 light of the cGMP violations, FDA may recommend
 15 withholding approval of Apotex's ANDAs and that
 16 Apotex's drugs could be subject to refusal of
 17 admission under U.S. law.
 18 The Warning Letter requested Apotex to
 19 respond within 30 days and specifically recommended
 20 that Apotex promptly schedule a regulatory meeting.
 21 FDA wanted to discuss the Agency's concerns regarding
 22 the products currently on the U.S. market, in

1343

10:58:23 1 particular, the product lots that were included on the
 2 list of rejected batches and on another list of
 3 products shipped to the United States.
 4 This regulatory meeting took place on July 9,
 5 2009. Apotex then submitted its response to the
 6 Warning Letter on July 17, 2009, acknowledging the
 7 regulatory violations listed in the letter and again
 8 pledging corrective actions.
 9 I will pause here to address a couple of
 10 points that Apotex stressed in its arguments this
 11 week.
 12 Apotex suggested that FDA made its decision
 13 about the Import Alert before it had even reviewed its
 14 response to the Warning Letter. I would refer you to
 15 Page 502 of the transcript where counsel asserted that
 16 FDA did not review Apotex's response until after the
 17 Import Alert was issued. Apotex appears to make this
 18 assertion because of a reference in one document to
 19 that response being under review.
 20 But as Dr. Rosa explained, "under review" is
 21 a term used to reflect that a case has not been closed
 22 out, not that the information has not been looked at.

10:59:47 1 To the contrary, that response was carefully
 2 considered. I would refer you to Pages 923-924 of the
 3 transcript.

4 Apotex also contends that FDA misunderstood
 5 Apotex's batch-failure data. This point was made in
 6 Apotex's Reply at Paragraph 57, its Supplement to the
 7 Reply at Paragraphs 18-20, and again on Monday at
 8 Page 92 of the hearing transcript.

9 In its July 17 response to the Warning
 10 Letter, [REDACTED]

[REDACTED] Apotex went on to
 13 suggest that only [REDACTED] of 554 batches were true batch
 14 failures. As Dr. Rosa explained in Paragraph 14 of
 15 his First Statement, however, Apotex's Response missed
 16 the point. FDA's primary concern, one that was
 17 explained quite clearly in the Warning Letter, was not
 18 merely the number of failures, but also the firm's
 19 failure to investigate them properly and ascertain the
 20 root cause of the failures. The Warning Letter is up
 21 on the screen.

22 As Dr. Rosa explained yesterday,

11:01:20 1 investigation of root causes of batch failures is a
 2 critical component of a firm being in control of its
 3 manufacturing systems. Failure to investigate and
 4 learn the root causes is, as he put it, tantamount to
 5 "guessing and crossing your fingers that you can have
 6 a good test result." That is from Page 1025 of the
 7 transcript.

8 CDER had scheduled an inspection of Apotex's
 9 Signet facility in light of the serious deficiencies
 10 found at Etobicoke and the fact that both facilities
 11 operated under the same quality control management
 12 structure and had similar quality control procedures.

13 FDA scheduled four investigators, including
 14 two CDER Consumer Safety Officers with cGMP expertise,
 15 to conduct a two-week inspection at Signet from
 16 July 27 to August 14, 2009.

17 Now, before I turn to the findings of the
 18 Signet inspection, I will pause to comment on the
 19 portrayal of the Signet investigation as being
 20 controlled by CDER.

21 The implication seems to be that CDER had
 22 made up its mind to issue the Import Alert even before

11:02:45 1 the Signet inspection began and sent Ms. Zielny along
 2 for this reason. I would refer you to Pages 99, 100,
 3 and 491 of the transcript for a flavor of this.

4 You have now heard the testimony about that
 5 inspection, and you can assess this for yourself. You
 6 heard Mr. Payne explain that he participated in a long
 7 conference call in advance of the inspection where
 8 people were deciding which of the 54 New Drug
 9 Applications submitted by Apotex should receive
 10 pre-approval inspections. Those are on Page 754, 755,
 11 758, and 759 of the transcript.

12 This is a critical fact. If FDA had already
 13 decided to issue an Import Alert, why would it be
 14 spending so much time deciding which New Drug
 15 Applications to review and perform pre-approval
 16 inspections for? The answer, of course, is that it
 17 wouldn't, which demonstrates that nothing had been
 18 predetermined at all.

19 As for Ms. Zielny and her supposed bias, I
 20 will simply say that you heard and, no doubt remember
 21 well, Mr. Payne's testimony about the personality
 22 conflicts and "the sizzle." That is on Pages 790,

11:04:15 1 791, 801, and 802-804 of the transcript. I think that
 2 testimony speaks for itself, so I will leave it there.

3 I will now turn to the results of the Signet
 4 inspection. As Mr. Payne explained in his Statement,
 5 at the end of the inspection, investigators recorded
 6 17 observations on the Form 483 and noted 10 verbal
 7 concerns during the closeout meeting. The Form 483
 8 states: If you have an objection regarding an
 9 observation or have implemented or plan to implement
 10 corrective action in response to an observation, you
 11 may discuss the objection or action with the FDA
 12 representatives during the inspection or submit this
 13 information to FDA at the address above. Rather than
 14 voice an objection to any of the observations made at
 15 the time, Apotex repeatedly acknowledged the
 16 regulatory violations.

17 I will review several of the most significant
 18 of these findings, as well as Apotex's contemporaneous
 19 acknowledgments of these violations as recorded in the
 20 Establishment Inspection Report.

21 First, FDA investigators recorded startling
 22 instances of contamination in Apotex's drugs in the

1348

11:05:44 1 form of acetate fibers, adhesive glue, cellulose-based
 2 materials, fluorocarbons, hairs, metallic particles,
 3 nylon, polyolefins, and protein-based materials.
 4 It appears that at least two batches of the
 5 drug product produced using the same batch of API,
 6 Active Pharmaceutical Ingredient, were ultimately
 7 packaged into finished batches and were released on
 8 September 9, 2008, and distributed to the United
 9 States market.

10 Second, FDA investigators observed that, yet
 11 again, Apotex was late in filing its Field Alert
 12 Reports. This failure impacted FARs from multiple
 13 Apotex facilities because of Apotex's reporting
 14 system.

15 I will just pause here to remind the Tribunal
 16 that the failure to file FARs, Field Alert Reports, at
 17 the Signet facility continued to happen even after FDA
 18 had stressed the importance of timely filings with the
 19 firm following the Etobicoke inspection. Apotex was
 20 on notice that FDA considered timely FARs to be a
 21 critical concern. It was raised with Apotex in 2006.
 22 It was raised again after the 2008 Etobicoke

1350

11:08:52 1 mood-stabilizing drug.
 2 As noted in the Signet 2009 Establishment
 3 Inspection Report at Pages 48-59, Apotex submitted to
 4 FDA an ANDA supplement to indicate its new
 5 drug-processing method. Critically, the supplement
 6 failed to report that a reason for the new processing
 7 method was due to dissolution failures.

8 As Dr. Rosa observed in his First Statement
 9 in Paragraphs 29 and 51, if a drug does not dissolve
 10 properly in the stomach, the consumer will not receive
 11 the proper drug dosage, which could be fatal. When
 12 confronted with this issue, Apotex management
 13 acknowledged that the information provided to FDA in
 14 the ANDA supplement "was inaccurate and incomplete."

15 Fourth, Apotex was cited for failure to
 16 follow written procedures for the cleaning and
 17 maintenance of equipment. Similar cleaning failures
 18 were found during the Signet 2006 inspection as well
 19 as the Etobicoke 2008 inspection.

20 Fifth, investigators cited Apotex again for
 21 failure to investigate batch failures. [REDACTED]

1349

11:07:23 1 inspection. It was raised in the Warning Letter.
 2 Yet, after all this and after Apotex's
 3 promise, a promise on paper, to fix its system for
 4 filing Field Alert Reports, there were still examples
 5 of Field Alert Reports filed late at the Signet
 6 facility. The Signet 483 notes one example occurring
 7 as late as June 2009. This is Exhibit C-61 and at
 8 Tab 24 of the Joint Core Bundle.

9 Mr. President, Members of the Tribunals, [REDACTED]
 [REDACTED] Both
 13 facilities were under the same quality assurance
 14 management.

15 So FDA is seeing promises on paper such as
 16 those spelled out in Apotex's January 30, 2009,
 17 Response to the Etobicoke 483, but FDA sees no
 18 follow-through, no progress.

19 Turning back to the violations found during
 20 the Signet inspection, FDA observed that Apotex
 21 submitted incomplete and inaccurate statements in
 22 connection with an ANDA for an anticonvulsant and

1351

11:10:27 1 [REDACTED]
 [REDACTED]

6 So again, FDA is seeing the very same
 7 systemic problem with regard to batch failures at both
 8 Etobicoke and Signet.

9 The Tribunal will, of course, recall the
 10 testimony of Dr. Rosa on the critical importance of
 11 investigating batch failures. I would refer you to
 12 Page 1025 of the transcript.

13 Sixth, Apotex was cited for failure to
 14 implement adequate processes to prevent
 15 cross-contamination of its drugs. [REDACTED]
 [REDACTED]

19 During the 2009 inspection of Signet, FDA
 20 investigators again discovered, three years later,
 21 that Apotex had failed to complete the
 22 cross-contamination monitoring program, noting the

11:11:46 1 ongoing deficiency of its control systems necessary to
 2 prevent contamination or mixups.
 3 As Mr. Vodra and Dr. Rosa explained, these
 4 observations, which include observations in all six
 5 manufacturing systems, indicate that Apotex was not
 6 operating in a "state of control." It was not
 7 following its own quality assurance procedures, not
 8 investigating failures, and not implementing the
 9 required processes. I refer you to Pages 1115-1117 of
 10 the transcript and Paragraph 42 of Mr. Vodra's Expert
 11 Report. Under these circumstances, FDA could not be
 12 assured that the many millions of dosages released by
 13 Apotex into the United States were safe and effective.
 14 At the close of the inspection, the FDA
 15 investigators presented Apotex management with the
 16 Form 483 and met with Apotex to discuss their
 17 findings.
 18 As was always the case, Apotex had the
 19 opportunity to object to any of these observations or
 20 to provide a response to FDA. Apotex did not object,
 21 nor did Apotex explain why there had been a delay in
 22 implementing any of the global corrective changes that

11:13:14 1 it had previously promised to implement, such as Field
 2 Alert reporting, for example.
 3 During the inspection, FDA investigators
 4 remained in regular contact with CDER. As a result,
 5 CDER was well aware in real time of the significant
 6 and recurring deficiencies. This is evident from
 7 Apotex's own e-mails from the Signet inspection, which
 8 evidence conversations that FDA investigators had with
 9 Apotex personnel on a daily basis to inform them of
 10 observations they were finding during the 14 days they
 11 were there. These internal e-mails can be found at
 12 Exhibits C-46, C-47, C-49, C-50, C-52, C-53, C-54,
 13 C-55, C-59, C-60.
 14 At the close of the inspection, FDA
 15 investigators also requested Apotex management to
 16 contact CDER the next business day, on Monday,
 17 August 17.
 18 Now, before we get to that meeting, I will
 19 just pause to comment on the suggestion we have heard
 20 this week, such as on Page 491 of the transcript, that
 21 FDA's procedures were circumvented by sending the
 22 Signet Form 483 directly to CDER and bypassing the

11:14:39 1 district office.
 2 There is just no support for this allegation.
 3 Mr. Payne explained that it is common to send drafts
 4 of the 483 to CDER during an inspection. That is from
 5 Pages 761 to 763 of the transcript.
 6 And he explained that the Final Inspection
 7 Report was sent up chain in the district office and to
 8 ORA for review. That is at Page 787 of the
 9 transcript.
 10 And just to dispel any remaining doubt on
 11 this point, I would like to show the Tribunal the FDA
 12 document that clearly indicates the chain of approvals
 13 for the Inspection Report.
 14 Lloyd Payne finalized the Report on
 15 September 17, 2009, and his supervisor, Sean Cheney in
 16 ORA's Dallas District Office, endorsed the EIR on
 17 October 6. The FACTS cover letter, along with the EIR
 18 and exhibits, the inspection package, were sent to
 19 CDER on October 6. Contrary to Apotex's claims, the
 20 normal processes were followed.
 21 In short, Members of the Tribunal, four FDA
 22 inspections over three years had revealed many

11:16:03 1 serious, systemic, and recurring cGMP deficiencies at
 2 both Etobicoke and Signet; two facilities, both in
 3 Ontario, that were under the same quality management
 4 and operating under similar quality procedures. These
 5 deficiencies raised alarms within FDA about the safety
 6 and efficacy of Apotex's drugs being exported to the
 7 United States. As the 2009 Etobicoke Warning Letter
 8 made clear, the result of cGMP violations is that the
 9 drugs were deemed to be adulterated under U.S. law and
 10 could be refused entry into the United States.
 11 These inspections and the Etobicoke Warning
 12 Letter provided Apotex with ample notice of FDA's
 13 concerns. After every inspection, Apotex had the
 14 opportunity to contest the cGMP deficiencies observed.
 15 Apotex contemporaneously acknowledged many of its
 16 deficiencies and pledged corrective actions.
 17 Far from seeing some progress when it
 18 inspected the Signet facility in the summer of 2009,
 19 particularly in light of the commitments the firm had
 20 just made earlier that year following the Etobicoke
 21 inspection, quite the contrary was true. The same
 22 problems remained and new problems were revealed. It

1356

11:17:30 1 was in this context that the FDA made its decisions
 2 concerning the Import Alert.
 3 Turning to the second part of my
 4 presentation, Apotex had another opportunity to allay
 5 FDA's concerns about Apotex's numerous cGMP
 6 violations. On Monday, August 17, 2009, Apotex's
 7 management called CDER as requested. Several FDA
 8 representatives joined the call, including Dr. Rosa.
 9 Apotex was also represented by several officials,
 10 including Dr. Desai. FDA explained to Apotex, once
 11 again, the Agency's concerns about the firm's cGMP
 12 violations. FDA requested to know Apotex's intentions
 13 with respect to all products on the U.S. market.
 14 Apotex acknowledged that there are
 15 deficiencies and noted that Apotex would be performing
 16 a voluntary recall on approximately 640 batches,
 17 representing approximately 148 SKUs--S-K-U--or 42
 18 molecules. Notably, this large recall was based
 19 solely on the first two observations on the Form 483.
 20 FDA representatives then inquired as to whether Apotex
 21 intended to continue distributing products. Mr. Desai
 22 responded, "Apotex does intend to continue

1358

11:20:53 1 The record shows that, when faced with
 2 serious cGMP violations, other companies voluntarily
 3 ceased operations while remedying the problem to
 4 ensure that their products did not injure consumers.
 5 This was a step Apotex was unwilling to take.
 6 Following the August 17 call, CDER finalized
 7 the Import Alert recommendation originally drafted
 8 following the 2008 Etobicoke inspection to recommend
 9 that DIOP add the two Apotex sites to Import
 10 Alert 66-40.
 11 As Dr. Rosa observed at Paragraph 29 in his
 12 Supplemental Statement and in his testimony before
 13 this Tribunal, "The violations found at Etobicoke and
 14 Signet facilities were very serious, as evident from
 15 the response of U.S., Canadian, and international
 16 health regulators. The public health risk was
 17 significant, as evident from the consumer complaints
 18 and Adverse Event Reports. The firm's prior history
 19 was troubling, as evident from previous inspections.
 20 Apotex's response to the violations was weak and
 21 unacceptable, and CDER did not have confidence that
 22 Apotex was operating in sustainable compliance with

1357

11:19:20 1 distributing."
 2 Dr. Rosa expressly stated again FDA's concern
 3 about Apotex's decision to continue distributing in
 4 the U.S. market in light of the significant
 5 deficiencies. But Apotex insisted that it would
 6 continue to ship its products to the United States
 7 while it fixed its cGMP violations. The call made
 8 absolutely clear to FDA that Apotex had failed to
 9 grasp the seriousness of the situation.
 10 Indeed, as Mr. Vodra noted in his Expert
 11 Report at Paragraphs 72-75, "The August 17 telephone
 12 call appears to have been the turning point for FDA.
 13 The Agency had considered adding Apotex to the Import
 14 Alert as early as April 2009 but had not implemented
 15 it."
 16 He added that, "The company told FDA it
 17 intended to continue to distribute products into the
 18 U.S. market, relying on its current quality system,
 19 the system that the company and FDA agreed was
 20 deficient and needed remediation. In my experience,
 21 FDA would have interpreted Apotex's response as
 22 lacking a real commitment to drug quality."

1359

11:22:24 1 cGMP. And the products Apotex manufactured at
 2 Etobicoke and Signet generally were deemed not
 3 medically necessary or in short supply."
 4 The risk-based factors CDER considered in
 5 recommending that Apotex's facilities be added to the
 6 report are standard factors considered by FDA whenever
 7 making an enforcement decision. They also mirror the
 8 discretionary factors Apotex's own Experts have
 9 acknowledged, including the seriousness of the
 10 violation and the company's response, which in this
 11 case was wholly inadequate.
 12 Dr. Rosa cleared the draft Import Alert
 13 recommendation on August 19, 2009. The recommendation
 14 noted the Signet cGMP violations at both Etobicoke and
 15 Signet and serious concerns regarding the firm's
 16 quality and production systems. CDER's recommendation
 17 also specifically mentioned the August 17 call with
 18 Apotex.
 19 On August 20, CDER's Branch Chief cleared
 20 recommendation, as did CDER's Division of
 21 Import/Export, and the Division Director for the
 22 Division of Manufacturing and Product Quality, who

1360

11:23:49 1 then sent it on to DIOP for review. Thus, contrary to
 2 Apotex's suggestion, multiple individuals within
 3 multiple offices at FDA reviewed and approved the
 4 decision to recommend that Apotex's facilities be
 5 added to the Import Alert.
 6 Apotex's facilities were added to the Import
 7 Alert on August 28, 2009. On August 31, FDA district
 8 offices began detaining Apotex's drugs from the
 9 Etobicoke and Signet facilities at the border. In
 10 total, seven shipments of Apotex's drugs were detained
 11 without physical examination. In accordance with
 12 standard procedure, FDA district offices initially
 13 sent a Notice of FDA Action, Notice Number 1, to the
 14 filer, importer of record, and consignee explaining
 15 that the listed products were being held and providing
 16 FDA contact information. Once screened and detained
 17 without physical examination, FDA sent Notice Number 2
 18 that expressly explained that listed products were
 19 being detained due to cGMP violations.
 20 Notice Number 2 also apprised Apotex of its
 21 right to submit testimony in advance of any decision
 22 to refuse admission of the products to the United

1361

11:25:23 1 States. Specifically, Notice Number 2 stated, "You
 2 have the right to provide oral or written testimony to
 3 the Food and Drug Administration regarding the
 4 admissibility of the articles or the manner in which
 5 the articles can be brought into compliance." Despite
 6 notice, Apotex did not avail itself of the opportunity
 7 to submit testimony.
 8 On this point I would just like to note that,
 9 had Apotex felt its drugs were being manufactured in
 10 compliance with cGMP at any time during the Import
 11 Alert, Apotex could have shipped its drugs and
 12 contested their detention. It never did so.
 13 I would like to address two key points that
 14 are prominent in Apotex's pleadings and presentations.
 15 First, Apotex repeatedly asserts that it did
 16 not have a chance to propose corrective actions prior
 17 to the Import Alert. This was addressed in Dr. Rosa's
 18 First Witness Statement at Paragraph 23, and you have
 19 heard his testimony explaining what he meant. This is
 20 from Page 958 of the transcript.
 21 Dr. Rosa explained, "The basis for this
 22 statement is the inspection of 2006 with significant

1362

11:26:55 1 GMP violations where FDA trusted their response and
 2 accepted their response that they were going to
 3 correct the issues. The basis for that statement is
 4 in 2008, the inspections conducted in 2008. The basis
 5 for that statement was the inspection of 2009. The
 6 basis for that statement, of course, as well would
 7 take into consideration the August 17 communication.
 8 Apotex had ample opportunity to correct the issues.
 9 Apotex had ample opportunity to implement sustainable
 10 corrective actions because this is what the Agency has
 11 been dealing with. The firm has been unable to
 12 sustain a state of compliance and to make products
 13 that are in compliance with cGMP. This didn't start
 14 yesterday. This started in 2006, 2008, 2009, 2011,
 15 2012, 2013. This is what we are working with.
 16 And as for the suggestion that Apotex was
 17 only given a weekend to sort out the problems at the
 18 Signet facility, I will again point the Tribunal to
 19 Dr. Rosa's explanation, which is at Pages 969-970 of
 20 the transcript.
 21 "We are not expecting by Monday to have a
 22 Corrective Action Plan. We are not expecting by

1363

11:28:21 1 Monday they fix the house. That was not the objective
 2 of that request to ask them to call us."
 3 He goes on to say that the purpose of the
 4 call was "to discuss with them and let them know that
 5 we are concerned with the issues that were uncovered
 6 during the course of the inspection. That was the
 7 objective of that call, to let them know that the
 8 Center for Drugs, the FDA, was concerned with these
 9 findings, and if they had thought of any measure that
 10 they would be taking to ensure that only product that
 11 met the quality standards would remain in the market."
 12 And the point, Mr. President, the point,
 13 Members of the Tribunal, is that on this August 17
 14 call, Apotex didn't say what its so-called comparators
 15 said in the same circumstances. It didn't do what
 16 Teva's head of compliance did, which was to pick up
 17 the phone, call FDA, and say that they wanted to, as
 18 Dr. Rosa explained, shut down the facility until they
 19 could get to the root cause of their problems.
 20 That is from Pages 1032-1033 of the
 21 transcript.
 22 Rather, right after conceding that it had

1364

11:29:39 1 serious deficiencies with its systems, Apotex wanted
 2 to return to business as usual.
 3 The second point I would like to address is
 4 Apotex's argument that FDA never told Apotex why it
 5 was put on the Import Alert. This is difficult to
 6 understand. FDA had been telling them for years of an
 7 ever-growing laundry list of systemic quality control
 8 issues.
 9 Apotex received the Form 483 for Etobicoke in
 10 2008 listing various GMP violations. During
 11 inspections in 2006 and 2008, FDA investigators
 12 verbally conveyed the regulatory violations to Apotex
 13 personnel and provided nonexhaustive lists of them on
 14 483s. Apotex also received the Warning Letter for
 15 Etobicoke in June 2009. The Warning Letter detailed
 16 specific cGMP violations and specifically apprised
 17 Apotex that, due to these violations, its drug
 18 products could be refused admission into the United
 19 States.
 20 Apotex received the Form 483 at the end of
 21 the Signet 2009 inspection, which included 17 very
 22 detailed cGMP observations. Apotex met with the FDA

1365

11:31:14 1 investigators at the close of the Signet inspection to
 2 discuss these observations.
 3 Apotex had a call with FDA on August 17 in
 4 which the observations were discussed. When Apotex
 5 saw the Import Alert on September 2, it must have seen
 6 that it was specifically for "drugs from firms which
 7 have not met GMP."
 8 And then on September 4, Apotex received the
 9 Detention Notice, which specifically stated that
 10 Apotex's drugs were being detained due to cGMP
 11 violations.
 12 For Apotex to claim now that it had no idea
 13 why it was added to the Import Alert is simply
 14 remarkable. We're not sure what more FDA could have
 15 done to inform Apotex of its cGMP violations and the
 16 possibility that its products could be detained and
 17 refused admission on that basis. Indeed, Apotex
 18 responded to the Signet 483 on September 3, 2009, and
 19 Apotex informed FDA that it took FDA's concerns very
 20 seriously and promised "global actions to improve
 21 effectiveness of our quality systems at all Apotex
 22 sites." On the same day, Apotex and FDA held a

1366

11:32:46 1 telephone conference to discuss the Import Alert and
 2 the corrective action required of Apotex. Apotex did
 3 not deny its cGMP violations or protest the Import
 4 Alert.
 5 On September 11, FDA met with Apotex to
 6 discuss the firm's compliance obligations in greater
 7 detail. FDA reiterated its serious concerns regarding
 8 Apotex's facilities, noting that "similar significant
 9 cGMP deficiencies" had been found at both Etobicoke
 10 and Signet and that "site-by-site reactive fixes do
 11 not appear to be an effective approach."
 12 Apotex's senior management, once again, did
 13 not dispute FDA's cGMP findings. Indeed, Apotex
 14 Inc.'s President, Jack Kay, acknowledged that it was
 15 Apotex's "job, not FDA's, to make sure that our
 16 systems are acceptable."
 17 Nor did Apotex question, let alone protest,
 18 having been placed on Import Alert. To the contrary,
 19 Apotex again acknowledged FDA's concerns, pledging to
 20 take corrective action, including by retaining
 21 independent consultants to conduct a Product Quality
 22 Assessment, PQA, on all U.S. products and a

1367

11:34:18 1 comprehensive audit on all PQA facilities; reviewing
 2 its corporate functions with a view to overhauling its
 3 systems and complying with cGMP; independently
 4 verifying implementation of regulatory commitments and
 5 an action plan; and developing new protocols and
 6 action plans for FDA review.
 7 On that first point, Apotex had already hired
 8 and brought to the September 11 meeting a cGMP
 9 consultant named Jeff Yuen. Mr. Yuen would assist
 10 Apotex in the coming months with its cGMP remediation.
 11 As I will discuss shortly, Mr. Yuen independently
 12 confirmed FDA's cGMP findings at Apotex.
 13 In the fall of 2009, several other regulatory
 14 agencies worldwide expressed serious alarm at Apotex's
 15 cGMP deficiencies. For example, the New Zealand drugs
 16 authority, Medsafe, reviewed FDA's cGMP observations
 17 and deemed Apotex's manufacturing practices
 18 sufficiently troubling as to justify a total import
 19 ban of products from the two Apotex facilities. Given
 20 the seriousness of the problems at the Etobicoke and
 21 Signet sites, Medsafe demanded that Apotex immediately
 22 provide:

1368

11:35:54 1 One, a full justification as to why Apotex
 2 should be allowed to continue to supply into the New
 3 Zealand market. This would include all steps taken to
 4 rectify the "serious failure of our quality systems"
 5 and ensure that product made now is different than
 6 what was being done at the time of the 483. This had
 7 to be specific to the New Zealand products, and this
 8 answer has to be focused on why they should not impose
 9 an import ban.

10 Two, general overview of the New Zealand
 11 products and how a risk is managed for those products
 12 and why a withdrawal or recall of products on the
 13 market should not be mandatory.

14 Apparently unsatisfied with Apotex's
 15 response, Medsafe placed an import ban on drugs from
 16 the Etobicoke and Signet facilities. Medsafe also
 17 publicly announced that it was "working closely with
 18 other regulatory authorities and Apotex to obtain
 19 assurance that issues identified in the FDA audit have
 20 been resolved by Apotex." Medsafe made clear that its
 21 import ban would remain in place until it was
 22 "satisfied that Apotex had improved its manufacturing

1369

11:37:27 1 practices."
 2 Similarly, Australia's drugs authority, the
 3 Therapeutic Goods Administration, or TGA, imposed on
 4 Apotex Australia the following nonnegotiable demands:
 5 One, suspend all shipments of products
 6 manufactured by the Signet and Etobicoke sites for
 7 Australia with immediate effect until Health Canada
 8 has completed its review of the Signet site. And
 9 initiate a voluntary recall of [REDACTED] batches which
 10 were tainted with a green color.

11 TGA specified that it would allow Apotex to
 12 ship to Australia only when "Health Canada is okay
 13 with the plans that Apotex HQ has put in place" to
 14 remedy the various cGMP deficiencies.

15 The Netherlands Health Inspectorate, IGZ,
 16 acting as a supervisory inspectorate for the European
 17 Union, requested Apotex to temporarily cease the
 18 import and distribution of all products imported in
 19 the European Economic Area manufactured at the two
 20 sites, with the exception of one drug considered to be
 21 an essential product by some European Union Member
 22 States. The IGZ also thus imposed a near-blanket

1370

11:39:00 1 import ban on Apotex products from the Etobicoke and
 2 Signet facilities.
 3 Members of the Tribunal, in no instance has
 4 Apotex shown that any of these other regulatory
 5 agencies--Medsafe, TGA, or the IGZ--provided Apotex
 6 with procedural rights before acting to prevent the
 7 importation of Apotex's drugs.

8 These foreign regulatory agencies were
 9 sufficiently concerned that they also conducted an
 10 informal visit of Apotex's facilities in
 11 November 2009. At the conclusion of the visit,
 12 Dr. Desai succinctly reported the international
 13 agencies' conclusion to Bernard Sherman, "Our quality
 14 systems lack quality."

15 Meanwhile, Health Canada launched rigorous
 16 inspections of Apotex's Signet and Etobicoke
 17 facilities and agreed to hold monthly teleconferences
 18 with other national drug agencies to advise them of
 19 the state of Apotex's compliance.

20 Health Canada's inspection took over a month
 21 and involved 14 investigators. At the end of the
 22 Signet inspection, Health Canada recorded 26 separate

1371

11:40:29 1 observations, including 18 Risk 2 observations--that
 2 is, major observations--and four repeat Risk 2
 3 observations.
 4 At the end of the Etobicoke inspection,
 5 Health Canada recorded 26 separate observations,
 6 including 19 Risk 2 observations, and four repeat
 7 Risk 2 observations. As a result of these findings,
 8 Health Canada could have designated both facilities as
 9 noncompliant potentially leading to suspension or
 10 termination of Apotex's establishment license.

11 Apotex's did not dispute Health Canada's
 12 objections at the time. To the contrary, Apotex
 13 acknowledged the observations and committed itself to
 14 addressing them and the system deficiencies
 15 highlighted by them.

16 Apotex relies heavily on the fact that Health
 17 Canada did not designate its facilities as
 18 noncompliant at the close of these inspections, but
 19 this reliance is misplaced. And, if anything, Health
 20 Canada's reactions reinforces precisely why FDA's
 21 actions here were fully in accord with the NAFTA's
 22 provisions. And this is because Health Canada is the

1372

11:41:58 1 national regulator. Like FDA, when it's dealing with
 2 facilities located in the United States, Health Canada
 3 had a large set of tools at its disposal to monitor
 4 Apotex and impose conditions on them short of a
 5 product ban. Health Canada took different actions
 6 than FDA because Health Canada was dealing with a
 7 domestic facility. It had more options, and it
 8 exercised them.

9 And we see this with Health Canada and
 10 Apotex. Health Canada imposed a series of
 11 extraordinary terms and conditions for the issuance of
 12 Apotex's 2010 establishment license, which remained in
 13 effect throughout the calendar year. Some of these
 14 conditions required Apotex to:

15 Submit weekly written reports--progress
 16 reports to Health Canada;

17 Conduct full investigations of batch failures
 18 to determine the root cause of the events and the
 19 impact of the event in relation to the manufacturing
 20 process, the batch in question and other batches which
 21 are currently in process and on the market;

22 Submit monthly updates of any such

1374

11:44:29 1 multiple opportunities to correct its problems and
 2 allay concerns about adulterated drugs in the U.S.
 3 market.

4 When Apotex failed to allay FDA's concerns,
 5 FDA acted within its public health mandate and took
 6 enforcement action according to risk-based factors it
 7 applies equally to every drug company. As the record
 8 also shows, FDA's concerns were validated by the
 9 actions of other regulatory agencies worldwide,
 10 including the actions of Health Canada.

11 In the third and last portion of my
 12 presentation, I will briefly review FDA's efforts
 13 following the Import Alert through 2011 to work with
 14 Apotex and bring its facilities back into compliance.

15 Contemporaneous documents reveal that while
 16 Apotex had, in fact, made some progress in updating
 17 its quality systems, things were far from perfect.
 18 Significant problems remained. But in recognition of
 19 the progress, and in light of Health Canada's close
 20 and continuous attention to Apotex, CDER exercised
 21 discretion and recommended removal of the facilities
 22 by the summer of 2011.

1373

11:43:17 1 investigations. In this connection, Health Canada
 2 specifically prohibited Apotex from reworking
 3 commercial batches, putting an end to Apotex's
 4 practice of retesting failed batches until they passed
 5 inspection;

6 Submit monthly progress reports on quality
 7 system improvements;

8 And submit to monthly site visits by Health
 9 Canada.

10 Health Canada's actions do not mean that it
 11 had no concerns about Apotex. To the contrary, Apotex
 12 does not dispute that, under Canadian law, Health
 13 Canada could only impose such conditions where there
 14 was a concern that the drugs were unsafe for use or
 15 where necessary to prevent injury to the health of
 16 consumers.

17 For Apotex to now summarize Health Canada's
 18 conclusions as merely compliant is thus disingenuous.
 19 The record shows that Health Canada was gravely
 20 concerned about the cGMP conditions at Apotex.

21 To sum up the second part of my presentation,
 22 the record shows that FDA provided Apotex with

1375

11:45:52 1 Starting in fall 2009, Apotex took several
 2 actions to try to right the ship. It [REDACTED] its Head
 3 of Quality Assurance, Lance Lovelock, and hired Ed
 4 Carey to replace him. Apotex also hired hundreds of
 5 additional quality assurance staff.

6 Under Jeff Yuen's supervision, Apotex
 7 developed a remedial plan for its quality control. In
 8 addition, Apotex regularly updated FDA on its
 9 progress. At no time during these conversations did
 10 Apotex ever object to the cGMP observations or the
 11 Import Alert.

12 I don't have time to review all of the
 13 teleconferences, correspondence, meetings between FDA
 14 and Apotex from August 2009 through 2011, but our
 15 Counter-Memorial, Rejoinder, and exhibits show
 16 numerous calls, e-mails, and meetings between FDA and
 17 Apotex throughout 2009 and 2010. I will just
 18 highlight a couple of points.

19 First, I will just mention the March 29,
 20 2010, Warning Letter from FDA addressing the serious
 21 cGMP violations found at the Signet facility. As with
 22 the Etobicoke Warning Letter, it made clear that the

1376

11:47:12 1 cGMP violations resulted in Apotex's drugs being
 2 deemed to be adulterated under U.S. law, with the
 3 result that they could be refused entry into the
 4 United States. The letter requested that Apotex
 5 outline specific steps taken to correct the regulatory
 6 violations within 15 working days.

7 In the meantime, Apotex scheduled a
 8 regulatory meeting with FDA for March 31, 2010, in
 9 order to report on the firm's progress. In advance of
 10 this meeting, Apotex sent CDER a package of materials,
 11 including a quality assessment by its third-party
 12 consultant, Jeff Yuen.

13 The findings of this assessment were
 14 consistent with recent FDA inspectional observations
 15 and the recent Warning Letter citations and confirmed
 16 that "system-level improvements were needed for all
 17 six cGMP systems." At the regulatory meeting, Apotex
 18 again did not dispute FDA's cGMP findings, complain
 19 about either of the Warning Letters, or challenge the
 20 firm's addition to Import Alert 66-40. Apotex
 21 acknowledged the serious problems with its facilities
 22 and reported on the corrective action items that the

1377

11:48:41 1 company had resolved to take back in September of
 2 2009.

3 Specifically, Apotex reported that a final
 4 Product Quality Assessment Report was not yet
 5 available for certain products; that 11 percent of the
 6 products tested had failed to meet established
 7 criteria; and that its quality systems assessments had
 8 identified deficiencies within and across all three of
 9 its Canadian facilities--Etobicoke, Signet, and
 10 Richmond Hill--as well as its Bangalore site in India.

11 Apotex also stated that it was committed to
 12 improving quality systems and to getting it right in
 13 order to quickly return to the U.S. market.

14 CDER cautioned Apotex that it had not yet
 15 made the required progress and instructed the firm to
 16 request re-inspection after it had resolved issues
 17 identified in the Warning Letters.

18 Although Apotex conceded that "the touchdown
 19 hasn't been scored yet," Apotex later thanked CDER for
 20 facilitating a "worthwhile" meeting and acknowledged
 21 that "the time and effort put in by everyone at FDA is
 22 very much appreciated."

1378

11:50:07 1 It was not until August 27, 2010, almost a
 2 year after the Import Alert was issued, that Apotex
 3 requested that FDA re-inspect its Etobicoke facility.
 4 In that letter, it requested a re-inspection in
 5 October. Apotex's request for FDA re-inspection of
 6 the Signet facilities was sent even later on
 7 September 29, 2010. Apotex did not specify a
 8 preferred date for that re-inspection.

9 The January and February 2011 re-inspections
 10 of Apotex's Etobicoke and Signet facilities were led
 11 by Mr. Goga. By the end of the Signet re-inspection,
 12 FDA investigators recorded 22 new or ongoing
 13 deficiencies on the Form 483. Some of these issues
 14 were previous observations from past inspections that
 15 still had not been fully corrected.

16 The observations included:
 17 Failure to thoroughly review any unexplained
 18 discrepancy, whether or not the batch has already been
 19 distributed;
 20 Failure to follow procedures to prevent
 21 objectionable microorganisms in drug products required
 22 to be sterile;

1379

11:51:30 1 The presence of an orange-colored powder,
 2 antibiotic, on testing equipment, a computer mouse,
 3 and a laboratory seat;

4 Failure to have certain quality control
 5 procedures in writing or failing to follow such
 6 procedures;

7 And failure to follow written procedures to
 8 prevent product contamination.

9 Dr. Desai acknowledged at the close of the
 10 meeting that Apotex still was "not meeting FDA's
 11 expectations." FDA investigators recorded five
 12 observations on the Form 483 for the Etobicoke
 13 inspection, including the discovery of brown
 14 material--later identified as cardboard--on the
 15 interior a screw cap being placed on the bottle of
 16 Apotex's drugs.

17 At the close of both inspections, FDA
 18 investigators presented the Form 483s to Apotex
 19 management. The investigators again recommended the
 20 facilities be classified as OAI, Official Action
 21 Indicated. They also recommended that FDA withhold
 22 approval of pending ANDAs and that the Import Alert be

1380

11:52:53 1 continued with respect to both facilities.
 2 As in all previous inspections, Apotex was
 3 afforded the opportunity to contest any observations
 4 on the 483s. Instead, on March 1, 2011, Apotex
 5 acknowledged the cGMP violations and pledged
 6 additional corrective actions, while requesting that
 7 FDA lift the Import Alert due to Apotex's global
 8 efforts undertaken to improve quality control.
 9 After reviewing the Etobicoke Form 483,
 10 Establishment Inspection Reports, Apotex's detailed
 11 response, and when considering the close attention
 12 that Health Canada continued to pay to Apotex's
 13 operations, CDER decided to downgrade the status of
 14 the Etobicoke facility from OAI, Official Action
 15 Indicated, to VAI, Voluntary Action Indicated. FDA
 16 informed Apotex on May 2011 that it would classify the
 17 Etobicoke facility as acceptable.
 18 Three days later, on May 9, CDER sent a memo
 19 to DIOP recommending that the Etobicoke facility be
 20 removed from the Import Alert. On the June 14, 2011,
 21 DIOP accepted CDER's recommendation and removed
 22 Apotex's Etobicoke facility from Import Alert 66-40.

1381

11:54:22 1 With respect to the Apotex's Signet facility,
 2 FDA required additional information from Apotex on
 3 four specific observations. Apotex responded on
 4 June 10, 2011.
 5 FDA also waited to receive the results of yet
 6 another Health Canada inspection of the Signet
 7 facility, which lasted 16 days in May to June 2011.
 8 Health Canada's inspection focused specifically on
 9 cGMP violations observed in FDA's
 10 January-February 2011 inspection and FDA's follow-up
 11 requests. Following a review of these materials, FDA
 12 notified Apotex on July 1, 2011, that it deemed the
 13 Signet facilities acceptable.
 14 On the same day, CDER recommended that DIOP
 15 remove the Signet facilities from the Import Alert.
 16 DIOP accepted CDER's recommendation on July 29, 2011.
 17 As you heard Dr. Rosa explain, by this point, FDA was
 18 inspecting Apotex into compliance, and it continues to
 19 do so today. That is from Page 1019 of the
 20 transcripts.
 21 Mr. President, Members of the Tribunal, these
 22 facts demonstrate that Apotex had numerous repeated

1382

11:55:52 1 cGMP violations over several years. Apotex never
 2 contested its cGMP deficiencies. Under the U.S. legal
 3 framework, FDA could refuse admission of Apotex's
 4 products due to these significant cGMP violations.
 5 FDA's findings were confirmed by Health Canada and
 6 other regulatory agencies around the world. Apotex
 7 was given repeated opportunities to demonstrate that
 8 it took these cGMP violations seriously, but failed to
 9 do so. FDA, therefore, placed Apotex on the Import
 10 Alert, and its products were detained and refused
 11 admission at the border.
 12 FDA followed its usual procedures in doing
 13 so. There was nothing out of the ordinary. FDA
 14 lifted the Import Alert and continues to monitor
 15 Apotex's progress to this day.
 16 As my colleagues, Mr. Bergman, Mr. Blanck,
 17 and Mr. Bigge will now address, these facts in no way
 18 support a claim under the NAFTA. Unless there are any
 19 questions, I would ask that you call Mr. Bergman who
 20 will address Apotex's claims under Articles 1102 and
 21 1103.
 22 PRESIDENT VEEDER: No questions at this

1383

11:57:18 1 stage. Thank you very much.
 2 MS. CATE: Thank you.
 3 PRESIDENT VEEDER: We're going quite well.
 4 It is 12:00. How long will the next section last?
 5 MR. DALEY: I think it's quite long. If it's
 6 acceptable to everyone, my suggestion would be to
 7 break for lunch now. That will also give us the
 8 ability to consult briefly with Apotex on the slides
 9 for that presentation, which may enable us to be more
 10 efficient on the feed.
 11 PRESIDENT VEEDER: That's a good idea. Is it
 12 possible we could cut lunch back from one hour? Would
 13 you mind if we did 45 minutes or 30 minutes even?
 14 MS. GROSH: Mr. President, we have about
 15 3 hours and 20 minutes.
 16 THE PRESIDENT VEEDER: You haven't worked it
 17 out exactly.
 18 MS. GROSH: I was just saying of argument
 19 left, and that would fit within. I think if we were
 20 to come back at 10 of 1:00.
 21 PRESIDENT VEEDER: Let's come back at 10
 22 1:00.

1384

11:58:07 1 MS. GROSH: That would give us enough of a
 2 safety buffer.
 3 PRESIDENT VEEDER: Let me just recite what
 4 the Tribunal has in mind. This has been discussed
 5 informally with counsel, but for the closing oral
 6 submissions, with the periods of time we're agreed,
 7 but not the sequence.
 8 What the Tribunal is minded to propose is
 9 that we would start on Monday at 9:00 in the morning
 10 with the Claimant's Closing Oral Submissions, and they
 11 would run on. No doubt, the Tribunal would add to the
 12 time of 90 minutes, but we would certainly finish in
 13 good time mid-morning.
 14 And then we would start with the Respondent's
 15 Closing Oral Submissions at 2:30 for 90 minutes. We
 16 would then break when that was over. Again, the
 17 Tribunal might add to the 90 minutes.
 18 But we would break until Tuesday morning,
 19 when we would start at 9:00 for the Reply--and again,
 20 we stress it's a Reply--for both sides. But the
 21 Claimant would start at 9:00 for its 30 minutes, and
 22 then there would be a break; and at 12:00 the

1385

11:59:13 1 Respondent would have its 30 minutes. We would
 2 anticipate finishing, obviously, before lunchtime.
 3 Is that satisfactory? From the Claimants'
 4 perspective?
 5 MR. LEGUM: Indeed, it is.
 6 PRESIDENT VEEDER: From the Respondent?
 7 MR. DALEY: Yes.
 8 PRESIDENT VEEDER: It will be so ordered. We
 9 will back at 10 to 2:00. Thank you. 10 to 1:00.
 10 Sorry.
 11 (Whereupon, at 11:59 a.m., the hearing was
 12 adjourned until 12:50 p.m., the same day.)
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1386

1 AFTERNOON SESSION
 2 NONCONFIDENTIAL PORTION
 3 PRESIDENT VEEDER: Respondent, you ready?
 4 MS. GROSH: Yes.
 5 MR. BERGMAN: Thank you, Mr. President,
 6 Members of the Tribunal.
 7 First, a housekeeping matter. I don't
 8 believe we need to be in closed session. We've
 9 already identified with opposing counsel one
 10 particular slide near the end of my presentation that
 11 we'll have to close the feed for.
 12 PRESIDENT VEEDER: If we don't need to be in
 13 closed session, let's keep it in open session as it is
 14 now, and when you come to the point, just tell us and
 15 we'll go into closed session.
 16 MR. BERGMAN: Thank you, Mr. President.
 17 Members of the Tribunal, it is an honor to
 18 appear before you today on behalf of the United
 19 States. I will discuss Apotex's failure to
 20 demonstrate a violation of NAFTA's Chapter 11 National
 21 Treatment and Most-Favored-Nation Treatment
 22 provisions.

1387

12:52:52 1 Articles 1102 and 1103 are NAFTA Chapter 11's
 2 nondiscrimination provisions. Article 1102 sets forth
 3 an obligation of National Treatment.
 4 On the screen you will see the provisions at
 5 issue: Article 1102(1), which concerns National
 6 Treatment for investors of another Party; and
 7 Article 1102(2), which concerns National Treatment for
 8 investments of investors of another Party. I will not
 9 read the particular language because we're all very
 10 familiar with it by now.
 11 The National Treatment obligation is intended
 12 to level the investment playing field by requiring the
 13 NAFTA Parties to refrain from giving a competitive
 14 advantage to domestic investors or investments based
 15 on nationality of ownership. All of the NAFTA Parties
 16 are in agreement on the purpose of this obligation.
 17 Canada has stated that Article 1102 prohibits
 18 treatment which discriminates on the basis of the
 19 foreign investment's nationality. Mexico has stated
 20 that Article 1102's focus is on the essential feature
 21 of the obligation; namely, the obligation to refrain
 22 from engaging in discriminatory treatment based upon

1388

12:54:04 1 investor nationality which results in more favorable
2 treatment to domestic investors. And the United
3 States has stated the National Treatment provision was
4 designed to prohibit discrimination on the basis of
5 nationality.

6 I emphasize this point at the outset as it
7 allows me to streamline my presentation. Despite
8 putting in more slides than combined pages of both its
9 Memorial and Reply, Apotex has not addressed
10 nationality-based discrimination and cannot make the
11 requisite showing.

12 Apotex does not dispute FDA's authority to
13 have added Apotex's facilities to the Import Alert.
14 Instead, Apotex contends that the United States
15 breached NAFTA Chapter 11 by declining to put other
16 companies with cGMP deficiencies on Import Alert or
17 take an allegedly equivalent action by seizing
18 products from or enjoining production at domestic
19 manufacturing facilities.

20 As I will explain, Apotex has not established
21 that it is sufficiently like, legally and factually,
22 its alleged comparators. There can be no conclusion

1389

12:55:13 1 that FDA's exercise of enforcement discretion on
2 public health matters with respect to other companies
3 such as Baxter, Hospira Inc., Teva Pharmaceuticals,
4 and Sandoz Canada, discriminated against Apotex on the
5 basis of its Canadian nationality. Instead, what is
6 clear from the record, including hours of Witness
7 testimony, is that FDA exercised its discretion
8 rationally, in accordance with law, and in good faith.

9 The UPS v. Canada Award makes clear that to
10 prove a violation of Article 1102, Apotex must
11 demonstrate that Apotex Holdings or Apotex Inc. or
12 their alleged investments: One, were accorded
13 treatment by the United States with respect to the
14 establishment, acquisition, expansion, management,
15 conduct, operation, and sale or other disposition of
16 investments in the United States; two, were in like
17 circumstances with the identified domestic investors
18 or investments; and, three, received treatment less
19 favorable than that accorded to the identified
20 domestic investors or investments on the bases of
21 Apotex's Canadian nationality of ownership.

22 Although Apotex previously acknowledged this

1390

12:56:31 1 three-step analysis for its Apotex I and II claims,
2 you heard Apotex argue earlier this week for a
3 two-step analysis, relying on the Cargill v. Mexico
4 Award. The relevant paragraph of the Memorial, which
5 was relied upon by Apotex earlier this week at
6 Page 224 of the transcript, is on the screen. But the
7 Cargill Tribunal expressly contemplated another
8 requirement. The Cargill Tribunal states, "A further
9 requirement of Article 1102 is that the treatment must
10 be with respect to the establishment, acquisition,
11 expansion, management, conduct, operation, and sale or
12 other disposition of investments. The Tribunal will
13 deal first with the like circumstances requirement.
14 It will then address each of the two further
15 requirements, in turn."

16 The Cargill analysis differs in order but not
17 in substance from the U.S. approach. Consistent with
18 the UPS Award, the United States simply requests that
19 the Tribunal first assess whether Apotex has
20 established if it has been accorded any treatment
21 cognizable under NAFTA Chapter 11 before considering
22 whether Apotex has established like circumstances and

1391

12:57:41 1 less favorable treatment by reason of nationality of
2 ownership.

3 Let me turn quickly to Article 1103. Article
4 1103 sets forth an obligation of Most-Favored-Nation
5 Treatment. On the screen you will see the provisions
6 at issue. Article 1103(1), which concerns
7 Most-Favored-Nation Treatment for investors of another
8 Party, and Article 1103(2), which concerns
9 Most-Favored-Nation Treatment for investments of
10 investors of another Party.

11 Establishing a violation of Article 1103 is
12 the same as establishing a violation of Article 1102,
13 except that the applicable comparator in the second
14 step of the analysis is a foreign investor or its
15 investments.

16 As the UPS Tribunal confirmed, failure by the
17 investor to establish one of those three elements will
18 be a fatal to its case. This a legal burden that
19 rests squarely with the Claimant. That burden never
20 shifts to the Party. I emphasize this point because
21 Apotex has attempted this week and in its submissions
22 to shift its burden to the Respondent, United States.

1392

12:58:51 1 In my presentation this afternoon, I will
 2 first begin by briefly showing that Apotex has not
 3 established that the Import Alert, the sole challenged
 4 Measure, accorded it any treatment cognizable under
 5 NAFTA Chapter 11.
 6 Second, I will show that Apotex has not
 7 established that it was in like circumstances with its
 8 alleged comparators. In every instance, Apotex points
 9 to facilities entirely unlike Apotex Inc.'s Etobicoke
 10 and Signet facilities, which are located outside the
 11 United States, offered insufficient voluntary action,
 12 and produced only non-sterile oral solid dosages that
 13 were not in short supply.
 14 Apotex's alleged comparators' facilities, by
 15 contrast, were largely located in the United States,
 16 took timely and sufficient corrective action, and
 17 produced different products, including short supply
 18 sterile injectable products.
 19 Lastly, I will show that Apotex has not
 20 established that it and its alleged investments were
 21 sufficiently like the alleged comparators to permit
 22 any conclusion of less favorable treatment on the

1393

12:59:56 1 basis of Apotex's nationality of ownership.
 2 Turning to treatment, has Apotex established
 3 that the sole challenged Measure accorded it the
 4 requisite treatment under NAFTA Chapter 11? When
 5 initiating its claim, Apotex acknowledged in the
 6 second paragraph of both its Notice of Intent and its
 7 Request for Arbitration that the Import Alert was
 8 adopted with respect to Apotex Inc.'s Canadian
 9 manufacturing facilities--two of Apotex's Inc.'s
 10 Canadian manufacturing facilities.
 11 Apotex stated that on August 28, 2009, the
 12 U.S. Food and Drug Administration adopted a Measure
 13 with respect to two Canadian facilities operated by
 14 Apotex Inc.
 15 Apotex Inc.'s Canadian manufacturing
 16 facilities, however, are not investments in the United
 17 States. Any treatment of those facilities by FDA does
 18 not qualify for NAFTA Chapter 11 protections. What
 19 little argument Apotex has provided on the treatment
 20 inquiry since then is circular.
 21 Earlier this week, Apotex stated again its
 22 cursory argument on this point from its written

1394

13:01:02 1 submissions, and that's 321-322 of the transcript. In
 2 its Counter-Memorial on Jurisdiction, Apotex argued
 3 that "Apotex has established the requisite legally
 4 significant connection because the record shows that
 5 the Import Alert breached Articles 1102, 1103, and
 6 1105 as concerns the investors and investments in
 7 question here."
 8 In its Reply on the Merits, however, Apotex
 9 provided only two paragraphs, arguing that--in the
 10 highlighted portion--"The record amply shows that
 11 there was a legally significant connection between the
 12 Import Alert and Apotex Corp., Apotex Holdings, and
 13 Apotex Inc. Therefore, Apotex's case meets the first
 14 prong of the test under Articles 1102 and 1103, i.e.,
 15 by adopting the Import Alert, the U.S. accorded
 16 treatment."
 17 In other words, because Apotex has proven a
 18 breach under Articles 1102, and 1103, therefore,
 19 Apotex has established a legally significant
 20 connection for Article 1101, which itself establishes
 21 the treatment necessary for Articles 1102 and 1103.
 22 Apotex's argument is entirely circular.

1395

13:02:12 1 It thus remains unclear how the sole
 2 challenged Measure, the Import Alert, accorded Apotex
 3 Inc.'s ANDAs and Apotex Corp. any treatment in the
 4 United States. As my colleague, Mr. Sharpe,
 5 explained, by Apotex's own admission, the ANDAs
 6 remained approved throughout the Import Alert and
 7 could have been licensed or sold to another company or
 8 transferred to another Apotex or third-party facility
 9 for continued production.
 10 And it was not the Import Alert, Measure Two,
 11 that prevented Apotex from marketing drugs from
 12 Etobicoke and Signet in the United States. Rather,
 13 the reason that Apotex Corp. or any other company
 14 could not market drugs from those facilities in the
 15 United States is that those drugs appeared to be
 16 adulterated for cGMP violations, Measure One. On that
 17 basis, they were detained at the U.S. border and
 18 ultimately refused admission to the United States,
 19 Measure Three.
 20 Members of the Tribunal, the Import Alert
 21 was, in Apotex's words, a mere temporary import
 22 advisory. It did not treat, as a legal matter,

1396

13:03:12 1 Apotex's ANDAs or Apotex Corp. in the United States in
2 any way.

3 For these reasons, Apotex has failed to
4 establish that it and its alleged investments were
5 accorded the requisite treatment under Articles 1102
6 and 1103, and their claims must be dismissed. The
7 Tribunal need not inquire any further.

8 Nevertheless, turning to the second inquiry,
9 has Apotex established that it was in like
10 circumstances with its alleged comparators?

11 Apotex and its Legal Experts wrongly assert
12 that FDA Warning Letters for generic drug
13 manufacturers during the 2008-2011 time period citing
14 violations of the drug cGMPs provide for like
15 comparisons. On Monday, Apotex confirmed that merely
16 a finding of cGMP deficiencies places generic drug
17 manufacturers in like circumstances, stating:
18 "Apotex's National Treatment and MFN claims address
19 differences in treatment of investments that depend
20 for supply on facilities FDA found to be cGMP
21 noncompliant. The fact that makes the circumstances
22 like is the finding of noncompliance. Whether FDA was

1398

13:05:23 1 from Apotex's concluding presentation--Apotex
2 embroiders a number of basic facts onto the issuance
3 of Warning Letters about the pharmaceutical sector,
4 alleged investments, and corporate structures. But it
5 boils down, at bottom, to Warning Letters. And Apotex
6 still ignores those circumstances actually relevant to
7 FDA's exercise of enforcement discretion and wrongly
8 tries to shift the burden to the United States.

9 Apotex's analysis on the screen cannot serve
10 Articles 1102 and 1103's purpose of preventing
11 discriminatory treatment on the basis of nationality.
12 It is insufficient to permit the Tribunal to determine
13 that but for Apotex's Canadian nationality of
14 ownership, Apotex or its alleged investments would
15 have received more favorable treatment from the State.

16 The most accurate way for the Tribunal to
17 make this determination is to compare the treatment
18 received by Apotex and its investments to the
19 treatment received by a comparator that is like Apotex
20 and its alleged investments in all relevant respects
21 except for nationality of ownership. Then, if the
22 treatment that comparator is receives is different, a

1397

13:04:21 1 right or whether FDA was wrong in making any of those
2 findings is not an element of the National Treatment
3 or MFN claim here."

4 I would like to take a moment to address
5 Mr. Crook's question in this regard from Wednesday
6 morning about whether Apotex was still putting forward
7 a one-size-fits-all approach to regulatory
8 enforcement. This was on pages 247 and 248 of the
9 transcript. And while it was stated by counsel to the
10 Tribunal that a Warning Letter was just one of many
11 circumstances that might be relevant to the like
12 circumstances analysis, it is apparent that, in fact,
13 the Warning Letter does still appear to be the
14 distinguishing factor in Apotex's view. Despite the
15 answers Apotex provided to your questions, what is on
16 the screen is effectively the full extent of Apotex's
17 like circumstances analysis. Apotex's Legal Experts
18 pointed to other generic drug manufacturers that also
19 received Warning Letters for cGMP deficiencies,
20 asserting that, therefore, they are in like
21 circumstances with Apotex.

22 As you can see on the slide--which I borrowed

1399

13:06:35 1 presumption may arise that it was on account of a
2 difference of nationality.

3 No such presumption can be made here.
4 Apotex's reliance on Warning Letters alone to
5 establish that Apotex and its alleged comparators are
6 like in all relevant respects except nationality is
7 wholly inadequate. It is also inconsistent with
8 Apotex's concessions elsewhere in its submissions and
9 its presentations, where it has expressly recognized
10 that: The term "circumstances" denotes conditions or
11 facts that accompany an action; it recognizes that
12 investors and investments can be treated differently
13 if the circumstances warrant; Apotex recognizes that
14 NAFTA's nondiscrimination obligations allow some
15 legitimate differences in treatment and do not bar
16 legitimate regulatory distinctions; and, from earlier
17 this week, Apotex's statement that the Parties are
18 agreed that all circumstances must be taken into
19 account in order to identify appropriate comparators."

20 Apotex, however, does not take all
21 circumstances into account. I will focus, now, on
22 three key issues and differences that Apotex has

1400

13:07:40 1 either downplayed or ignored and that the United
 2 States, contrary to Apotex's arguments, has never
 3 conceded. They are: (a), territoriality and the
 4 applicable legal regimes; (b) the circumstances that
 5 FDA considers in exercising enforcement discretion
 6 under its risk-based approach; and, (c), Apotex's
 7 non-sterile products versus its alleged comparators'
 8 sterile products.
 9 Turning first to territoriality, Apotex
 10 claims that its Canadian facilities are in like
 11 circumstances with U.S.-based facilities despite the
 12 different legal regimes governing facilities inside
 13 and outside the United States. As the Grand River
 14 Tribunal noted, appropriate comparators are those that
 15 are subject to like legal requirements. After
 16 canvassing NAFTA Chapter 11 decisions, the Grand River
 17 Tribunal correctly stated: "While each case involved
 18 its own facts, Tribunals have assigned important
 19 weight to like legal requirements in determining
 20 whether there were like circumstances. The ADF
 21 Tribunal thus emphasized that both the Claimant and
 22 its U.S. competitors were subject to the same U.S.

1401

13:08:47 1 'Buy America' provisions.
 2 "Pope & Talbot found the relevant comparators
 3 were lumber exporters subject to the same restrictive
 4 legal regime as the Claimant, so there was no denial
 5 of National Treatment if exports in other unregulated
 6 provinces were not so limited. Feldman v. Mexico
 7 found that the relevant comparators for purposes of
 8 MFN analysis to be a limited group of cigarette
 9 exporters subject to the same legal requirements as
 10 the Claimant. The Methanex Tribunal, citing
 11 Pope & Talbot, emphasized the importance of assuring
 12 that purported comparators face similar regulatory
 13 requirements.
 14 "Looking at the question from the other
 15 direction, UPS v Canada found a key difference between
 16 the Parties there to be that Canada Post was subject
 17 to legal requirements under national law and
 18 international postal agreements that did not affect
 19 UPS."
 20 In this case, Apotex's foreign facilities and
 21 its alleged comparators' domestic manufacturing
 22 facilities are not subject to the same legal regime.

1402

13:09:44 1 Domestic manufacturing facilities and their drugs
 2 cannot be subject to Section 801(a) of the FD&C Act,
 3 Import Alerts, or detentions without physical
 4 examination unless those drugs are first exported and
 5 then reimported.
 6 Mr. Bradshaw explained the differences in the
 7 legal regimes between foreign and domestic
 8 manufacturing facilities as follows at Page 268 of the
 9 transcript: "The primary difference is that the FDA
 10 has an administrative tool that allows them to stop
 11 products at the border and to detain them under a
 12 standard that the products appear to be adulterated or
 13 appear to be in violation of the Food, Drug, and
 14 Cosmetic Act."
 15 This territorial distinction found in Section
 16 801(a) of the FD&C Act between drugs produced at
 17 facilities outside and inside the United States is a
 18 critical part of FDA's ability to protect U.S.
 19 consumers from violative products with limited
 20 resources.
 21 Apotex wrongly asserted on Monday, at
 22 Page 235 of the transcript, that the United States has

1403

13:10:45 1 not provided a rationale for this legitimate
 2 regulatory distinction. But as Apotex acknowledged in
 3 Paragraph 15 of its Notice of Intent, as a Canadian
 4 drug manufacturer, Apotex is primarily regulated and
 5 controlled by Health Canada. FDA is not Apotex's
 6 primary regulator and it does not control Apotex's
 7 Canadian manufacturing facilities or any other private
 8 foreign manufacturing facilities.
 9 FDA, moreover, does not have the ability to
 10 examine every import from foreign manufacturing
 11 facilities under its jurisdiction, nor can FDA closely
 12 monitor foreign pharmaceutical facilities seeking to
 13 export drugs into the United States. FDA cannot show
 14 up unannounced and conduct a thorough on-the-spot
 15 inspection. Instead, FDA has to trust and to rely on
 16 the management at foreign facilities to maintain
 17 comprehensive quality systems and to provide FDA with
 18 any Field Alert Reports regarding deficiencies in a
 19 timely manner.
 20 Nothing in NAFTA Chapter 11 prohibits such a
 21 territorial distinction. To be clear, this
 22 distinction is not based on the nationality of the

1404

13:11:55 1 trader who owns the manufacturing facilities, but on
 2 the location of those goods--location of those
 3 facilities and the goods that they produce. As Apotex
 4 recognized, the result of this distinction is that
 5 different considerations, including a different
 6 standard for establishing adulteration, applies to
 7 drugs produced at domestic and foreign facilities, and
 8 comparisons between those facilities are inapt.
 9 Apotex's Memorial expressly acknowledged that
 10 Apotex was not subject to the same legal regime as
 11 U.S.-based manufacturing facilities, whether U.S. or
 12 foreign-owned. Apotex acknowledged that the form of
 13 enforcement action may vary depending whether the
 14 products are in the U.S. territory or offered for
 15 import. Apotex's Legal Experts elaborate on that
 16 location-based distinction stating that "FDA's primary
 17 enforcement tools for facilities located within the
 18 United States are Warning Letters, seizures, and
 19 injunctions. FDA's primary enforcement tools for
 20 facilities located outside the United States are
 21 Warning Letters, Detentions Without Physical
 22 Examination, and Import Alerts."

1405

13:12:58 1 They then quote from the Agency's Guide to
 2 Inspections of Foreign Pharmaceutical Manufacturers,
 3 which states, "During the inspection of a foreign drug
 4 manufacturer, it is not necessary to obtain the same
 5 level of documentation expected from a domestic
 6 inspection to establish evidence of cGMP violations or
 7 data integrity problems. The Agency has the authority
 8 under the FD&C act to administratively restrict the
 9 importation of a product without demonstrating the
 10 adulteration of the product. The burden of proof is
 11 placed on the importing Party."
 12 But Apotex's Experts omitted this next
 13 sentence, which is contrary to Apotex's troubling new
 14 assertion on Monday that FDA can adopt Import Alerts
 15 without any evidence, at Page 235 of the transcript.
 16 "However, the Inspection Report should contain
 17 sufficient information and documentation to support a
 18 conclusion by the reviewing office that significant
 19 violations of the law exist to warrant restricting
 20 importation of the commodity and/or nonapproval of
 21 affected applications."
 22 Apotex accordingly admitted that while FDA

1406

13:14:09 1 has the authority to detain imports that appear
 2 adulterated, it lacks similar detention authority for
 3 domestically produced goods that appear adulterated.
 4 Apotex and its Experts acknowledged the
 5 different legal regimes governing facilities inside
 6 and outside the United States. With its Memorial,
 7 Apotex thus made clear that Apotex's alleged
 8 comparators' U.S.-based manufacturing facilities were
 9 not subject to the same legal regime as Apotex's
 10 manufacturing facilities. For this reason, the United
 11 States stated in its Counter-Memorial that as a
 12 threshold matter, the alleged comparators' U.S.-based
 13 facilities, both U.S. and foreign-owned, were in
 14 unlike circumstances and invited Apotex to identify
 15 appropriate comparators.
 16 The U.S. Counter-Memorial also acknowledged
 17 that Sandoz Canada Inc. and Teva Pharmaceuticals Inc.
 18 were potential comparators because these were foreign
 19 manufacturing facilities. At the same time, we
 20 informed Apotex of the circumstances that FDA
 21 considers under its risk-based approach. Contrary to
 22 Apotex's repeated assertions, the United States has

1407

13:15:14 1 conceded no other arguments.
 2 With its reply, Apotex declined to reconsider
 3 its alleged comparators and invited the Tribunal to
 4 consider "less like" comparators. Instead, Apotex
 5 shifted tack. It claimed that facilities inside and
 6 outside the United States are subject to the same
 7 legal regime because FDA has ultimate authority to
 8 halt U.S. sales of drug products manufactured in
 9 violation of cGMPs.
 10 But Apotex and its Experts acknowledge that
 11 for facilities outside the United States, whether U.S.
 12 or foreign-owned, FDA may administratively detain
 13 without physical examination and refuse to admit into
 14 the United States drugs that appear to be adulterated.
 15 By contrast, for facilities inside the United States,
 16 whether U.S. or foreign-owned, FDA was required to
 17 establish adulteration through judicial
 18 action--seizure, injunction--in order to bar drugs
 19 from the marketplace.
 20 Apotex thus recognized that U.S. courts, not
 21 FDA, were the ultimate authority with respect to drugs
 22 produced in the United States. Apotex nonetheless

1408

13:16:25 1 argues that the U.S. positions on treatment and like
 2 circumstances are inconsistent in two respects.
 3 First, Apotex wrongly asserts that the United
 4 States's positions would have required a different
 5 result in the high fructose corn syrup cases. But
 6 Apotex ignores a key of fact of those cases. The high
 7 fructose corn syrup companies in Mexico were all
 8 U.S.-owned; and, thus, there were no domestic
 9 comparators. Those Tribunals concluded that a
 10 comparison to the Mexican sugar industry was
 11 appropriate under Article 1102.
 12 Here, by contrast, Apotex ignores that there
 13 are both U.S. and foreign-owned companies in the
 14 United States supplied by facilities outside the
 15 United States that received a Warning Letter or was
 16 placed on Import Alert. In the words that Apotex's
 17 counsel used at Page 12 of transcript, there are U.S.
 18 companies, such as Pfizer, that depend for supply
 19 on--I'm adding a word here--foreign facilities FDA
 20 found to be cGMP noncompliant. There is no need to
 21 stretch the like-circumstances analysis to reach
 22 unlike comparators who have actually invested in

1409

13:17:27 1 manufacturing in the United States.
 2 Second, Apotex wrongly asserts that the U.S.
 3 argues for purposes of "relating to" and MFN/NT
 4 treatment that the Import Alert was mere guidance that
 5 afforded Apotex no treatment, and only the findings of
 6 GMP violations were relevant. For purposes of like
 7 circumstances, however, the U.S. argues that the cGMP
 8 findings did not make the circumstances like and the
 9 only pertinent measure was the Import Alert.
 10 As you can see, Apotex offers no footnote for
 11 the first sentence, likely because there is no support
 12 for Apotex's characterization.
 13 For the second sentence, Apotex's citation
 14 begins as follows, U.S. Rejoinder, Paragraph 222, "The
 15 U.S. Counter-Memorial similarly recognized the
 16 importance of the Import Alert...to Apotex's
 17 like-circumstances analysis."
 18 Looking to Paragraph 222 for the accompanying
 19 text and italicizing the language that Apotex replaced
 20 with an ellipsis, it states--it's highlighted as
 21 well--it states, "In its Memorial, Apotex acknowledged
 22 that the Measure at issue (the Import Alert) and the

1410

13:18:34 1 legal regime pursuant to which it was adopted is a key
 2 element of the like-circumstances analysis."
 3 The U.S. Counter-Memorial similarly
 4 recognized the importance of the Import Alert and the
 5 related legal regime to Apotex's like-circumstances
 6 analysis. It pointed out, however, that products from
 7 facilities in the United States are never subject to
 8 Import Alerts or Detentions Without Physical
 9 Examination, and, therefore, U.S. facilities are not
 10 in like circumstances with foreign facilities such as
 11 Apotex's.
 12 In other words, all manufacturing facilities
 13 are subject to cGMP regulations and possible cGMP
 14 findings, Measure One, but only foreign manufacturing
 15 facilities are subject to, under Section 801(a) of the
 16 FD&C Act, Import Alert guidance, Measure Two, and
 17 detention without physical examination for the
 18 appearance of adulteration, Measure Three.
 19 Apotex, thus, has revealed no inconsistency
 20 in the U.S. position. To the contrary, Apotex has
 21 merely confirmed that U.S.-based manufacturing
 22 facilities are not subject to the sole challenged

1411

13:19:37 1 Measure in case, nor are they subject to detention
 2 without physical examination and refusal of admission
 3 for the appearance after adulteration.
 4 My colleague, Mr. Bigge, explained many other
 5 relevant differences. Domestic facilities, for
 6 instance, are subject to unannounced FDA inspections,
 7 whereas foreign facilities such as Apotex's usually
 8 receive advance notice. Domestic facilities,
 9 moreover, pay U.S. taxes, whereas foreign facilities,
 10 such as Etobicoke and Signet, may not.
 11 The UPS Tribunal found such differences in
 12 legal requirements and responsibilities to be
 13 determinative, stating that "Extending no less
 14 favorable treatment to UPS Canada in like
 15 circumstances would require that the Heritage
 16 Department offer it the same arrangement as is offered
 17 to Canada Post; which would entail, among other
 18 things, the assumption by UPS Canada of the same
 19 responsibilities as those assumed by Canada Post under
 20 such an arrangement. However, that is manifestly not
 21 what UPS seeks."
 22 The Tribunal determined that "In the

1412

13:20:42 1 circumstances, we conclude that UPS Canada is not in
2 like circumstances to Canada Post in respect of its
3 program and, indeed, essentially for the same reasons,
4 is not accorded less favorable treatment than Canada
5 Post or treated differently because of nationality."

6 Although Apotex received advanced notice of
7 its inspections and avails itself of Ontario's
8 comparatively low corporate tax rate, Apotex asked to
9 be treated as if its manufacturing facilities were in
10 the United States. But as the Apotex I and II
11 Tribunal observed, Apotex could, of course, have
12 invested in U.S.-based manufacturing, development, or
13 testing facilities, but opted instead to create and
14 manufacture its generic pharmaceuticals in Canadian
15 factories. Apotex confirmed that it had a U.S.-based
16 facility manufacturing injectable products in Chicago,
17 but it opted to close that facility in 2004.

18 Apotex has identified as comparators U.S. and
19 foreign-owned manufacturing facilities in the United
20 States, while the Apotex facilities at issue are in
21 Canada. The Tribunal should reject Apotex's attempt
22 to masquerade as a U.S.-based manufacturer. Apotex

1413

13:21:54 1 and its alleged comparators' U.S.-based facilities are
2 not subject to the same legal regime and those claims
3 fail on that basis alone.

4 The second key issue I would like to discuss
5 under the like-circumstances inquiry concerns the
6 circumstances that FDA considers in exercising
7 discretion under its risk-based approach. As I
8 mentioned in my overview, in its Reply, Apotex's
9 concedes that the term "circumstances" denotes
10 conditions or facts that accompany an action, and that
11 its alleged comparators can be treated differently if
12 circumstances warrant. Apotex nevertheless ignores
13 the conditions or facts accompanying FDA's exercise of
14 enforcement discretion, and ignores the circumstances
15 that may compel nonenforcement in matters of public
16 health.

17 Although Apotex has stated that it is not
18 aware of FDA's alleged risk-based approach, Apotex's
19 own Legal Experts highlight the factors that FDA
20 considers when determining whether to bring an
21 enforcement action.

22 When comparing Apotex to Teva, for instance,

1414

13:22:53 1 Messrs. Bradshaw and Johnson ask: How Apotex's cGMP
2 violations were more serious than Teva's; how the risk
3 to consumers as a result of Apotex's cGMP violations
4 was greater than the risk to consumers as a result of
5 Teva's; and how Teva's response to the violations was
6 superior to that of Apotex's; and whether any of the
7 products implicated indicated were medically necessary
8 or in short supply.

9 Messrs. Bradshaw and Johnson conclude in the
10 next paragraph, Paragraph 48, asserting that based
11 upon their review of the circumstances here, none of
12 the factors that FDA considers when determining
13 whether to bring an enforcement action suggests that
14 Apotex is riskier than Teva.

15 Now, this is not the FDA's articulation of
16 the factors it applies, though they are close. You
17 have heard Dr. Rosa's Statement and you have heard his
18 testimony about the risk-based approach that FDA takes
19 when deciding whether to place a firm on Import Alert.
20 I would refer you to Paragraph 20 of Mr. Rosa's First
21 Statement and his testimony at pages 827-828, 1034,
22 and 1037-38 of the transcript. We submit that these

1415

13:24:06 1 factors must be taken into account in any
2 like-circumstances analysis. And while we question
3 the wisdom of asking Members of the Tribunal to act as
4 scientific specialists and second-guess, years later,
5 FDA's exercise of enforcement discretion which
6 involved weighing complicated circumstances to make
7 difficult determinations. If that is to be done, then
8 we submit the factors that the Regulatory Agency
9 itself applies must be taken into account. And this
10 is where Apotex's arguments again fall short.

11 First, Apotex asks the Tribunal to presume
12 that its alleges comparators' cGMP violations are as
13 serious as Apotex's cGMP violations merely because
14 they were issued Warning Letters without any
15 consideration of FDA's factual findings in the
16 numerous Forms 483s and Establishment Inspection
17 Reports that Apotex requested during document
18 discovery.

19 Apotex itself does not offer much more, for
20 example, asserting in its putative Rejoinder on
21 Jurisdiction that the U.S. document productions
22 contained Teva Jerusalem's Form 483 and EIR for the

1416

13:25:13 1 2010 inspection, the 51-page EIR was produced twice.
 2 These two documents have not been submitted into
 3 evidence since they do not add anything new to what
 4 was already submitted about Teva Jerusalem's cGMP
 5 problems.
 6 Apotex states that the 51-page EIR adds
 7 nothing to the Tribunal's analysis over a 3-page
 8 Warning Letter. This cannot be correct. But I invite
 9 you to review the Apotex 483s, EIRs, and Warning
 10 Letters in the Core Bundle to draw your own
 11 conclusions.
 12 Second, Apotex provides little argument on
 13 how the risk to consumers from the alleged
 14 comparators' cGMP violations described in the Warning
 15 Letters was greater than the risk to consumers from
 16 Apotex's cGMP violations. Apotex cherry-picked among
 17 certain of its competitors' inspectional observations
 18 and asked this Tribunal to assume the role of FDA in
 19 evaluating the risk to its consumers of its
 20 competitors' products. And as Dr. Rosa testified
 21 yesterday at Page 1025 in the transcript, Apotex's
 22 quality systems at Etobicoke and Signet were not in a

1417

13:26:20 1 state of control.
 2 Third, Apotex provides little argument on how
 3 its responses to the cGMP violations were superior to
 4 those of its alleged comparators, who largely ceased
 5 or slowed production or limited distribution in a
 6 meaningful way. Instead, it argues that a company's
 7 voluntary action cannot be equated with State action.
 8 This argument misses the point. Obviously, a
 9 company's voluntary action is not the same as State
 10 action, but voluntary action can obviate State action.
 11 Voluntary action, thus, is an important part of FDA's
 12 enforcement considerations.
 13 Apotex itself has acknowledged the importance
 14 of voluntary action in the enforcement context.
 15 Dr. Desai testified, for instance, that Apotex had
 16 concluded that a voluntary recall of products with
 17 which FDA had a concern over would alleviate a need
 18 for any enforcement action. But Apotex refused to
 19 suspend or limit distribution beyond one or two drugs
 20 from Etobicoke and Signet while implementing its
 21 corrective actions for deficiencies in every one of
 22 its six quality systems.

1418

13:27:25 1 For Health Canada, however, Apotex took more
 2 drastic voluntary action. In response to Health
 3 Canada's October 2009 observation that Apotex was
 4 commingling toxic and nontoxic material at Signet,
 5 Apotex immediately committed to cease manufacturing
 6 any cytotoxic products at Signet. As a result, Health
 7 Canada recorded this observation in the second-highest
 8 rather than the highest risk category, which could
 9 have resulted in a noncompliant rating, potentially
 10 costing Apotex's Establishment license.
 11 Fourth, Apotex ignores whether any of the
 12 products implicated by the alleged comparators'
 13 Warning Letters were medically necessary or in short
 14 supply. Because of medically necessary drugs and drug
 15 shortages, FDA occasionally refrains from enforcement
 16 action in order to avoid affecting such supplies.
 17 As discussed on Thursday, FDA determined that
 18 Apotex did not produce any medically necessary or
 19 short-supply drugs. They further determined that
 20 adoption of the Import Alert with respect to Etobicoke
 21 and Signet would not create any sustained shortages.
 22 Apotex gives drug shortages little attention

1419

13:28:39 1 and has even tried to shift the burden to the United
 2 States to establish medical necessity. Apotex relies
 3 on a July 2012 letter in which U.S. Congress members
 4 urged FDA to ensure continued production of medically
 5 necessary drugs, particularly sterile, injectable
 6 drugs, despite ongoing cGMP problems at facilities
 7 makings those drugs. Indeed, as you can see on the
 8 screen, that letter specifically discusses Teva,
 9 Hospira, and Sandoz.
 10 The only other company discussed in that
 11 letter is Ben Venue, a U.S.-based manufacturing
 12 facility that, I stress, is foreign owned. The Ben
 13 Venue example underscores two important points.
 14 First, it shows the importance of FDA's enforcement
 15 discretion in the drug-shortage context, which is
 16 applied without regard to nationality of ownership.
 17 Two, it shows the extent of Apotex's nonconsideration
 18 of medically necessary drugs and shortages.
 19 Apotex's Legal Experts, for example, assert
 20 that "It is remarkable that while the U.S. claims that
 21 FDA is a worldwide leader in regulating drugs for
 22 public health, FDA filed a complaint against Ben Venue

1420

13:29:48 1 and entered into a consent decree only in late
 2 January 2013, over a year after Canadian and EU
 3 regulators imposed their respective bans on the firm's
 4 products. In our view, this shows that FDA is
 5 applying its discretion in an arbitrary manner."
 6 But it is, again, Apotex, that ignores
 7 circumstances that FDA considered in applying its
 8 risk-based approach to Ben Venue. Apotex ignores that
 9 Ben Venue voluntarily shut down its facility in
 10 November 2011, even though FDA had been monitoring its
 11 production of drugs in critically short supply, such
 12 as an injectable chemotherapy drug. Ben Venue's
 13 voluntary shutdown led to a dire shortage in
 14 February 2012 of an injectable drug used to treat
 15 childhood leukemia and rheumatoid arthritis. And
 16 Health Canada's own August 2011 Import Advisory on
 17 Ben Venue made an exception for drugs deemed medically
 18 necessary to Canadian consumers. FDA carefully
 19 weighed potential risks for U.S. consumers against
 20 other public health considerations in light of all
 21 relevant circumstances.
 22 Health Canada acted similarly in 2009

1421

13:31:02 1 concerning Apotex, which is Canada's largest supplier
 2 of generic drugs. At that time, Health Canada was
 3 considering whether to revoke Apotex's Establishment
 4 License by weighing the need to enforce Canadian cGMP
 5 regulations with the need to avoid a national drug
 6 shortage in Canada.
 7 Apotex largely ignores the circumstances
 8 accompanying FDA's exercise of enforcement discretion
 9 such as consideration of drug shortages and a
 10 company's voluntary decision to slow production for
 11 remediation. It is, for example, precisely this type
 12 of discretion that led FDA to place Apotex's Etobicoke
 13 and Signet facilities on Import Alert for cGMP
 14 violations in August 2009, while declining to place
 15 Apotex's Richmond Hill facility on Import Alert for
 16 cGMP deficiencies in 2010. Apotex has, thus, not even
 17 attempted to meet its burden to establish that it was
 18 in like circumstances in all relevant respects but for
 19 nationality, with its alleged comparators. Its claims
 20 are legally deficient and could be rejected for this
 21 reason alone.
 22 The third key issue I will discuss under the

1422

13:32:07 1 like circumstances inquiry concerns the products
 2 manufactured at various facilities. In its Rejoinder
 3 on Jurisdiction, Apotex argues that Etobicoke and
 4 Signet should not be compared to facilities that
 5 manufacture any active pharmaceutical ingredient, or
 6 API. In support, Apotex notes that FDA has a
 7 particularized guidance document for cGMPs for API
 8 production. Apotex's Etobicoke and Signet facilities
 9 exclusively produce non-sterile oral solid dosages.
 10 As I noted, Apotex's comparators are mainly
 11 manufacturers of sterile injectables which have been
 12 in chronic short supply. Sterile products, as the
 13 name implies, are more difficult to produce than
 14 non-sterile products and also require their own
 15 particularized guidance document. Both the sterile
 16 product manufacturing guide and the API manufacturing
 17 guide are on the screen and in the record.
 18 As noted in a recent Wall Street Journal
 19 article, "The injectables market has been dominated by
 20 a handful of companies, because making the sterile
 21 medicines is costly but returns are generally low.
 22 Prices typically run less than \$4 a vial, though they

1423

13:33:16 1 can run much higher, said Sanford Bernstein, analyst
 2 Ronny Gal. Unable to make a profit, several companies
 3 fled the market and some drugs had just one supplier.
 4 Then manufacturing problems, supply constraints, and
 5 Government scrutiny of aging plants in recent years
 6 forced remaining firms, such as market leaders,
 7 Hospira, Boehringer Ingelheim GmbH's Ben Venue
 8 Laboratories business and Novartis AG's Sandoz unit to
 9 shut down facilities or scale back production. The
 10 result was that the number of sterile injectables
 11 experiencing shortages jumped to 183 in 2011, from 23
 12 five years earlier. The number of shortages fell to
 13 48 last year, according to the U.S. Food and Drug
 14 Administration. Pfizer Inc. resumed production of
 15 some cancer injectables that were in short supply.
 16 Also, some plants that were closed due to problems
 17 reopened after undergoing upgrades."
 18 Apotex's Etobicoke and Signet facilities do
 19 not compete with sterile drug manufacturers,
 20 particularly injectable manufacturers. This is
 21 confirmed by the Drug Shortage Analysis performed for
 22 Apotex. In Exhibit C-502, Hospira, Baxter, and

1424

13:34:24 1 Perrigo are not listed as companies that may be able
 2 to ramp up production of Apotex's drugs.
 3 From the comparators at issue in this case,
 4 only Pfizer, Teva, and Sandoz are listed. Apotex
 5 Corp., moreover, only markets sterile injectable drugs
 6 manufactured by third parties like Hospira. Thus,
 7 just as Apotex argues that it is not like
 8 manufacturers that produce even a bit of API at a
 9 particular facility, neither is Apotex like
 10 manufacturers that produce sterile injectable
 11 products.
 12 In sum, there are key issues and differences
 13 between Apotex and its alleged comparators, including
 14 territoriality and applicable legal regimes; the
 15 circumstances that FDA considers when exercising
 16 enforcement discretion; and the products produced by
 17 the various facilities. For these reasons, Apotex has
 18 not established that it is in like circumstances with
 19 any of its alleged comparators.
 20 The third and final inquiry for the Tribunal
 21 is: Has Apotex established that it was accorded
 22 treatment that was less favorable than that accorded

1426

13:36:28 1 in this case.
 2 In its Reply, it admits that Chapter 11's
 3 nondiscrimination obligations allow some legitimate
 4 differences in treatment, and do not bar legitimate
 5 regulatory distinctions. Thus, even if Apotex were to
 6 establish treatment that was less favorable for the
 7 alleged comparators' facilities that I'm about to
 8 discuss, Apotex still has not shown that the treatment
 9 was unwarranted by the circumstances, based on
 10 illegitimate regulatory distinctions or, most
 11 importantly, based on its Canadian nationality of
 12 ownership. To be clear, this burden never shifts to
 13 the United States.
 14 Second, Apotex alleges that its products were
 15 banned from the U.S. market. Apotex's products were
 16 not banned, however. They were subject, upon
 17 shipment, to detention without physical examination.
 18 Third, Apotex generally asserts that other
 19 comparators received more timely inspections. Apotex,
 20 however, does not account for the fact that Apotex
 21 failed to request re-inspections for either facility
 22 for over a year.

1425

13:35:26 1 in like circumstances to the alleged comparators on
 2 the basis of Apotex's nationality of ownership?
 3 Apotex generally makes five arguments that it
 4 was accorded in like circumstances treatment that was
 5 less favorable. Apotex, however, does not take
 6 nationality into account. Before reviewing the
 7 alleged comparators, I would like to provide some
 8 general comments on each argument, all which of fall
 9 far short of showing discrimination on the basis of
 10 Apotex's Canadian nationality.
 11 To do so, I'll borrow one of Apotex's slides
 12 that we saw--or a portion it--that we saw quite a bit
 13 yesterday, and I'll try to avoid some of the
 14 repetitiveness.
 15 First, Apotex generally alleges that it was
 16 added to the Import Alert while other companies were
 17 not, and that this constitutes less favorable
 18 treatment. As discussed, however, Apotex's allegation
 19 is divorced from the location of the facilities, the
 20 circumstances that FDA considers, and the drugs those
 21 facilities produce. Apotex's presentation of its
 22 claim, moreover, is inconsistent with its concessions

1427

13:37:32 1 Fourth, Apotex generally asserts that the
 2 Important Alert was lifted--was not lifted in a timely
 3 manner, whereas FDA acted more quickly when making
 4 compliance determinations for other companies.
 5 Apotex's argument is premised on so-called "clean
 6 re-inspections" at both facilities in 2011. That,
 7 however, is far from the truth as demonstrated by
 8 inspectors' continued recommendation of OAI.
 9 Fifth, Apotex alleges that it was not allowed
 10 to propose corrective actions before being added to
 11 Import Alert. But Apotex ignores that it had months
 12 to propose corrective actions for Etobicoke and to
 13 apply those actions to the Signet facility which
 14 shared the same defective quality systems. Apotex,
 15 moreover, was given the opportunity make commitments
 16 on the August 17 teleconference but it instead opted
 17 for what it called a "goodwill recall" of some
 18 products and a refusal to limit distribution in any
 19 meaningful way.
 20 With this in mind, I will present each of the
 21 each comparators' particular circumstances
 22 accompanying FDA's exercise of enforcement discretion,

1428

13:38:34 1 together with Apotex's allegation of less favorable
 2 treatment. As Apotex acknowledges, the full factual
 3 context is to be taken into account in assessing
 4 whether the treatment accorded is less favorable.
 5 Apotex has not established that it is
 6 sufficiently like in relevant respects its alleged
 7 comparators to even permit the Tribunal to consider
 8 whether Apotex was discriminated against on the basis
 9 of nationality. Indeed, despite trawling through
 10 FDA's documents, Apotex has submitted no evidence that
 11 FDA discriminated against Apotex on the basis of its
 12 Canadian nationality.
 13 Instead, those documents demonstrate that FDA
 14 acted reasonably and in good faith in what was, at
 15 best, a difficult discretionary exercise involving
 16 many different circumstances. We believe that it is
 17 inappropriate for the Tribunal to second-guess, years
 18 later, FDA's consideration of these issues.
 19 But to the extent that there can be any
 20 comparator in like circumstances, the United States
 21 believes that Pfizer for Article 1102 and Ranbaxy for
 22 Article 1103 appears to be sufficiently like in

1429

13:39:40 1 relevant respects for the Tribunal to conclude without
 2 any doubt that FDA did not discriminate against Apotex
 3 on the basis of its Canadian nationality.
 4 After that, I will briefly discuss Apotex's
 5 U.S.-based comparators and its foreign-based
 6 comparators. For each, I will identify the
 7 significant legal and factual issues which make clear
 8 that Apotex cannot demonstrate that it was
 9 discriminated against on the basis of its Canadian
 10 nationality.
 11 For Apotex's 1102 claim, the United States
 12 accepts the U.S. company Pfizer as a possible
 13 comparator. Pfizer has a U.S. subsidiary, Greenstone,
 14 and a U.S. division, Pfizer Injectables. Both
 15 distribute and market Pfizer and third-party products
 16 in the United States. Pfizer's Greenstone and Pfizer
 17 Injectables are to borrow Apotex's test from its Reply
 18 "supplied by facilities outside the United States that
 19 received a Warning Letter or was placed on Import
 20 Alert."
 21 Apotex argues that Pfizer's relationship with
 22 these Indian facilities cannot be compared to Apotex

1430

13:40:37 1 Corp.'s relationship with the Etobicoke and Signet
 2 facilities, allegedly repeating--repeatedly--alleging
 3 repeatedly that Apotex's Corp. and Apotex Inc. are
 4 affiliates. But Apotex's argument cannot be squared
 5 with its arguments outside of this arbitration, where
 6 it has denied that, quote, "Apotex Corp. is the United
 7 States marketing and sales affiliate for Apotex Inc.,"
 8 has denied that, "Apotex Corp. and Apotex Inc. are the
 9 two arms of the same business group, operate in
 10 concert with each other, and enter into agreements
 11 with each other that are nearer than arm's length,"
 12 and has denied that there exists "any facts showing a
 13 corporate relationship between Apotex Corp. and Apotex
 14 Inc."
 15 Just as Import Alerts were adopted with
 16 respect to foreign facilities supplying Apotex Corp.,
 17 Import Alerts were adopted with respect to foreign
 18 facilities supplying Pfizer's distribution entities.
 19 Pfizer's supplying facility Aurobindo's Hyderabad site
 20 had an inspection conclude on December 22, 2010, and
 21 an Import Alert was adopted with respect to that
 22 facility less than two months later, on February 7,

1431

13:41:43 1 2011.
 2 FDA did not issue a warning letter for cGMP
 3 violations at that facility until May 20, 2011. The
 4 Hyderabad facility's non-sterile products were removed
 5 from Import Alert 66-40 on March 27, 2013, and sterile
 6 products from that facility remain on Import Alert to
 7 this day.
 8 Another Pfizer supplying facility, Claris
 9 Lifesciences' Ahmedabad site, was subject to a June 1,
 10 2010, Public Health Alert providing notice of Claris's
 11 recall of certain intravenous bag products
 12 manufactured at the Ahmedabad facility. Apotex fails
 13 to acknowledge that this action, like that taken for
 14 Apotex, was taken before any reports of injuries.
 15 Just two days before--two days later and
 16 prior to an inspection, an Import Alert was adopted
 17 with respect to that facility. FDA did not issue a
 18 Warning Letter for cGMP violations at that facility
 19 until November 1, 2010. The Import Alert was adopted
 20 with respect to the Ahmedabad facility before FDA's
 21 inspection and prior to the issuance of a Warning
 22 Letter or any response by the company.

1432

13:42:51 1 Factually, Pfizer's supplying facilities
 2 were, thus, subject to the same regulatory tool as
 3 Apotex Corp.'s supplying facilities: Addition of
 4 those facilities to Import Alert 66-40. Apotex's
 5 argument that fewer products from Pfizer's
 6 distribution entities portfolios were on the Import
 7 Alert does not alter the fact that the same action was
 8 taken.

9 Apotex trumpeted on Monday, at Page 72 of the
 10 transcript, its so-called "vertical integration
 11 business model" by which Apotex is able to increase
 12 efficiency and profitability. But there's risk for
 13 Apotex to the increased efficiency and profitability
 14 of closing its U.S. manufacturing facilities and
 15 consolidating manufacturing in foreign facilities.

16 When systematic cGMP issues arise at
 17 consolidated facilities and they need to be shut down
 18 for remediation, that consolidated supply is at risk.
 19 FDA cannot be held accountable for the consequences of
 20 Apotex's more efficient and profitable business model.

21 Thus, in both instances, application of FDA's
 22 risk-based approach reached the same result for

1433

13:43:56 1 Pfizer's supplying facilities as it did for those
 2 supplying Apotex Corp.

3 I have two additional points based on
 4 Apotex's Rejoinder on Jurisdiction which address
 5 Pfizer extensively as well as Apotex's presentation.
 6 First, both supplying facilities produce sterile
 7 products, which are not produced at Apotex's Etobicoke
 8 and Signet facilities. We have noted this
 9 dissimilarity on the slide. Second, Apotex also
 10 points out that Pfizer Injectables is a division of
 11 Pfizer and not a subsidiary. Apotex argues that,
 12 therefore, Pfizer Injectables is not appropriate for
 13 comparison under Article 1102. We have noted this on
 14 the slide as well, as this argument has implications
 15 for Apotex's other alleged comparators.

16 Admittedly, as set forth on the screen,
 17 Pfizer is not identical to Apotex. Nevertheless,
 18 Pfizer is a U.S. company that is sufficiently like
 19 Apotex for the Tribunal to conclude that Apotex was
 20 not discriminated against on the basis of its
 21 nationality.

22 For Apotex's Article 1103 claim, the United

1434

13:44:54 1 States believes that a possible comparator is Ranbaxy,
 2 an Indian company that was purchased a few years ago
 3 by a Japanese company. I note first that the relevant
 4 Ranbaxy manufacturing facilities are outside the
 5 United States. FDA's risk-based approach also
 6 resulted in the adoption of an Import Alert with
 7 respect to Ranbaxy's Dewas and Paonta Sahib
 8 facilities, though they only produce some competing
 9 products.

10 Apotex argued at length earlier this week
 11 that Ranbaxy was not in like circumstances because
 12 Apotex never committed any criminal offense and was
 13 never placed on FDA's Application Integrity Policy.
 14 Here's Apotex's slide, and I'd like to add what Apotex
 15 omitted.

16 As the United States stated, with the omitted
 17 portions, Apotex acknowledges that FDA issued two
 18 Warning Letters to Ranbaxy and placed its Paonta Sahib
 19 and Dewas facilities on Import Alert 66-40 on
 20 September 16, 2008. At that time, Apotex further
 21 acknowledges Ranbaxy had not pled guilty to any
 22 criminal offense. It did not do so until May 2013.

1435

13:45:55 1 And was not on the Application Integrity Policy. It
 2 was not listed until February 2009.

3 Nevertheless, Apotex omitted those dates and
 4 asserted earlier this week, at Page 437 of the
 5 transcript, that FDA knew full well that was dealing
 6 with a felon when it placed Ranbaxy on Import Alert
 7 two months after in September 2008. But as noted,
 8 Ranbaxy did not plead guilty until May 2013.

9 Apotex argues that Ranbaxy received more
 10 favorable treatment because the Ranbaxy consent decree
 11 had to be reviewed and approved by an independent
 12 federal judge; whereas, FDA placed Apotex on Import
 13 Alert. But the facts do not support Apotex's
 14 argument. Ranbaxy voluntarily accepted the sweeping
 15 consent decree only after three years on Import Alert.
 16 By that time, Apotex's facilities, by comparison, were
 17 already off the Import Alert. Ranbaxy was thus
 18 subject, at least initially, to the same regulatory
 19 tool as Apotex.

20 Admittedly, as you can see on the slide,
 21 Ranbaxy is not identical to Apotex. Nevertheless,
 22 Ranbaxy is a foreign company with foreign

1436

13:47:05 1 manufacturing facilities that is sufficiently like
 2 Apotex for the Tribunal to conclude that Apotex was
 3 not discriminated against on the basis of its
 4 nationality.
 5 I will now turn to Apotex's alleged
 6 comparators with respect to the domestic manufacturing
 7 facilities. To be clear, the United States believes
 8 that this comparison is entirely inapt. That Apotex
 9 asserts its discrimination claims with respect to both
 10 U.S. and foreign-owned domestic manufacturing
 11 facilities makes clear FDA does not discriminate on
 12 the basis of nationality of ownership.
 13 The United States, nevertheless,
 14 categorically rejects for a number of reasons Apotex's
 15 allegation that the Import Alert discriminated against
 16 Apotex's Canadian facilities while FDA did nothing to
 17 protect the public health from Baxter's, L. Perrigo's,
 18 Hospira's, Sandoz Inc.'s, and Teva Parenteral's
 19 U.S.-based facilities.
 20 Apotex's argument that FDA did nothing
 21 suggests that absent seeking a court order to seize
 22 drugs or stop production at a domestic facility, FDA

1437

13:48:03 1 takes no steps to protect the public health. By
 2 Apotex's logic, Health Canada, too, did nothing with
 3 respect to the Apotex in Ontario, but we know that is
 4 not the case. Health Canada considered revoking
 5 Apotex's Establishment License and put Apotex under
 6 close continuous, on-site, supervision for more than a
 7 year.
 8 Contrary to Apotex's argument, FDA monitored
 9 and evaluated the circumstances with respect to
 10 Apotex's alleged comparators' facilities in the
 11 exercise of its enforcement discretion and, in that
 12 process, did not discriminate against Apotex on the
 13 basis of its nationality.
 14 For Baxter's Jayuya and Guayama Puerto Rico
 15 facilities, in addition to the territoriality and
 16 risk-based approach issues, I first note that these
 17 Baxter facilities do not produce solid oral dosages.
 18 They produce sterile products, and the Guayama
 19 facility also produces API. Baxter committed to
 20 sufficient, timely, and fully implemented corrective
 21 actions, thereby allowing FDA to issue a closeout
 22 letter within a year of the initial inspections.

1438

13:49:08 1 Apotex, by contrast, required more than a
 2 year even to request re-inspections, and what Apotex
 3 calls its "clean re-inspections" were found not to
 4 have responded to all of FDA's initial cGMP concerns.
 5 Apotex uses its Rejoinder on Jurisdiction to
 6 put in a Warning Letter that was issued to Baxter
 7 regarding a Marion, North Carolina, facility and the
 8 Jayuya facility in May 2013, outside of what Apotex's
 9 Experts call the relevant time period of 2008-2011.
 10 Apotex asserts that this shows FDA's continued
 11 tolerance of Baxter's cGMP issues, but this is only
 12 Baxter's second Warning Letter for finished
 13 pharmaceutical drug products since early 2001. In
 14 that period, Apotex has received more Warning Letters
 15 for finished pharmaceutical drugs than Baxter.
 16 As Apotex's recognizes, moreover, many of the
 17 other Warning Letters involve cGMP deficiencies for
 18 medical devices. Nevertheless, Apotex ignores the
 19 more than \$500 million FDA order against Baxter in
 20 that regard. Apotex emphasized that this was a
 21 recall, but omits that it was an FDA enforcement
 22 action as set forth in R-187.

1439

13:50:18 1 For Hospira Inc.'s Rocky Mount and Clayton,
 2 North Carolina, facilities, I would like to walk
 3 through one of Apotex's slides. First, Hospira is in
 4 the pharmaceutical industry. Second, consistent with
 5 Apotex's assertion regarding Pfizer Injectables,
 6 Hospira Inc. is not eligible for comparison to Apotex
 7 Corp. because it is Hospira Inc., and Apotex has not
 8 identified any distribution subsidiaries.
 9 Third, Hospira Inc. is a leading sterile
 10 injectable manufacturer on the U.S. market.
 11 Fourth, Apotex does not compete with Hospira
 12 on the U.S. market. In fact, Apotex Corp. markets
 13 sterile injectable products from Hospira's Healthcare
 14 India facility that recently received a Warning Letter
 15 in May of 2013. That facility, notably, supplies
 16 Apotex Corp.'s sterile injectable products.
 17 Fifth and sixth, FDA did issue, based on
 18 inspections of Rocky Mount and Clayton, North
 19 Carolina, a Warning Letter for cGMP deficiencies.
 20 Seventh, just to clarify, the Boucherville
 21 facility is a Sandoz Canada facility.
 22 And eighth and ninth, FDA did not issue

1440

13:51:24 1 Warning Letter to Hospira for its Austin, Texas,
 2 facility.
 3 Now, I would like to update my slide
 4 accordingly to note that Hospira Inc.'s facilities
 5 produced sterile drug products, particularly
 6 injectables, not oral solid dosages like Apotex's
 7 Etobicoke and Signet facilities. Also, I note the
 8 point regarding the fact that Hospira Inc. distributes
 9 Hospira Inc.'s products and Apotex has not identified
 10 a distribution subsidiary.
 11 Factually, Hospira Inc. committed 375 million
 12 to its remediation efforts, slowing production lines,
 13 and even temporarily shutting down both facilities.
 14 Hospira, moreover, produces medically necessary and
 15 short supply injectable drugs. Apotex, by contrast,
 16 refused to stop or even slow production of drugs that
 17 were not medically necessary or in short supply.
 18 Now, I would just like to add two more
 19 points. If I can just take the Tribunal back to
 20 Baxter for a moment, you will remember that Apotex
 21 emphasized the number of Baxter's Warning Letters for
 22 cGMP violations, which included 10 Warning Letters for

1441

13:52:22 1 cGMP violations for devices. Despite making that
 2 argument in its Reply at Paragraph 354, Note 558,
 3 Apotex emphasized that devices were entirely
 4 inapplicable when it comes to FDA's adoption of an
 5 Import Alert for devices from a Hospira subsidiary in
 6 Costa Rica. First, Apotex cannot have it both ways on
 7 this issue. And, second, the Import Alert
 8 demonstrates that the FDA has taken enforcement action
 9 against Hospira and adopted Import Alerts with respect
 10 to U.S.-owned manufacturing facilities abroad with
 11 cGMP deficiencies.
 12 For Perrigo's Allegan, Michigan, facility, I
 13 first note that this facility also produces different
 14 products than Apotex's Etobicoke and Signet
 15 facilities, including sterile and liquid products.
 16 Perrigo pledged and implemented timely corrective
 17 action, but FDA nevertheless monitored the facility
 18 and withheld approval of Perrigo's requests for Export
 19 Certificates. This was not an option, by contrast,
 20 for Apotex's foreign facilities because FDA does not
 21 control any of Apotex's manufacturing facilities.
 22 For Sandoz Inc.'s Broomfield, Colorado, and

1442

13:53:29 1 Wilson, North Carolina facilities, Sandoz committed
 2 over 170 million to remediation efforts at these
 3 facilities as well as at Sandoz Canada Inc.'s
 4 Boucherville, Québec, facility, including slowing its
 5 production and changing its leadership. Again,
 6 Apotex, by contrast, refused to slow production of its
 7 drugs.
 8 For Teva Parenteral's Irvine, California,
 9 facility, I note that this facility produces sterile
 10 injectable drugs, not oral solid dosages like Apotex's
 11 Etobicoke and Signet facilities. In this regard, I
 12 urge the Tribunal to review carefully Apotex's slides
 13 concerning Teva as they conflate violations between
 14 Teva Parenteral's Irvine, California, facility, which
 15 produces sterile injectables, and Teva
 16 Pharmaceutical's in Jerusalem, Israel, facility, which
 17 produces oral solid dosages. As you can see on the
 18 screen, we highlighted the dissimilarities between the
 19 Irvine and Jerusalem sites in comparison with Apotex.
 20 Factually, Teva Parenteral shut down the
 21 facility in order to effectuate the firm's remediation
 22 plan even though the facility produces medically

1443

13:54:32 1 necessary and short supply injectable drugs. Apotex,
 2 by contrast, decided not shut down its Etobicoke and
 3 Signet facilities which, in any event, did not produce
 4 medically necessary or short supply drugs.
 5 The allegation that FDA did nothing with
 6 respect to these U.S.-based facilities is false.
 7 There are, moreover, simply too many legal and factual
 8 differences between Apotex and these comparators for
 9 the Tribunal to conclude that FDA discriminated
 10 against Apotex on the basis of Canadian nationality.
 11 Lastly, I will now turn to Apotex's alleged
 12 comparators with respect to their foreign
 13 manufacturing facilities.
 14 For Sandoz Canada Inc.'s Boucherville,
 15 Canada, facility, I first note that while it is
 16 actually a foreign facility, Apotex has not addressed
 17 the circumstances that FDA considers under the
 18 risk-based approach, and that facility does not
 19 produce competing products. In this regard, I refer
 20 you to Dr. Rosa's testimony yesterday, where he
 21 explained why FDA did not adopt an Import Alert with
 22 respect to Sandoz's Boucherville facility. That is at

1444

13:55:36 1 Pages 1037-1038 of the transcript.
 2 In addition, I call your attention to the
 3 fact that the FDA Warning Letter has no observations
 4 regarding Sandoz Canada's production of oral solid
 5 dosages. That is because, although Apotex's counsel
 6 argued otherwise on Tuesday on Page 375 of the
 7 transcript, Sandoz Canada does not produce oral solid
 8 dosages for the U.S. market. Apotex either downplays
 9 or ignores two key facts: First, Sandoz Canada
 10 offered to cease production and, in any event, ceased
 11 production temporarily and proceeded to slow it, as
 12 well as having committed over 170 million to
 13 remediation efforts at this facility as well as Sandoz
 14 Inc.'s Broomfield, Colorado, and Wilson, North
 15 Carolina, facilities. Second, this facility produced
 16 medically necessary and short supply injectable drugs,
 17 and it limited its distribution to the U.S. market to
 18 such drugs.
 19 As Sandoz Canada's response to the
 20 November 2011 Warning Letter made clear, the firm
 21 expressed its intention at that time to temporarily
 22 suspend or discontinue the production of certain

1445

13:56:44 1 products at the Boucherville site, most of which have
 2 alternatives in the marketplace, to prioritize
 3 production of most medically necessary products, and
 4 focus on the supply of critical medicines to the
 5 Canadian market.
 6 Apotex wrongly asserts that Sandoz Canada
 7 voluntary action cannot have obviated the need for
 8 further enforcement action. FDA's decision, however,
 9 falls squarely within its regulatory discretion and
 10 reflects its legitimate need to assess the potential
 11 risk to consumers and the appropriateness of each
 12 company's response.
 13 If could I request to cut the feed.
 14 CHAIRMAN: Let's cut the feed.
 15 SECRETARY TAYLOR: Feed is cut.
 16
 17
 18
 19
 20
 21
 22

1446

13:57:32 1 CONFIDENTIAL PORTION
 2 MR. BERGMAN: Thank you.
 3 Indeed, Apotex benefited from FDA's exercise
 4 of discretion when it had significant cGMP problems
 5 manufacturing sterile products at its Richmond Hill,
 6 Ontario, facility. By June 2010, FDA had received
 7 numerous FARs--or Field Alert Reports--from the
 8 Richmond Hill facility reporting contaminated sterile
 9 nasal and ophthalmic products which could cause mild,
 10 transient local irritation and has a remote
 11 probability of resulting in permanent impairment of a
 12 body structure or function. FDA considered adding the
 13 Richmond Hill facility to Import Alert. At that time,
 14 however, FDA opted not to do so.
 15 For Sandoz Canada, there are simply too many
 16 differences for the Tribunal to conclude that, by
 17 comparison, FDA accorded Apotex less favorable
 18 treatment on the basis of its Canadian nationality.
 19 Mr. President, we can turn the feed back on
 20 now.
 21 PRESIDENT VEEDER: Back on now.
 22 SECRETARY TAYLOR: Feed is now live.

1447

13:58:45 1 NONCONFIDENTIAL PORTION
 2 MR. BERGMAN: I will now turn to Teva.
 3 Specifically, Teva Pharmaceuticals' Jerusalem, Israel,
 4 facility. Again, while it is actually a foreign
 5 facility that produces some competing products, Apotex
 6 has not addressed the circumstances that FDA considers
 7 under the risk-based approach.
 8 Although Apotex's Legal Experts acknowledge
 9 FDA's risk-based approach with Apotex's Reply, they
 10 assert that upon their review of the circumstances
 11 here, none of the factors that FDA considers when
 12 determining whether to bring an enforcement action
 13 suggests that Apotex is riskier than Teva.
 14 But they do not take into account the
 15 following circumstances, as set forth in a
 16 contemporaneous e-mail. "The firm has made the
 17 decision to recall 30 lots involving 21 different drug
 18 products made at the Jerusalem facility. There is
 19 real concern about patient impact. These are chronic
 20 medications that patients won't have when they go to
 21 get their medications from the pharmacy (including
 22 common blood pressure drugs, cholesterol lowering

1448

13:59:47 1 drugs, diabetes drugs, arthritis drugs,
 2 antidepressants and other widely used medications.)
 3 We see the need for a teleconference with Teva as soon
 4 as possible to let them know the medical need for
 5 these and to work with them to keep manufacturing
 6 medically necessary drugs at the supply levels needed
 7 to meet the patient needs while fixing their problems
 8 (as long as benefit outweighs any potential risks).
 9 "We don't see any product on the list that
 10 would not be impacting patients, and we are worried
 11 about the impact of any supply disruption at the
 12 Jerusalem facility. Teva has a very large market
 13 share for these products and acquired additional
 14 market share when cGMP issues occurred in recent years
 15 at other manufacturers making these drugs (Caraco,
 16 Ranbaxy, Apotex, Actavis, and KV)."
 17 This e-mail makes clear that Teva was in
 18 circumstances unlike Apotex. The list of companies at
 19 the end also makes clear that FDA does not
 20 discriminate on the basis of the nationality of
 21 ownership. FDA took enforcement action against
 22 Caraco, Actavis, and KV Pharmaceuticals even though

1449

14:00:58 1 they were all U.S. companies at the relevant time.
 2 Apotex wrongly asserted two procedural
 3 arguments regarding the e-mail on the screen in its
 4 Rejoinder on Jurisdiction. First, Apotex attempted to
 5 exclude the U.S. evidence on this point, which was in
 6 its possession when it filed its Supplement to Reply
 7 and was and still clearly is fatal to its case.
 8 Second, Apotex argued both that the United
 9 States is invoking an affirmative necessity defense
 10 with respect to the Teva's Jerusalem facility, and
 11 that it cannot even invoke that defense because FDA
 12 allegedly contributed to the shortages. To be clear,
 13 the United States is not invoking a necessity defense.
 14 Such an egregious argument, if approved by the
 15 Tribunal, is inconsistent with FDA's ability to
 16 exercise its discretion in regulation of matters of
 17 the public health. It would also be inconsistent with
 18 Apotex's burden as Claimant to demonstrate that it is
 19 in like circumstances with its alleged comparators.
 20 In addition to the medically necessary and
 21 short supply drugs, Teva Pharmaceutical Inc. offered
 22 to cease production, which caused concern and

1450

14:02:06 1 confusion among some at FDA. It was clarified,
 2 however, that the Jerusalem facility would not shut
 3 down but, in any event, Teva limited distribution of
 4 products from that facility for remediation. And for
 5 these facts, I would invite the Tribunal to review the
 6 testimony of Dr. Rosa yesterday at pages 1032-1034 of
 7 the transcript, where he describes a conversation with
 8 Teva's head of compliance and also explains why FDA
 9 concluded that it would not adopt an Import Alert with
 10 respect to Teva's facility in Jerusalem.
 11 For Teva Pharmaceuticals, there are simply
 12 too many differences for the Tribunal to conclude
 13 that, by comparison, FDA accorded Apotex less
 14 favorable treatment on the basis of its Canadian
 15 nationality.
 16 In conclusion, Members of the Tribunal,
 17 Apotex has failed to demonstrate any of the three
 18 elements required to prove a breach of National
 19 Treatment or Most-Favored-Nation Treatment: One, that
 20 treatment was accorded; two, in like circumstances;
 21 and, three, that it was less favorable on the basis of
 22 nationality of ownership. Apotex's claims,

1451

14:03:11 1 accordingly, must fail.
 2 Unless there are any questions, I would now
 3 ask the Tribunal to call upon my colleague,
 4 Mr. Blanck.
 5 PRESIDENT VEEDER: Thank you very much. No
 6 questions at this stage. We're going at a rapid pace.
 7 Let's have a 5-minute break. We can even go
 8 to 10 minutes. Thank you.
 9 (Brief recess.)
 10 PRESIDENT VEEDER: Respondents, are you
 11 ready?
 12 Claimants ready?
 13 Let's resume.
 14 MR. BLANCK: Good afternoon, Mr. President
 15 and Members of the Tribunal. My name is John Blanck.
 16 I have just a brief correction for the record. I
 17 would like to note for the record that there was an
 18 error in a citation in Mr. Bergman's presentation that
 19 we just finished. The reference is on Page 1400,
 20 Line 2, of the rough transcript. The citation given
 21 was to Paragraph 28 of Mr. Rosa's First Witness
 22 Statement. The correct citation is to Paragraph 20 of

1452

14:15:53 1 Mr. Rosa's First Witness Statement and also
 2 Paragraph 28 of Mr. Rosa's Second Statement.
 3 PRESIDENT VEEDER: Thank you. That's not a
 4 felony.
 5 MR. BLANCK: I'd also like to note that the
 6 Parties have conferred and there will be one time
 7 where I'll be asking the Secretariat to the cut the
 8 feed, but it will be brief.
 9 PRESIDENT VEEDER: Thank you very much.
 10 MR. BLANCK: My name is John Blanck, and I
 11 will address Apotex's failure to establish a breach of
 12 Article 1105, which prescribes the customary
 13 international law Minimum Standard of Treatment.
 14 Apotex asserts that there is a rule of
 15 customary international law of general due process
 16 that would have required FDA to provide Apotex with an
 17 oral hearing and other procedural rights before it
 18 prevented Apotex from continuing to export to United
 19 States drugs that were legally deemed to be
 20 adulterated.
 21 Of course, the United States did provide
 22 Apotex with opportunities to challenge FDA's decisions

1453

14:17:07 1 through various mechanisms, including a hearing right
 2 after Apotex's drugs were detained at the border. But
 3 Apotex chose not to pursue them.
 4 I will discuss why this Tribunal should
 5 reject Apotex's arguments regarding a would-be rule of
 6 customary international law of general due process.
 7 The would-be rule, that Apotex argues disciplines
 8 internal administrative decision-making, has evolved
 9 from its Memorial to its Reply and, once again, to
 10 this hearing.
 11 Regardless of where Apotex's arguments might
 12 eventually settle, none of Apotex's would-be rules set
 13 forth standards to allow States to know whether or not
 14 they are complying with customary international law as
 15 viewed by Apotex, and none of its rules are supported
 16 by State practice or opinio juris.
 17 If any of Apotex's would-be rules really did
 18 exist, they would threaten the ability of States to
 19 protect the health of the public allowing, among other
 20 things, for exporters to continue exporting
 21 adulterated drugs to a State's territory while the
 22 exporter engaged in dispute resolution. Customary

1454

14:18:28 1 international law requires no such thing.
 2 My presentation will address four areas.
 3 First, I will show that the scope of
 4 Article 1105(1) is limited to treatment of investments
 5 and that Apotex's claim may not be sustained because
 6 it alleges treatment of investors, not investments.
 7 As such, its Article 1105 claim fails as a matter of
 8 law.
 9 Second, even if Article 1105(1) were amended
 10 such that it did apply to the treatment of investors,
 11 Apotex's claim would, nevertheless, fail because it
 12 has not established that any general rule of due
 13 process exists in customary international law.
 14 I will show that Apotex has not carried its
 15 burden of showing that State practice and opinio juris
 16 require a State to provide any legal process prior to
 17 internal administrative decision-making, including the
 18 halting of importation of adulterated drugs into the
 19 State's territory.
 20 Next, I will discuss the extensive legal
 21 process afforded to Apotex by U.S. law, all of which
 22 Apotex chose not to utilize.

1455

14:19:54 1 And, lastly, I will discuss the implication
 2 for the NAFTA Parties if this Tribunal were to accept
 3 Apotex's invitation to create a new rule of
 4 international law.
 5 Let me start with the first topic.
 6 My discussion here will show that the text of
 7 Article 1105(1) explicitly limits its scope to
 8 investments; Apotex acknowledged in both its Memorial
 9 and Reply that the legal obligation in Article 1105(1)
 10 is limited to treatment of investments;
 11 notwithstanding that acknowledgment, the factual
 12 allegations set forth by Apotex in the Memorial and
 13 Reply are limited to treatment of investors; at the
 14 hearing, Apotex argued for the first time that the
 15 legal standard in Article 1105(1) should be construed
 16 to include treatment of investors.
 17 Let me start with the text of Article 1105
 18 itself. We've put the first two paragraphs up on the
 19 screen, emphasizing certain parts. And I'd like to
 20 start by reading Paragraph 1, since that is what
 21 Apotex alleges has been breached:
 22 Each Party shall accord to investments of

1456

14:21:21 1 investors of another Party treatment in accordance
2 with international law, including fair and equitable
3 treatment and full protection and security.

4 As you can see, the ordinary meaning of the
5 obligation in Paragraph 1 is that the obligation
6 extends only to investments of investors of another
7 Party. It does not extend to the investors
8 themselves, but only to their investments.

9 That point is easy to see when one compares
10 the obligation in Paragraph 1 of Article 1105 to the
11 obligations undertaken in Paragraph 2, which I'll
12 read:

13 Without prejudice to Paragraph 1 and
14 notwithstanding Article 1108(7)(b), each Party shall
15 accord to investors of another Party and to
16 investments of investors of another Party
17 nondiscriminatory treatment with respect to Measures
18 it adopts or maintains relating to losses suffered by
19 investment in its territory owing to armed strife,
20 conflict, or strife. Paragraph 2 thus deals with a
21 different obligation than Paragraph 1, and it contains
22 a different scope as well.

1457

14:22:43 1 The Parties made a distinct choice to have
2 the obligation related to armed conflict and strife
3 apply to both investors of another Party as well as
4 their investments. This contrasts with Paragraph 1,
5 which only contains an obligation that applies to
6 investments.

7 In the face of Paragraphs 1's explicit terms,
8 Apotex has requested that the Tribunal disregard the
9 express language of the NAFTA. However, we would note
10 that Paragraph 1 of Article 1131, which we're putting
11 on the screen, requires the Tribunal to decide
12 disputes in accordance with the NAFTA. The Tribunal
13 does not have authority to issue an Award for a
14 violation of Article 1105(1) based on treatment to an
15 investor, even if proven.

16 Apotex has good reason to ask the Tribunal to
17 rewrite Article 1105. Apotex's factual allegations
18 with respect to its 1105 claim are for treatment of
19 Apotex as an investor, not its alleged investments.

20 Let's turn to Apotex's allegations of failure
21 of due process. As you will see, they do not include
22 either the ANDAs or Apotex Corp. within their scope.

1458

14:24:15 1 The Claimants do not allege that the ANDAs did not
2 receive due process or that Apotex Corp. did not
3 receive due process. Rather, they allege that Apotex,
4 which comprises Apotex Holdings and Apotex Inc., the
5 alleged investors, did not receive due process.

6 And I'll pause here to note that Page 1 of
7 the Memorial and Page 1 of the Reply define the word
8 "Apotex" to mean Apotex Holdings and Apotex Inc., but
9 not Apotex Corp. or the ANDAs.

10 For example, in the first paragraph of its
11 1105 argument in the Reply, Paragraph 389, Claimants
12 argue: Contrary to the U.S.'s assertion, Apotex has
13 amply demonstrated that the U.S. denied Apotex's
14 investments, the Minimum Standard of Treatment,
15 compelled by NAFTA Article 1105. The U.S. failed to
16 accord Apotex the due process required by customary
17 international law and U.S. Treaty practice when
18 imposing the Import Alert.

19 So you can see in that first sentence,
20 Claimants acknowledge the correct standard in
21 Article 1105, which is that it only applies to
22 investments; and yet in the very next sentence, the

1459

14:25:42 1 Claimants make no allegations regarding those
2 purported investments, but instead allege that Apotex,
3 the investors--the alleged investors--did not receive
4 due process.

5 Even if this allegation were true, which it
6 is not, it is irrelevant. The allegation does not
7 fall within the scope of Article 1105(1), and this is
8 not simply a stray sentence, but, rather, is the
9 consistent approach taken throughout both the Reply
10 and the Memorial. The Claimants consistently set
11 forth allegations regarding the alleged investors
12 here, not regarding the alleged investments.

13 For example, in Paragraph 442 of the Reply,
14 Claimants argue that: Apotex was deprived of notice
15 or any opportunity to defend itself from being placed
16 on Import Alert.

17 As you can see, the allegations here do not
18 involve Apotex Corp. or the ANDAs. The allegations
19 are limited to Apotex, meaning Apotex Holdings and
20 Apotex Inc., the alleged investors.

21 Another example is at Paragraph 452 of the
22 Reply, which reads: Not only did the U.S. fail to

1460

14:27:00 1 provide any procedural safeguard before the Import
 2 Alert was adopted, the U.S. also failed to provide any
 3 meaningful route for Apotex to obtain due process
 4 after the adoption of the Measure. Again, the
 5 allegations are limited to Apotex, the alleged
 6 investors. The alleged investments are not included.
 7 A similar failing can be observed in
 8 Paragraphs 8 and 106 of the Reply. Paragraph 106 is
 9 particularly interesting. Claimants argue that:
 10 Similarly, the Memorial showed that the Import Alert
 11 was adopted and enforced against Apotex without even
 12 the barest trappings of due process required by
 13 customary international law.
 14 This paragraph explicitly and correctly notes
 15 that the Memorial suffers from the same failing that
 16 the Reply does; namely, that the Memorial also only
 17 makes allegations with respect to Apotex, the
 18 investors. In the Memorial, Apotex begins its
 19 discussion of the application of its would-be rule to
 20 facts of this claim on Page 144 under the heading "The
 21 United States Denied Apotex Due Process." The
 22 paragraphs that follow allege that Apotex, not

1462

14:30:03 1 weakness in Apotex's 1105 claims, counsel stated on
 2 Day 2 of the hearing at Page 460 of the transcript
 3 that it had, in fact, alleged unfavorable treatment of
 4 Apotex's investments. But he could cite to only one
 5 paragraph for this proposition, that being
 6 Paragraph 470.
 7 Let's take a look at Paragraph 470.
 8 As you can see, Paragraph 470 makes no
 9 allegations of treatment of Apotex's investments.
 10 Instead, it alleges treatment of the alleged
 11 investors, which is alleged to have impacted the
 12 alleged investments. But an impact is not what
 13 Article 1105(1) requires. It requires treatment of an
 14 investment.
 15 Apotex has not argued that due process was
 16 denied with respect to its ANDAs. As such, no
 17 Article 1105 claim can be based on its ANDAs. And
 18 with respect to Apotex Corp., as already noted, the
 19 alleged failures set forth by the Claimants do not
 20 encompass Apotex Corp.
 21 The Claimants' allegations are that by
 22 inspecting two Canadian facilities, the Signet and the

1461

14:28:29 1 Apotex's alleged investments, were denied due process.
 2 Good examples of this can be found in
 3 Paragraphs 472, 473, 475, 476, and 477, where the
 4 Claimants allege that a variety of procedural
 5 safeguards were not afforded to Apotex, the alleged
 6 investors, not the alleged investments.
 7 The allegations set out in Paragraph 472
 8 state that: The United States, one, failed to provide
 9 Apotex adequate information; two, failed to inform
 10 Apotex of the Center's proposal to adopt the Import
 11 Alert; three, never communicated with Apotex the
 12 nature and rationale of the proposal; and four, did
 13 not provide notice and information to Apotex. As you
 14 can see, the allegations all relate to Apotex, the
 15 alleged investors. None of these allegations relate
 16 to the alleged investments in this claim.
 17 473, 475--Paragraphs 473, 475, 476, and 477
 18 of the Memorial similarly set forth allegations about
 19 procedural safeguards with respect to Apotex, the
 20 alleged investors, and not about the alleged
 21 investments.
 22 In an attempt to correct this obvious

1463

14:31:25 1 Etobicoke facilities, and adding them to an Import
 2 Alert without providing prior legal process,
 3 Article 1105 was violated.
 4 But neither of these facilities was owned by
 5 Apotex Corp., directly or indirectly. The facilities
 6 were owned by Apotex Inc. Thus the placement of these
 7 two facilities on the Import Alert did not involve any
 8 treatment of Apotex Corp. Notwithstanding these
 9 factual allegations, Apotex appeared to understand, in
 10 both its Memorial and Reply, that Article 1105(1) only
 11 involves treatment to investments within its scope.
 12 Apotex articulated this legal standard in its
 13 Memorial at Paragraph 455. Apotex writes--and I'll
 14 start quoting from the middle of the second line with
 15 "Article 1105." "Article 1105 does not define the
 16 standard of treatment by reference to the relative
 17 treatment accorded to a comparator. It requires,
 18 instead, that investments by NAFTA investors be
 19 treated according to a body of international law."
 20 That final sentence is--that final sentence
 21 is Apotex's statement of the legal standard of
 22 Article 1105(1), and it is a correct one. To allege a

1464

14:33:01 1 breach of this provision, one must allege treatment to
 2 an investment that falls below the body of law known
 3 as the Minimum Standard of Treatment. We were, thus,
 4 surprised to hear Apotex advance a new theory on
 5 Tuesday and argue that Article 1105(1) could somehow
 6 include the treatment of investors within its scope.

7 In this connection, Apotex asserted that--and
 8 I'll quote from Page 461 of Tuesday's transcript--"All
 9 Parties agree that Article 1105(1)'s requirement of
 10 fair and equitable treatment includes an obligation to
 11 accord basic due process."

12 This is, of course, not the United States's
 13 position. In both the Counter-Memorial and Rejoinder,
 14 the United States argued that Apotex did not carry its
 15 burden of proving that any general rule of due process
 16 exists. I just refer the Tribunal to
 17 Paragraphs 366-375 of the Counter-Memorial and
 18 Paragraphs 290-320 of the Rejoinder for these
 19 arguments.

20 In any event, Apotex then went on to argue
 21 that Article 1105(1) must be read to include treatment
 22 of investors, not just treatment of investments,

1465

14:34:30 1 because under the definition of "investment" in
 2 Article 1139, "only the investment in Paragraph (a),
 3 an enterprise, has a juridical personality and, thus,
 4 is the only investment on the list that could receive
 5 due process." This is from Page 461 of Tuesday's
 6 transcript.

7 This argument is wrong. Article 1105 does
 8 not require due process be provided to the
 9 investments. Rather, it requires treatment be
 10 accorded to the investments, and treatment can be
 11 accorded to each and every investment on the list.
 12 Apotex's argument has no merit. Apotex's arguments
 13 regarding Article 1117, made on Wednesday at Page 566,
 14 fails for this reason as well. Apotex argued that
 15 Article 1117(1) shows that when the Parties wanted to
 16 limit a provision to address investments that had a
 17 legal personality, they knew how to do so.

18 But for Article 1105(1), the Parties did not
 19 limit the application of Article 1105(1) to
 20 investments with a legal personality. That provision
 21 requires treatment to all of the investments listed in
 22 Article 1139 be in accordance with the Minimum

1466

14:35:59 1 Standard of Treatment. And as we noted, each and
 2 every investment is capable of receiving treatment.

3 Lastly, I would note this: If
 4 Article 1105(1) is read to require treatment to
 5 investors, and not just investments, then the
 6 obligation to provide full protection and security
 7 will not apply just to investments, such as factories,
 8 but also to individual investors as well, such as the
 9 owner of Apotex. Under this view, when Mr. Sherman is
 10 in the United States or Mexico, those States must
 11 provide him full protection and security. The NAFTA
 12 Parties did not agree to this.

13 To sum up, because Apotex has not set forth
 14 facts alleging treatment to its alleged investments,
 15 its Article 1105 claim fails as a matter of law.

16 I'd now like to turn to my next topic where I
 17 will show that, even if Article 1105(1) were amended
 18 so that it did apply to investors, Apotex has not
 19 carried its burden of proving any rule of customary
 20 international law exists that would discipline State
 21 conduct in this claim.

22 First, let me discuss some of the relevant

1467

14:37:39 1 legal standards. As has already been discussed,
 2 NAFTA's Free Trade Commission, or the FTC, issued a
 3 formal interpretation of this text on the July 31,
 4 2001. I will not read the FTC note, as it is part of
 5 the record at CLA-5. However, the interpretations by
 6 the FTC contain a number of implications relevant to
 7 the present claim.

8 As has already been discussed, the first is
 9 that when Paragraph 1 of 1105 refers to treatment in
 10 accordance with international law, it is referring to
 11 customary international law's Minimum Standard of
 12 Treatment, not other sources of international law,
 13 such as treaty law or general principles of law.

14 Along those same lines, the second point to
 15 be made is that the concepts of fair and equitable
 16 treatment and full protection and security, as used in
 17 Article 1105, do not require treatment in addition to
 18 or beyond that which is required by customary
 19 international law.

20 Some Bilateral Investment Treaties may
 21 include these terms as autonomous obligations, meaning
 22 that the Tribunal applies the terms without regard to

1468

14:38:49 1 customary international law.
 2 That is not the case with the NAFTA, and as
 3 such, Arbitral Awards discussing autonomous Treaty
 4 provisions are not helpful or relevant to interpreting
 5 Article 1105.
 6 And the third point to be made is that the
 7 interpretation clarifies that neither a breach of
 8 another provision--of another provision of the NAFTA
 9 nor of another international agreement are relevant to
 10 determining whether there has been a breach of
 11 Article 1105(1) of the NAFTA. The only thing that is
 12 relevant is customary international law. There is no
 13 dispute between the Parties on these points. This can
 14 be seen in Paragraphs 456 and 457 of Apotex's Memorial
 15 and in Paragraph 438 of the U.S. Counter-Memorial.
 16 The Minimum Standard of Treatment is an
 17 umbrella concept incorporating a set of rules that
 18 have crystallized over centuries and form part of the
 19 customary international law of State Responsibility
 20 for injuries to aliens. These rules seek to ensure
 21 that the treatment of aliens do not fall below a
 22 minimum standard.

1469

14:40:04 1 In other words, the Minimum Standard of
 2 Treatment reflects an absolute standard, not a
 3 relative one. It provides a floor for the level of
 4 treatment that a State must provide. As long as the
 5 State's treatment does not fall below that floor, the
 6 Minimum Standard of Treatment has not been violated.
 7 And these are points on which the Parties
 8 agree. The agreement is evident from Paragraphs 455
 9 and 459 of Apotex's Memorial and Paragraph 439 of the
 10 U.S. Counter-Memorial. To prove that a rule of
 11 customary international law has come into existence
 12 which binds a State, one must prove two elements:
 13 first, general and consistent practice of States;
 14 and, two, one must also prove that such practice is
 15 adhered to from a sense of legal obligation.
 16 This is the standard set forth in
 17 Article 38(1)(b) of the Statute of the International
 18 Court of Justice, and it's also something the Parties
 19 agree on. That can be seen in Paragraph 457 of
 20 Apotex's Memorial, including Footnote 642, and in
 21 Paragraph 352 of the U.S. Counter-Memorial.
 22 As we explained in Paragraph 353 of our

1470

14:41:17 1 Counter-Memorial, sufficiently broad State practice
 2 and opinio juris have thus far coincided to establish
 3 minimum standards of State conduct in only a few
 4 areas, such as the requirement to provide compensation
 5 for expropriation, to provide full protection and
 6 security, and to refrain from denials of justice.
 7 And it is well established in international
 8 law that, in the absence of any rule of international
 9 law governing State conduct in a particular area, a
 10 State is free to conduct its affairs in that area as
 11 it deems appropriate.
 12 We have discussed this principle in
 13 Paragraph 353 of our Counter-Memorial, including
 14 Footnote 852.
 15 And because Article 1105 applies only to
 16 investments, only those Rules of State Responsibility
 17 relating to a foreign investor's economic stake or
 18 property interests inform the Minimum Standard of
 19 Treatment, as incorporated by Article 1105. We
 20 discuss this in Paragraph 351 of our Counter-Memorial.
 21 Now that we've reviewed the legal standards
 22 involved in applying Paragraph 1 of Article 1105, I'd

1471

14:42:28 1 like to take a look to see how some Tribunals have
 2 actually applied these standards.
 3 As you will see, when Investor-State
 4 Tribunals have applied the Minimum Standard of
 5 Treatment, they accord a high degree of deference to
 6 States when it comes to regulatory decision-making.
 7 For example, in another claim under NAFTA's
 8 Chapter 11, the S.D. Myers Tribunal stated that: When
 9 interpreting and applying the Minimum Standard, a
 10 Chapter 11 Tribunal does not have an open-ended
 11 mandate to second-guess government decision-making.
 12 Governments have to make many potential controversial
 13 choices. In doing so, they may appear to have made
 14 mistakes, to have misjudged facts, proceeded on the
 15 basis of misguided economic or sociological theory,
 16 placed too much emphasis on some social values over
 17 others, and adopted solutions that are ultimately
 18 ineffective or counterproductive. The ordinary
 19 remedy, if there were one, for errors in modern
 20 government is through internal political and legal
 21 processes, including elections.
 22 Another NAFTA Tribunal has explicitly

1472

14:43:37 1 endorsed this view. The GAMI Tribunal observed: To
 2 repeat, NAFTA arbitrators have no mandate to evaluate
 3 laws and regulations that predate the decision of a
 4 foreigner to invest. The present Tribunal endorses
 5 and adopts the following passage from S.D. Myers, and
 6 then it quoted the passage from S.D. Myers, which I
 7 just read, so I won't repeat it.

8 And another NAFTA Tribunal, this time in the
 9 Thunderbird claim, adopted a similar approach. That
 10 Tribunal stated in the context of the Claimant's
 11 gambling operations in Mexico that: The role of
 12 Chapter 11 in this case is, therefore, to measure the
 13 conduct of Mexico towards Thunderbird against the
 14 international law standards set up by Chapter 11 of
 15 the NAFTA. Mexico has, in this context, a wide
 16 regulatory space for regulation. In the regulation of
 17 the gambling industry, Governments have a particularly
 18 wide scope of regulation reflecting national views on
 19 public morals. Mexico can permit or prohibit any
 20 forms of gambling as far as the NAFTA is concerned.
 21 It can change its regulatory policy, and it has a wide
 22 discretion with respect to how it carries out such

1473

14:44:58 1 policies by regulation and administrative conduct.

2 Indeed, the Thunderbird Tribunal went on to
 3 State that: It is not up to the Tribunal to determine
 4 how SEGOB"--the State regulatory authority--"should
 5 have interpreted or responded to the
 6 Solicitude"--Claimant's proposed business
 7 operation--"as by doing so, the Tribunal would
 8 interfere with issues of purely domestic law and the
 9 manner in which governments should resolve
 10 administrative matters, which may vary from country to
 11 country." It is against this legal landscape that the
 12 Tribunal constituted here today is being asked to
 13 evaluate the FDA's regulatory action with respect to
 14 Apotex.

15 I would now like to turn to Apotex's
 16 arguments regarding its views of customary
 17 international law. I will show that Apotex has failed
 18 to prove that the existence of any rule of customary
 19 international law that disciplines a State from taking
 20 internal administrative action without some form of
 21 due process, including in preventing the importation
 22 of adulterated drugs into its territory.

1474

14:46:14 1 During this part of my presentation, I will
 2 show that Apotex's arguments regarding its would-be
 3 rule of customary international law have changed from
 4 its Memorial to Reply, and then changed again during
 5 this hearing. I will also show that none of Apotex's
 6 would-be rules are grounded in relevant State
 7 practice. And, finally that Apotex has not
 8 established opinio juris for the State practice it has
 9 cited.

10 First, I'd like to address how Apotex's views
 11 on the content of customary international law have
 12 changed over the course of these proceedings.

13 In its Memorial, Apotex argued that a
 14 six-prong rule of customary international law governed
 15 the conduct at issue in this claim. But after the
 16 United States showed that Apotex's would-be six-prong
 17 rule was lifted nearly verbatim from a passage of a
 18 law school working paper discussing common law, not
 19 customary international law, let alone the Minimum
 20 Standard of Treatment, Apotex abandoned its would-be
 21 six-prong rule and in its Reply decided to advance a
 22 four-prong rule. It argued that this was a general

1475

14:47:25 1 one-size-fits-all due process rule that applies to
 2 administrative decision-making.

3 In the Rejoinder, the United States showed
 4 that Apotex had not shown that a single State in the
 5 world applied such a general one-size-fits-all rule.
 6 It showed that the term "due process" was a common law
 7 term and one that had never been understood to mean
 8 the same procedural safeguards had to apply in all
 9 administrative decision-making. To the contrary, what
 10 process is due varies under municipal law depending on
 11 the circumstances.

12 Thus, at the hearing, Apotex changed, yet
 13 again, its views on customary international law,
 14 appearing to disavow the one-size-fits-all rule and
 15 arguing that the prongs should be flexible and would
 16 vary depending on the circumstances. That said,
 17 Apotex did not provide any standards for how the
 18 prongs might vary from context to context.

19 Additionally, Apotex has added a fifth prong,
 20 a severity-of-the-consequences prong, which it
 21 asserted states must consider before making a
 22 decision.

1476

14:48:47 1 And it has also created a heretofore unstated
2 exception to its rule, what I'll call "the imminent
3 harm exception." It cited no authority for the
4 exception, nor articulated the parameters of this
5 exception.

6 As articulated by Apotex, there is no way a
7 State could ever know whether or not it was complying
8 with international law. Apotex's would-be rule
9 contains no standard against which a State can measure
10 its conduct to determine whether it is acting
11 lawfully. Nor has Apotex alleged a rule that could be
12 understood to set forth elements of an affirmative
13 case that a Claimant would know it has to prove to
14 establish its claim.

15 Instead, Apotex simply asserts that a variety
16 of factors exist, without explain how and under what
17 circumstances they would apply.

18 This is not the way international law works.

19 Let's consider all three would-be rules,
20 starting with the would-be six-prong rule in the
21 Memorial. Can you find that in Paragraph 466 of the
22 Memorial.

1477

14:50:00 1 Thus--I'm reading Apotex's would-be rule:
2 Thus the rule of law translates today into certain
3 procedural requirements for the deployment of legal
4 process that include, one, the right to hearing before
5 a decision is made; two, the right to have the
6 decision made in an unbiased and impartial fashion;
7 three, the right to know the basis of the decision so
8 that it can be contested; four, the right to reasons
9 for the official's decision; and, five, the right to a
10 decision that is reasonably justified by all relevant
11 legal and factual considerations. And in order to
12 make these rights effective, one must add: Six, the
13 right to have the validity of the decision tested in a
14 court of law. All these rights, pertaining largely to
15 the category of procedural rights, are key elements in
16 order to reach, in the end, a substantively sound
17 decision.

18 As noted, the source of this supposed rule is
19 a law school working paper, cited to in Footnote 656
20 of the Memorial. So let's take a look at what that
21 working paper says. As you will see, Apotex has left
22 out vital context about the source of the supposed

1478

14:51:22 1 rule.

2 We're now putting up the relevant passage
3 from the working paper, highlighting the portions
4 which are virtually identical to Apotex's purported
5 rule for the Minimum Standard of Treatment.

6 I'll read this working paper's passage:

7 Judges of the common law family of legal
8 orders presume that individuals whose interests are
9 affected by decisions of the public officials who
10 staff the administrative State have certain rights.
11 The package of rights will depend on many factors,
12 including the way in which this doctrine has developed
13 in that particular legal order; the nature of the
14 interest affected; the impact of the decision on the
15 interest; and assuming the official is acting on the
16 basis of authority delegated by statute, on what the
17 statute actual prescribes. However, in the abstract,
18 the package, at its fullest, may include the right to
19 a hearing before the decision is made, the right to
20 have the decision made in an unbiased and impartial
21 fashion, the right to know the basis on which the
22 official intends to decide so that it can be

1479

14:52:37 1 contested, the right to reasons for the official's
2 decision, and the right to a decision that is
3 reasonably justified by all the relevant legal and
4 factual considerations.

5 All the rights, except for the very last one,
6 are usually grouped into the category of "procedural
7 rights." They pertain to the way in which the
8 decision is made, in contrast to the last, which gives
9 the individual the right to a substantively sound
10 decision. And in order to make these rights
11 effective, one has to add one more right to the
12 package, the right to have the validity of the
13 decision tested in a court of law.

14 As you can see, when the working paper was
15 discussing these six rights, it was not discussing the
16 Minimum Standard of Treatment or even customary
17 international law. It was discussing common law.

18 Moreover, the working paper was not saying
19 that these rights existed absolutely even amongst
20 common law countries. Rather, the working paper said
21 that the package of rights depended on many factors,
22 and that, in the abstract and at its fullest, the

1480

14:53:52 1 package may include the six rights identified by
 2 Apotex.
 3 Far from establishing a rule of customary
 4 international law, the working paper does not even
 5 establish general and consistent practice of common
 6 law countries. To the contrary, it explicitly states
 7 that the package of rights varies depending on the
 8 context.
 9 Nor does this passage even purport to address
 10 civil law countries. The Tribunal will recall that on
 11 Wednesday, at Page 543 of the transcript, Apotex
 12 represented that civil law countries formed the
 13 majority of developed legal systems of the world. It
 14 is clear that this working paper does not establish
 15 the customary international law standard.
 16 Perhaps realizing this, Apotex abandoned it
 17 in its Reply and replaced it with a new would-be rule,
 18 this time with four prongs. Apotex's second would-be
 19 rule purportedly applies whenever a State is deciding
 20 the rights and interests of the individual Parties in
 21 an administrative context.
 22 When such is the case, Apotex argued that the

1481

14:55:07 1 State must satisfy the four following procedural
 2 prongs before it makes such a decision. I'll read
 3 these four prongs:
 4 An impartial administrative authority;
 5 adequate information with respect to the nature of the
 6 proceedings so as to permit the alien to present his
 7 claim or defense; reasonable opportunity to contest
 8 evidence against him; and reasonable opportunity to
 9 obtain and present Witnesses and evidence in his
 10 behalf. This slide is Paragraph 439 of the Reply.
 11 You'll see from the slide that Apotex states
 12 "Customary international law requires" that these four
 13 prongs be applied. Apotex does not state that these
 14 are factors which may or may not apply depending on
 15 the context. Apotex states that the four prongs are
 16 required. Apotex also discusses this would-be
 17 four-prong rule in Paragraph 390 of its Reply where it
 18 describes these prongs again, not as factors, but as
 19 black-letter law. Let's take a look at part of
 20 Paragraph 390.
 21 When discussing this four-prong rule, Apotex
 22 has argued that "First, the U.S. errs in suggesting a

1482

14:56:35 1 distinction in customary international law between due
 2 process rights in administrative adjudication and in
 3 administrative decision-making. State practice,
 4 however, does not support the artificial distinction
 5 posited by the U.S. To the contrary, State practice
 6 and opinio juris require administrative authorities to
 7 provide procedural safeguards in proceedings of any
 8 kind that decide the rights and interests of
 9 individual persons. Those safeguards were recognized
 10 as black-letter law in the 1965 'Restatement of the
 11 Law Second Foreign Relations Law of the United
 12 States.'
 13 There are three points to be made here.
 14 First, regarding the first passage we highlighted,
 15 Apotex argued that international law requires the
 16 procedural safeguards for an administrative
 17 adjudication, such as one before an administrative law
 18 judge, to be the same as those for the thousands of
 19 nonadjudicative administrative decisions that get made
 20 on a daily basis regarding individual persons.
 21 Apotex's argument was that every
 22 administrative decision a State makes must apply the

1483

14:57:53 1 same procedural safeguards before an administrative
 2 decision can be made, regardless of whether it was
 3 adjudicative or not.
 4 Next, with respect to the second passage
 5 we've highlighted, Apotex argued that a State must
 6 apply these procedural safeguards for administrative
 7 decisions "of any kind." Thus the context of the
 8 administrative decision is not relevant under the
 9 Reply's would-be rule.
 10 Under this theory, every administrative
 11 decision, including those from outside the drug
 12 importation context, would have to be made using the
 13 same procedural safeguards. Thus administrative
 14 decisions involving national security and public
 15 health would have to be undertaken applying the same
 16 procedural safeguards as decisions involving, say,
 17 whether to issue a building permit or a visa to a
 18 business traveler or whether to pardon someone
 19 convicted of a crime or whether to grant a property
 20 owner's request for a zoning variance or whether to
 21 issue a fine for an environmental violation that has
 22 already ceased.

1484

14:59:11 1 According to the Reply, customary
 2 international law requires a State to make all these
 3 decisions while using the same procedural safeguards,
 4 regardless of subject matter and regardless of whether
 5 a State is making a decision regarding a threat that
 6 is imminent or ongoing or whether the threat has
 7 already ceased or even where no threat existed at all.
 8 Apotex stated further at Paragraph 428 of its
 9 Reply that: While regulatory agencies may have some
 10 discretion as to the substance of the decisions in the
 11 interest of the community, no such deference exists
 12 with respect to the process by which those decisions
 13 are reached, which must always respect procedural
 14 safeguards. In order to preserve the strong
 15 presumption of regularity in administrative decisions,
 16 systematic application of procedural safeguards must
 17 be adhered to.
 18 Once again, Apotex stated its view that while
 19 a State has discretion regarding the substance of
 20 administrative decisions, it does not have any
 21 discretion regarding the safeguards it applies for
 22 such decisions. There is no evidence that any State

1485

15:00:29 1 operates like this. No authority supports such a
 2 radical rule.
 3 Perhaps realizing this, on Tuesday it
 4 abandoned these arguments. I'll refer to Page 476 of
 5 the transcript where Apotex stated, "Now, as an
 6 initial matter, Apotex has never argued that customary
 7 international law invariably requires due process
 8 before a State may permissibly take an administrative
 9 decision with severe impact on an alien. Rather,
 10 Apotex's position is, and always has been, that the
 11 amount and timing of the due process depends on the
 12 context."
 13 When considering the credibility of that
 14 statement, the United States urges the Tribunal to
 15 review Paragraphs 390, 428, and 439 of the Reply.
 16 Additionally, we would urge the Tribunal to consider
 17 Paragraph 466 of the Memorial where Apotex stated that
 18 all six rights of the Memorial were key elements to
 19 reach a substantively sound decision. In this
 20 paragraph, Apotex explicitly states a hearing is
 21 required before a decision can be made.
 22 In any event, now that Apotex has walked away

1486

15:01:55 1 from its would-be rules in the Memorial and Reply and
 2 argues that the amount and timing of its third
 3 would-be rule depends on the context, let us consider
 4 the context of this claim. The relevant context in
 5 this case is the importation of the drugs legally
 6 deemed to be adulterated. Yet Apotex's Memorial and
 7 Reply fail to introduce any evidence of State practice
 8 from this context that would support its rule.
 9 Apotex's submissions failed to introduce
 10 evidence that even a single State undertakes the legal
 11 process identified in Apotex's would-be rule before
 12 the State undertakes administrative action in the
 13 protection of public health and safety, including
 14 preventing the importation of the adulterated drugs
 15 into its territory.
 16 If States really did provide the legal
 17 process that Apotex envisions before a State could
 18 undertake such administrative action, one would expect
 19 to find these procedures in statutes, regulations,
 20 court decisions, or other authorities. As both the
 21 Counter-Memorial and the Rejoinder pointed out, Apotex
 22 had not identified any such authorities.

1487

15:03:12 1 What is so striking about Apotex's arguments
 2 is that it avoids discussing any authority from the
 3 drug importation context. In this case there is
 4 evidence of State practice from this very context.
 5 In Paragraph 45 of his Witness Statement,
 6 Dr. Bruce Clark, a Senior Vice President for Apotex
 7 Inc., testified that the Netherlands placed Apotex on
 8 import ban on behalf of the European Economic Area.
 9 Thus, assuming the Dutch authorities complied with
 10 Apotex's would-be rule, Apotex could readily provide
 11 evidence to that effect. Apotex has done no such
 12 thing, but rather avoids discussing any Dutch
 13 procedures that might be required. In that same
 14 paragraph, Dr. Clark also testified that the New
 15 Zealand authorities placed Apotex on import ban.
 16 Thus, it should be easy for Apotex to establish that
 17 the New Zealand authorities complied with Apotex's
 18 would-be rule. Again, Apotex does no such thing.
 19 In the same paragraph, Dr. Clark also
 20 testified that the Australian authorities required
 21 Apotex to recall its products. Let's take a look at
 22 how Apotex itself characterized the reaction of the

1488

15:04:31 1 Australian authorities.
 2 Let's look at the first page of Exhibit C-95
 3 on the screen, which is an e-mail from Apotex
 4 Australia to Dr. Jeremy Desai, Dr. Clark, and others.
 5 The e-mail memorializes a conversation Apotex
 6 Australia had with TGA, which stands for Therapeutic
 7 Goods Administration, the relevant Australian
 8 authority.
 9 In the e-mail the Apotex Australia states
 10 that it was required to take certain actions by the
 11 Australian authorities. The e-mail states, in part,
 12 "These are the actions that we have to take,
 13 nonnegotiable." And what follows are two different
 14 nonnegotiable items.
 15 We've highlighted the first two sentences of
 16 the second one which states, "We are to suspend all
 17 shipments of products manufactured by the Signet and
 18 Etobicoke sites for Australia with immediate effect.
 19 The suspension is to remain in place until Health
 20 Canada has completed its review of the Signet site."
 21 There is no reference in the e-mail to the
 22 general procedural safeguards in Apotex's purported

1489

15:06:11 1 four-prong rule that Apotex said was required by
 2 customary international law, nor is it anywhere in
 3 Apotex's briefs. It is fairly clear from the e-mail
 4 that they were not provided.
 5 Nor does Apotex assert that Canadian law,
 6 something with which Apotex should be intimately
 7 familiar, provides such safeguards. If Canadian law
 8 did require Apotex's procedural safeguards be provided
 9 before the importation of adulterated drugs could be
 10 stopped, Apotex could easily establish as much in
 11 light of Canada's decision to block the importation of
 12 drugs from a U.S. company's facility in Ohio earlier
 13 this year discussed by my colleague, Mr. Bergman in
 14 his presentation.
 15 Apotex sought to excuse its failure to
 16 provide State practice from the relevant context by
 17 arguing that to collect State practice would require
 18 "quite a bit of resources."
 19 That's from Page 479 of Tuesday's transcript.
 20 But that would not have been the case for the
 21 Netherlands, New Zealand, and Australia, with which
 22 Apotex had firsthand experiences. It could have

1490

15:07:24 1 readily provided evidence of the legal processes these
 2 States provided to Apotex, if any actually were.
 3 In light of this wholesale absence of State
 4 practice, Apotex decided to submit two French
 5 authorities on the eve of the hearing. As the
 6 Tribunal heard, Apotex justified this late submission
 7 by arguing that the United States had raised this lack
 8 of State practice for the first time in the Rejoinder.
 9 You can see that on Pages 23, 25, 26, and 27
 10 of Monday's transcript. The record reflects that the
 11 United States did, indeed, raise this in its
 12 Counter-Memorial in Paragraphs 366 and 367.
 13 In any event, these authorities state--these
 14 French authorities state that for emergency
 15 situations, no legal process need be provided before
 16 measures are taken.
 17 We would submit that the importation of the
 18 adulterated drugs is just such an emergency, and that,
 19 therefore, even these provisions undercut Apotex's
 20 position. And even if protecting the public health
 21 was not considered an emergency, general and
 22 consistent State practice cannot be proven by

1491

15:08:51 1 submitting the practice of one State.
 2 Moreover, Apotex has not provided any
 3 evidence of opinio juris with respect to these two
 4 French authorities. The Tribunal has no way of
 5 knowing whether France has adopted these provisions
 6 because it believes the provisions are required under
 7 customary international law or whether it simply
 8 believes the provisions are good policy.
 9 To sum up on this point, in this claim, there
 10 is evidence of State practice from the relevant
 11 context, that context being the importation of the
 12 adulterated drugs. This State practice provided
 13 Apotex with an opportunity to help carry its burden of
 14 proving the State practice element of customary
 15 international law.
 16 However, Apotex has avoided discussing this
 17 State practice. It is simply untenable for Apotex to
 18 argue for a rule of customary international law when
 19 the only State practice it has identified fails to
 20 support the rule it advances.
 21 In light of the absence of any authorities
 22 from the relevant context, Apotex looks to Arbitral

1492

15:10:05 1 Awards. Such decisions, of course, do not constitute
 2 State practice or opinio juris. In any event, as we
 3 have shown, relevant Arbitral Awards weigh in favor of
 4 United States's position, not Apotex's.
 5 Indeed, Apotex has not identified a single
 6 Arbitral Award concluding that a State is required to
 7 apply the same procedural safeguards in every
 8 administrative decision regardless of context. Nor
 9 has it identified any Arbitral Award that has adopted
 10 Section 181 of the Restatement Second on the Foreign
 11 Relations Law of the United States as a rule of
 12 Minimum Standard of Treatment. Apotex would like this
 13 Tribunal to be the first.
 14 Moreover, investor-State Tribunals do not sit
 15 retrospectively in judgment of a State's discretionary
 16 exercise of a sovereign power made rationally and in
 17 good faith. They recognize that it is not the role of
 18 an Arbitral Tribunal to substitute its view of the
 19 regulatory decision for the State's view. And yet,
 20 that is what Apotex is asking this Tribunal to do.
 21 The ability to decide which drugs are
 22 adulterated in accordance with legal standards, the

1493

15:11:22 1 cGMP regulations, is an important sovereign function
 2 for any State regulator of pharmaceutical drugs, and
 3 the decision to block the importation of drugs is a
 4 difficult discretionary exercise involving many
 5 complex factors.
 6 A wide margin of appreciation in taking
 7 measures to protect the public health is appropriate
 8 before an investor-State Tribunal could find that the
 9 Minimum Standard of Treatment was violated. But here,
 10 no margin is even necessary, as FDA's decision was
 11 based on cGMP violations that Apotex did not even
 12 dispute. Finding no support in State practice and
 13 opinio juris or in Arbitral Awards, Apotex cites to a
 14 hodgepodge of Authority that has nothing to do with
 15 the kind of internal administrative decision making at
 16 issue in this case.
 17 As we explained in our Rejoinder, as
 18 Authority for its would-be rule, Apotex relied on
 19 Authorities such as those discussing criminal law, the
 20 sanctity of contracts, domestic violence, and the
 21 placement of children. What was noticeably lacking is
 22 any Authority regarding the importation of drugs until

1494

15:12:38 1 the French provisions appeared. One must ask why
 2 Apotex has omitted such Authorities when that is the
 3 subject matter of this claim.
 4 In addition to this State practice from
 5 Apotex not being relevant, Apotex has barely addressed
 6 opinio juris for the practice it did submit. States
 7 have many laws, regulations, and practices. Simply
 8 because they exist does not mean that States believe
 9 all these laws, regulations, and practices are
 10 automatically transformed into international law.
 11 For the second element of customary
 12 international law to be satisfied, evidence of
 13 opinio juris must be demonstrated. Apotex barely
 14 addressed opinio juris for the practice it had
 15 submitted.
 16 In Paragraph 402 of the Reply, Apotex states
 17 that the types of Legal Authorities it has submitted,
 18 including State practice, national and international
 19 case law, Restatements of law, and legal scholarship
 20 are able to establish opinio juris. Just because
 21 these Authorities may, sometimes, serve as proof of
 22 opinio juris does not mean that they always do.

1495

15:14:03 1 The content of the Authorities must be
 2 examined to see if opinio juris is addressed. But
 3 Apotex omits this step for most of the Authorities it
 4 cites. Most of Apotex's Authorities may be quickly
 5 dismissed because Apotex brings forth no evidence of
 6 opinio juris.
 7 As the Glamis Tribunal stated, the evidence
 8 of such concordant practice undertaken out of a sense
 9 of legal obligation is exhibited in very few
 10 Authoritative sources--Treaty ratification language,
 11 statement of governments, Treaty practice, e.g., model
 12 BITs, and sometimes pleadings. Although one can
 13 readily identify the practice of States, it is usually
 14 very difficult to determine the intent behind those
 15 actions.
 16 Looking to a Claimant to ascertain custom
 17 requires it to ascertain such intent, a complicated
 18 and particularly difficult task. In the context of
 19 arbitration, however, it is necessarily Claimant's
 20 place to establish a change in custom.
 21 The last Apotex authority I'd like to discuss
 22 is Section 181 of the Restatement Second. Finding no

1496

15:15:09 1 support in State practice, Apotex relies heavily on
 2 this section. However, by its express terms,
 3 Section 181 applies--sorry. If you'd give me a
 4 moment. I want to make sure I don't extend into the
 5 confidential information.

6 PRESIDENT VEEDER: Do you want us to go into
 7 closed session?

8 MR. BLANCK: Yes, I think that would be
 9 appropriate.

10 PRESIDENT VEEDER: Let's go into closed
 11 session.

12 SECRETARY TAYLOR: Session now closed.
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1498

15:17:22 1 some are not. However, some administrative decisions
 2 are made outside the context of a proceeding. In
 3 fact, thousands of administrative decisions get made
 4 every day outside the context of a proceeding.

5 Section 181 does not purport to apply to
 6 administrative decisions not made through a
 7 proceeding, as was the case with the Import Alert.

8 Section 181 simply does not apply here. Of course,
 9 even if a so-called proceeding had occurred here,
 10 under Apotex's newfound view of this section, not all
 11 four factors it identified are required under
 12 customary international law.

13 Apotex now agrees that the context will
 14 determine which factors are required, but it has not
 15 provided any standards for the Tribunal, States, or
 16 Claimants, to evaluate this would-be rule. There are
 17 no standards setting forth what Apotex's affirmative
 18 case is, what factors must be proven under what
 19 circumstances, and why.

20 Under Apotex's current view, there is no way
 21 that a State would know how it could comply with
 22 international law when making administrative

1497

15:15:52 1 CONFIDENTIAL PORTION
 2 MR. BLANCK: I'll start again.
 3 The last Apotex Authority I'd like to discuss
 4 is Section 181 of the Restatement Second. Finding no
 5 support in State practice, Apotex relies heavily on
 6 this section. However, by its express terms,
 7 Section 181 applies to trials or other proceedings.
 8 Section 181 does not purport to apply to all
 9 administrative decision making, just trials and other
 10 proceedings.

11 In this case, there was no proceeding. There
 12 could have been a proceeding if Apotex had invoked its
 13 right to a detention hearing for the products that the
 14 United States detained at the border, but it did not,
 15 and no proceeding took place. As such, Section 181
 16 does not apply.

17 Now, Apotex has argued that the words
 18 "other proceeding" encompasses within its scope all
 19 administrative decisions that do not occur in an
 20 adjudicative context. I'd refer the Tribunal Page 474
 21 of Tuesday's transcript. This is wrong. It is
 22 correct that some proceedings are adjudicative and

1499

15:18:35 1 decisions.

2 Under Apotex's third would-be rule, Claimants
 3 and States alike would be left groping in the dark to
 4 determine what might or might not be required by the
 5 Minimum Standard of Treatment. For example, Apotex
 6 argued at Page 476 of Tuesday's transcript that: If
 7 there is evidence of imminent harm, then a State may
 8 provide legal process after the Measure is adopted.

9 It cited no Authority for this proposition, nor will
 10 you find this proposition in Apotex's Memorial or
 11 Reply. It simply a new shift in Apotex's position
 12 that it made at the Hearing. What type of threats
 13 might trigger this new exception? How imminent must
 14 the threat be? How intrusive a Measure may the State
 15 take? Apotex provides no answer to these questions.

16 Another argument advanced for the first time
 17 at the hearing was what I referred to earlier as the
 18 "severity of the consequences" prong, which Apotex
 19 discussed at Page 479 of Tuesday's transcript. There,
 20 Apotex argues that: The more severe the consequences
 21 to the alien, the more due process must be applied.

22 You won't find that being mentioned as a

1500

15:19:55 1 factor in the Memorial or Reply, but what does this
 2 mean for a State in practice? How will a State know
 3 whether it is complying with international law in all
 4 the many administrative decisions it makes? Apotex's
 5 would-be rule provides no guidance.
 6 Moreover, as we noted in our Rejoinder,
 7 Section 181 lists eight factors, not four. In its
 8 Reply, Apotex had not provided any explanation as to
 9 why it viewed four of them being required and the
 10 other four merited no discussion. On Tuesday--and
 11 I'll refer the Tribunal to Page 470 of the
 12 transcript--Apotex argued that it had omitted these
 13 four factors because they weren't relevant. It
 14 offered no support for that proposition. In fact,
 15 these four factors--these four excluded factors would
 16 support a conclusion that the United States provided
 17 Apotex with a fair process.
 18 For example, one of the factors is whether
 19 the Alien was allowed to consult with counsel. In
 20 this case Apotex did, in fact, consult with very
 21 experienced counsel. Thus, this factor was satisfied.
 22 Apparently, factors are irrelevant if they cut against

1501

15:21:11 1 Apotex's arguments.
 2 Third, even if all four of the cherry-picked
 3 factors did form Black Letter Law, the United States
 4 complied with all these factors, as I will discuss in
 5 more detail in just a moment. But for the moment, I
 6 will just note that Section 181 does not contain a
 7 temporal element. In other words, Section 181 does
 8 not state when the procedural safeguards listed by
 9 Section 181 are to occur. There is simply no
 10 requirement that these safeguards occur before a
 11 decision is made for the terms of Section 181 to be
 12 satisfied. Some of the factors refer to reasonable
 13 opportunities, although that provides no standards
 14 that could guide a State.
 15 In sum, none of the Authorities relied upon
 16 by Apotex establish that State practice and
 17 opinio juris have crystallized in a rule of customary
 18 international law that requires the array of legal
 19 processes envisioned by Apotex before a State engages
 20 in administrative decision making, including in the
 21 realm of halting the importation of the adulterated
 22 drugs.

1502

15:22:28 1 Because Apotex has not carried its burden of
 2 establishing that any such rules exist, its claim
 3 under Article 1105(1) must be dismissed.
 4 MR. BLANCK: You can bring the feed back on.
 5 I apologize. I cut it too early. You can bring it
 6 back on now and I'll stop briefly.
 7 PRESIDENT VEEDER: Keep going.
 8 MR. BLANCK: I see.
 9 The first factor from Apotex's would-be rule
 10 is that the State must provide the exporter with an
 11 impartial administrative authority. The United States
 12 did so. We would note that Apotex has not set forth
 13 any facts even alleging bias or conflict of interest
 14 on the FDA's part.
 15 For example, Apotex has not alleged that any
 16 FDA decision maker owned stock in an Apotex
 17 competitor. Apotex does not allege that any FDA
 18 employee had previously been fired by Apotex and held
 19 a grudge. Instead of providing any evidence of
 20 partiality, Apotex has simply argued that CDER alone
 21 should not be allowed to make a decision about an
 22 Import Alert.

1503

15:23:51 1 As a factual matter, that is not what
 2 happened, but even if it had, that would not mean CDER
 3 was partial. Section 181 states that an impartial
 4 administrative authority--one such authority--is to be
 5 provided." CDER qualifies as such an authority.
 6 There is no requirement in Section 181 that more than
 7 one impartial authority be provided.
 8 The next factor in Apotex's would-be rule is
 9 whether the State provided the exporter with ample
 10 information on the nature of the enforcement action.
 11 In Paragraph 448 of its Reply, Apotex claimed
 12 that FDA never presented Apotex with reasons for
 13 Import Alert. Ms. Weil repeated this allegation on
 14 Page 501 of Tuesday's transcript and Mr. Legum did, as
 15 well, on Page 518 of the transcript.
 16 However, on Day 1 of the Hearing, Mr. Hay
 17 stated that FDA did explain the reasons for the Import
 18 Alert in a phone call with Apotex on September 3.
 19 That can be found on Page 106 of the transcript.
 20 As Mr. Hay explained, those reasons were
 21 significant cGMP violations at Signet, and the Warning
 22 Letter for Etobicoke, which, of course, also referred

1504

15:25:19 1 to cGMP violations.
 2 I'd refer you to the minutes from FDA-Apotex
 3 conference call, which is Exhibit R-45. As you can
 4 see, the minutes state that FDA's Mr. Edwin
 5 Rivera-Martinez explained that since the Etobicoke
 6 site received a Warning Letter and significant cGMP
 7 violations were found during the Signet inspection,
 8 August, an Import Alert was appropriate.
 9 Just as one would expect, in the first
 10 conversation the FDA had with Apotex after issuance of
 11 the Import Alert, FDA informed Apotex of the reasons
 12 for the Import Alert. And as Ms. Cate noted earlier
 13 today, the FDA repeatedly explained that reasons for
 14 the Import Alert were Apotex's cGMP violations.
 15 Moreover, when FDA detains items at the
 16 border without physical examination because of GMP
 17 violations, it provides notices that explicitly
 18 provide the reason.
 19 I'd like to refer to an example of one such
 20 notice, which is part of Exhibit R-44. This is a
 21 Notice of Detention for one of the Apotex's items that
 22 gave rise to the claim. And as you can see on Page 2

1505

15:26:48 1 of the Notice, which I'll read, it explicitly states,
 2 "It appears that the methods used in, or the
 3 facilities or controls used for manufacture,
 4 processing, packing, or holding do not conform to or
 5 are not operated or administered in conformity with
 6 Current Good Manufacturing Practices." The notice
 7 clearly states that cGMP violations are the reason for
 8 the detention.
 9 Additionally, on September 11, 2009, just
 10 eight days after the conference call, Apotex and FDA
 11 held a meeting where FDA once again noted that
 12 Apotex's cGMP violations were the source of its
 13 concern. The PowerPoint presentation FDA used at this
 14 meeting is Exhibit C-93. And I would direct the
 15 Tribunal to Slides 4-6 for FDA's cGMP concerns.
 16 The call on September 3 and the meeting on
 17 September 11 were not the only times FDA communicated
 18 the cGMP problems to Apotex. As Apotex noted in
 19 Paragraphs 493 and 483 of its Reply, FDA and Apotex
 20 engaged in continuous contact through meetings,
 21 telephone conferences, and letters.
 22 Now, on Tuesday, on Page 503 of the

1506

15:28:14 1 transcript, Apotex says that these continuous
 2 discussions were forward-looking, not backward-looking
 3 and, thus, did not involve a discussion of the reasons
 4 for the Import Alert. It offers no support for this
 5 proposition.
 6 Mr. President, I have now finished discussing
 7 all confidential information.
 8 PRESIDENT VEEDER: Let's go back on the
 9 record. So open session. Thank you.
 10
 11
 12
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22

1507

15:28:48 1 NONCONFIDENTIAL PORTION
 2 MR. BLANCK: Thank you, Mr. President.
 3 Now on Tuesday, on Page 503 of the
 4 transcript, Apotex says these discussions were
 5 forward-looking, not backward-looking and, thus, did
 6 not involve a discussion of the reasons for the Import
 7 Alert. It offers no support for this proposition, nor
 8 does it explain how forward-looking discussions
 9 explaining what Apotex needed to do to come into
 10 compliance and off of the Import Alert could occur
 11 without a discussion of the cGMP violations that were
 12 the reasons for the Import Alert. This statement is
 13 not credible.
 14 The third and fourth factors of Apotex's
 15 would-be rule are that the State provide the exporter
 16 with reasonable opportunities to contest evidence and
 17 to obtain and present witnesses and evidence. The
 18 legal process provided in U.S. law provided all these
 19 opportunities through a variety of different legal
 20 procedures. Apotex could have challenged FDA's
 21 decisions through four different legal avenues, which
 22 are highlighted on the screen.

1508

15:29:58 1 First, Apotex could have invoked its right to
 2 a Detention Hearing in the district that detained
 3 Apotex's exports. Second, it could have appealed any
 4 FDA decision to the supervisor of the FDA employee who
 5 made the decision. Third, it could have filed a
 6 Citizen's Petition regarding any FDA decision which
 7 would have placed the issue before the FDA
 8 commissioner or her delegee. And, finally, it could
 9 have used--it could have filed suit under the
 10 Administrative Procedures Act.

11 Apotex pursued none of this legal process.
 12 Instead, it agreed with the FDA concerns and hired
 13 consultants to fix the problems. These consultants
 14 also found numerous cGMP problems. And it's against
 15 this backdrop that I'd like to turn to Apotex's
 16 contention that it did not have to pursue any of this
 17 process because such process was ineffective and the
 18 Respondent, not the Claimant, bears the burden of
 19 proving that the legal process, ignored by the
 20 Claimant, would have been effective.

21 I would note up front that Authorities such
 22 as the Diallo case are not relevant since this is not

1510

15:32:29 1 Apotex stated, "I don't think there's a lot of dispute
 2 about what the final--finality requirement is. The
 3 major dispute seems to be: Did Apotex meet it?"

4 Thus, Apotex explicitly framed the question
 5 as whether it had met its burden, not whether the
 6 United States had met the burden of proof. And as we
 7 note in Paragraph 329 of our Rejoinder, as Apotex
 8 correctly conceded on Tuesday at Page 510 of the
 9 transcript, that is the same way the Tribunal applied
 10 the burden of proof as well. And of course, the
 11 obvious futility standard is what the Tribunal in
 12 those arbitrations applied in its Award on
 13 Paragraph 284.

14 But now Apotex has changed tack. In Apotex's
 15 newfound view, a Claimant can bring a claim for the
 16 alleged violation of a general rule of due process
 17 after having ignored all the legal process provided in
 18 the Respondent's law, and then claim that the burden
 19 is on the Respondent to prove that the ignored legal
 20 process would have been effective had the Claimant
 21 actually utilized it.

22 The breadth of such a rule would be stunning.

1509

15:31:12 1 a diplomatic protection case that involves the
 2 exhaustion of local remedies. But even if this case
 3 presented the issue of exhaustion of local remedies by
 4 analogy, Apotex has misstated both who has the burden
 5 of proving the exhaustion of remedies and the standard
 6 of proof. It also contradicts the very position
 7 Apotex took on both these issues in the first two
 8 NAFTA arbitrations Apotex brought against the United
 9 States.

10 The correct standard for exhaustion of local
 11 remedies is obvious futility, and the burden is on the
 12 Claimant to show this standard is met for any legal
 13 process it chose not to exhaust. As we noted in
 14 Paragraph 329 of our Rejoinder, in both of Apotex's
 15 briefs in the first two arbitrations, it argued that
 16 obvious futility was the correct standard when the
 17 Parties were discussing exhaustion of local remedies
 18 in the judicial finality context. Additionally, at
 19 the hearing in those arbitrations, Apotex acknowledged
 20 that it had the burden of proving this standard.

21 On Day 1 of the hearing, in attempting to
 22 rebut the United States's local remedies argument,

1511

15:33:46 1 It effectively reads out the third and fourth factors
 2 of Section 181 from Apotex's would-be due process rule
 3 when it comes to proving a Claimant's case. The four
 4 prongs cherry-picked from the body of Section 181 thus
 5 drop to two.

6 This turns international law on its head. If
 7 there really were a general four-prong rule of due
 8 process--which Apotex has not established--then
 9 consistent with standard rules of burden of proof, the
 10 Claimant has the burden of establishing each and every
 11 element of its affirmative case. And, here, the third
 12 and fourth prongs of Apotex's would-be rule, at least
 13 as stated in the Reply, relate to local remedies.

14 Thus, under Apotex's own rule, it must prove
 15 that the legal process afforded to it by U.S. law did
 16 not provide a reasonable opportunity to contest the
 17 evidence against it, nor to obtain or present
 18 witnesses and evidence in its own behalf. It is not
 19 the burden of the United States to disprove these
 20 parts of Apotex's affirmative case.

21 Apotex attempts to distinguish the Apotex I
 22 and II Award by arguing that it should be limited to

1512

15:35:03 1 fair and equitable treatment claims involving a denial
 2 of justice based on court acts. That can be found on
 3 Page 509-511 of Tuesday's transcript. And
 4 specifically on Page 509 of the transcript, Apotex
 5 argues that because local remedies are part of the
 6 substantive claim of denial of justice, the Tribunal
 7 should not look to the Apotex I and II Award. But
 8 that is not a distinction; it's a similarity.

9 In this case, for Apotex to make out its
 10 substantive claim, it must prove, under its theory,
 11 some deprivation of procedural safeguard or
 12 safeguards. It's not clear what that might be under
 13 its new flexible would-be rule, but certainly there
 14 must be some affirmative case for it to make out.
 15 Consistent with normal rules of burden of proof, the
 16 Claimant has the burden of proving its affirmative
 17 case.

18 Moreover, any claim involving due
 19 process--such as Apotex claims here--is a claim
 20 alleging failure of legal process. Thus, both
 21 Apotex's own argument in Apotex I and II as well as
 22 the Award weigh in favor of a conclusion that the

1513

15:36:18 1 burden of proving obvious futility is on the
 2 Claimants.

3 As the United States demonstrated in its
 4 Rejoinder, the obvious futility standard is a high one
 5 and cannot be satisfied by mere supposition, and it
 6 certainly cannot be satisfied when any futility that
 7 might exist exists because the Claimant agreed with
 8 the Respondents on the Merits of the issue
 9 contemporaneous to the events that gave rise to the
 10 claim, as is the case here.

11 In any event, Apotex concedes that the United
 12 States made available the three administrative local
 13 remedies that we identified: The district hearing,
 14 the administrative appeal, and the Citizen's Petition.

15 The primary method Apotex had to challenge
 16 the FDA decision to refuse admission of Apotex's
 17 products to the United States was a detention hearing
 18 in the district that he detained the products. We
 19 discuss this in some detail in the Rejoinder from
 20 paragraphs 342-345, and I will not rehash those points
 21 now.

22 I will note the following points: On

1514

15:37:26 1 Tuesday, at pages 485-486 of the transcript, and in
 2 the supplement to its Reply, Apotex argued that
 3 mistakes and misunderstandings resulted in the Import
 4 Alert. If Apotex really believed that was the case,
 5 the district hearing was its opportunity to correct
 6 these alleged mistakes and misunderstands. It never
 7 did so.

8 Moreover, we note the irony of Apotex's
 9 argument here. Although Apotex claimed that there
 10 should be a right to a hearing before the decision to
 11 issue the Import Alert was made, it never utilized the
 12 opportunity that it did have.

13 The next legal avenue Apotex had to challenge
 14 the FDA decision was the administrative appeals
 15 process, which I just referred to. FDA regulations
 16 provide that an interested person outside the FDA may
 17 raise for review any decision by an FDA employee with
 18 the supervisor of that employee. Thus, Apotex could
 19 have by bypassed the detention hearing procedure and
 20 utilized the appeals process to challenge any FDA
 21 decision, such as the Import Alert or the cGMP
 22 determinations. But Apotex never did so.

1515

15:38:41 1 This week, at the hearing, Apotex made a
 2 series of arguments about the supposed ineffectiveness
 3 of this hearing--of this process, all which of are
 4 wrong, as we explained in our Rejoinder from
 5 Paragraphs 346-352. And I will not repeat those
 6 arguments here.

7 The next legal avenue Apotex could have taken
 8 to dispute FDA's decision was a Citizen's Petition.
 9 Under FDA regulations, Apotex could have petitioned
 10 the FDA Commissioner or her delegee to order, take, or
 11 refrain from taking any administrative action. Again,
 12 Apotex has made a series of criticisms of this
 13 mechanism which we respond to in Paragraphs 353-362 of
 14 the Rejoinder, and which I won't repeat here.

15 There is one statement by Apotex that I would
 16 like to clarify. Apotex stated at Page 517 of
 17 Tuesday's transcript that "The U.S. fails to recognize
 18 that the Commissioner has delegated the authority to
 19 issue decisions on Citizen's Petitions right back to
 20 CDER."

21 But as a review of our Exhibit R-184 shows,
 22 whether and to whom a Citizen's Petition is delegated

1516

15:40:10 1 depends on the subject matter of the petition. For
 2 example, a challenge to CDER impartiality or Import
 3 Alerts generally would not have gone to CDER. We
 4 refer the Tribunal to Paragraph 360 of the Rejoinder,
 5 where we refer to the Commissioner's delegees and the
 6 delegation.

7 Apotex has argued that these administrative
 8 remedies were not effective because FDA allegedly told
 9 them that only a re-inspection could remove them from
 10 the Import Alert. The United States addresses these
 11 arguments in Paragraph 358 of its Rejoinder. Apotex
 12 did not respond to these arguments so the United
 13 States will rest on these points.

14 But even if U.S. law had not afforded Apotex
 15 any of these three administrative remedies, Apotex
 16 could have attempted to bring a claim in U.S. court
 17 under the Administrative Procedures Act, also known as
 18 the APA. In fact, Apotex could have attempted to
 19 bring two different types of APA suits. First, if
 20 Apotex believed that FDA the was taking too long to
 21 re-inspect its facilities or remove it from the Import
 22 Alert or to approve its ANDAs, it could have attempted

1517

15:41:33 1 to bring a suit for unreasonable delay for any of
 2 these disputes under Section 706, Paragraph 1, of the
 3 APA.

4 In Paragraph 363 of the Rejoinder, we noted
 5 that Apotex has previously brought an unreasonable
 6 delay suit against the FDA for alleged delay in making
 7 a compliance determination for certain Apotex
 8 facilities, as well as the resulting delay in
 9 approving two of Apotex's ANDAs.

10 In September of 2011, Apotex was threatening
 11 to do so again, this time because FDA was allegedly
 12 not conducting pre-approval inspections, or PAIs, as
 13 quickly at Apotex would have liked. That threat for
 14 the new lawsuit can be found in Exhibit R-201, Bates
 15 Number US004533. Because Apotex did not respond to
 16 our points on unreasonable delay lawsuits during its
 17 presentation, we will not discuss them further.

18 The second type of APA suit that Apotex could
 19 have brought was one challenging the Import Alert
 20 itself. Apotex has correctly informed the
 21 Tribunal--and the United States has acknowledged--that
 22 the U.S. Executive Branch has taken the position that

1518

15:42:53 1 these types of suits are not properly entertained by
 2 the courts. But what Apotex did not tell the Tribunal
 3 is that Apotex has taken the position that these types
 4 of suits are properly entertained by the courts.

5 On May 4, 2011, prior to Apotex being removed
 6 from the Import Alert, Apotex's lawyer threatened to
 7 sue the FDA. I'd refer to an e-mail which is
 8 Exhibit R-194. This e-mail is from a lawyer Apotex
 9 hired to work on this matter to Mr. Tyler, who was
 10 then FDA's top lawyer.

11 PRESIDENT VEEDER: For accuracy. That's the
 12 3rd of May, isn't it? You said 4th of May.

13 MR. BLANCK: Yes, that's correct, I
 14 apologize, Mr. President.

15 On May 3, 2011--I'll read the e-mail in
 16 pertinent part, which states: "Ralph, first I want to
 17 thank you for your help in this matter. I also wanted
 18 to let you know that our client is very frustrated and
 19 has authorized us to work on bringing a lawsuit. I
 20 know from our exchange last year that CDER believes
 21 that it cannot be sued for this. I do not agree."

22 That pretty much sums up the position of the

1519

15:44:25 1 Parties. It was and is the position of the United
 2 States Executive Branch that a lawsuit may not be
 3 properly entertained by a court under Paragraph 2 of
 4 Section 706 of the APA to challenge an Import Alert.
 5 Our position remains the same. However, as we noted
 6 in our brief, the courts do not always rule in favor
 7 of the Executive Branch.

8 What is noteworthy is that Apotex has, once
 9 again, changed its position just for the purposes of
 10 this arbitration. While the events relevant to this
 11 claim were occurring, Apotex was telling the FDA that
 12 it had authority to bring a lawsuit. But in this
 13 arbitration, Apotex claims just the opposite.

14 For the last part of my presentation, I'd
 15 like to turn to the implications for States if the
 16 Tribunal were to create a new rule of customary
 17 international law as set forth by Apotex.

18 If Apotex's argument is correct, if
 19 international law really required States to engage in
 20 some unknown combination of procedural safeguards for
 21 every administrative decision it made, even those made
 22 outside the context of general administrative decision

1520

15:45:45 1 making, the results would be stunning. Government
 2 decision making would grind to a halt. Resources
 3 would be wasted and States would not be able to act
 4 quickly to protect the public.
 5 With respect to public health and safety,
 6 there is a good reason that customary international
 7 law does not require prior notice or a prior right to
 8 contest the State's decision before a State may take
 9 administrative action, including the halting of a
 10 company's export of adulterated drugs into its
 11 territory.
 12 If a State's hands were tied in this way, an
 13 exporter could engage in dispute resolution, thereby
 14 preventing a State from acting while simultaneously
 15 flooding the market with adulterated drugs.
 16 Apotex is arguing for a rule of customary
 17 international law and, as such, the rule would apply
 18 to every State every time they need to engage in a
 19 whole host of administrative actions aimed at
 20 protecting the safety and well-being of the public.
 21 Much as it would be nice to envision a world
 22 where every exporter acts in the interest of public

1521

15:46:53 1 health in every situation, that is not the world we
 2 live in. States cannot cross their fingers and hope
 3 for the best, and international law does not require
 4 them to do so.
 5 In conclusion, Apotex's claim under
 6 Article 1105 fails because its allegations relate to
 7 treatment of investors, not investments, and thus, do
 8 not fall within the scope of Article 1105(1). It also
 9 fails because Apotex has failed to prove State
 10 practice or opinio juris to support a rule of
 11 customary international law that would require general
 12 due process in administrative decision making.
 13 Mr. President, Members of the Tribunal,
 14 unless you have further questions, I would ask that
 15 you call on my colleague, Mr. Bigge, who will address
 16 Apotex's allegations regarding the MFN clause and the
 17 Jamaica BIT.
 18 PRESIDENT VEEDER: Thank you very much,
 19 indeed. Just looking at whether we can have five
 20 minutes for a short break, or whether we have time.
 21 MS. GROSH: Mr. President, if we have time,
 22 why don't take 10 minutes?

1522

15:48:09 1 PRESIDENT VEEDER: Our Court Reporter has
 2 been struggling through this without a single
 3 complaint. Let's take 5 minutes for the shorthand
 4 writer.
 5 MS. GROSH: Very good. Thanks.
 6 (Brief recess.)
 7 PRESIDENT VEEDER: Let's resume.
 8 MR. BIGGE: Thank you. Mr. President,
 9 Mr. Rowley, Mr. Crook, I have the pleasure of
 10 delivering our last presentation of the day, and it is
 11 a comparatively brief one.
 12 Apotex's reliance on the "effective means"
 13 clause in the U.S.-Jamaica Bilateral Investment Treaty
 14 is misplaced. First, Apotex has failed to show that
 15 it would be entitled to better treatment under the
 16 U.S.-Jamaica BIT than under the NAFTA. Neither Treaty
 17 requires due process with respect to internal
 18 administrative decision making, nor has Apotex
 19 attempted to show that a comparator in like
 20 circumstances actually received or would have received
 21 better treatment.
 22 Second, Apotex failed to utilize the means

1523

15:57:22 1 that were available to it and, thus, cannot
 2 demonstrate their ineffectiveness.
 3 And third, assuming Apotex had met the
 4 requirements to invoke Article 1103, Apotex's claim
 5 still fails because it had no claim to assert or right
 6 to enforce under the U.S.-Jamaica BIT. I will address
 7 these three points, in turn.
 8 Apotex's initial "effective means" claim
 9 was very narrow: In its Memorial at Paragraph 483,
 10 Apotex asserts that the "effective means" provision of
 11 the U.S.-Jamaica BIT was violated because in Apotex's
 12 view, Apotex--"the imposition of the Import Alert was
 13 the result of administrative proceedings during which
 14 it had no possibility to be heard and defend itself."
 15 That is, Apotex claims that it had a right to
 16 be heard prior to FDA's internal administrative
 17 decision to add Apotex's Etobicoke and Signet
 18 facilities to the Import Alert. This is, of course,
 19 very similar to the claim Apotex asserts under
 20 Article 1105. The argument fares no better under
 21 Article 1103 for one simple reason: Apotex cannot
 22 prove that it would have received better treatment

1524

15:58:44 1 under the U.S.-Jamaica BIT than it would under the
2 NAFTA. Neither Article 1105 nor the "effective means"
3 clause in the Jamaica BIT requires the Government to
4 provide due process in the context of an internal
5 temporary import advisory.

6 An examination of the "effective means"
7 clause in the U.S.-Jamaica BIT, Article II(6) of that
8 Treaty makes clear its limitation to adjudicatory
9 proceedings. The clause reads--and it's on the
10 screen--"Each Party shall provide effective means of
11 asserting claims and enforcing rights with respect to
12 investments, investment agreements, and investment
13 authorizations granted by a Party's foreign investment
14 authority."

15 Logically the phrase "means of asserting
16 claims and enforcing rights" refers to adjudicatory
17 proceedings because that's where claims can be
18 asserted and rights can be enforced.

19 In his argument on Tuesday--and this is at
20 Transcript Pages 529 and 530--Mr. Legum said that this
21 view is "nonsensical because rights exist outside of
22 courts." And this is, of course, true; rights do

1526

16:01:28 1 those cases, the Tribunal's differentiated between the
2 effective-means clauses in the relevant treaties and
3 the denial of justice standard under customary
4 international law. Of course, Apotex does not discuss
5 the Duke Energy v. Ecuador Award, which we have put in
6 the record at RLA-267(a) in which the Tribunal found
7 just the opposite; that "effective means" is merely a
8 component of the customary international law denial of
9 justice standard.

10 The United States takes no position on this
11 issue in this case because Apotex's argument is a red
12 herring. The Tribunal does not have to decide whether
13 "effective means" is equivalent to the denial of
14 justice or is a different standard. This is because
15 both the Chevron/White Industries standard and the
16 Duke Energy standard only measured the effectiveness
17 of adjudicatory proceedings. Chevron, White
18 Industries, and Duke Energy all explored the
19 "effective means" standard in the context of delays in
20 the host State's judicial system.

21 None of these cases support Apotex's novel
22 proposition that a State has to consult with, much

1525

16:00:08 1 exist outside of courts, but rights are enforced
2 through adjudicatory proceedings. By the "effective
3 means" clause, the United States was not committing to
4 refrain from making internal decisions without
5 providing a hearing to investors, rather, the United
6 States was committing itself to providing effective
7 means for enforcing rights; that is, courts,
8 Administrative Tribunals, and other adjudicatory
9 processes in which investors can bring claims with
10 respect to their investments. This interpretation is
11 not derived just from the plain meaning of the words
12 of the Treaty. It is supported by the history of the
13 "effective means" provision.

14 According to Professor Kenneth Vandavelde,
15 whose text we have put in the record at
16 Exhibit RLA-286, the "effective means" clause in the
17 U.S. BITs, early Bilateral Investment Treaties, was
18 derived from judicial access provisions in U.S.,
19 Friendship, Commerce, and Navigation treaties.

20 Apotex's attempts to invoke the arbitral
21 decisions in Chevron v. Ecuador and White Industries
22 v. India to support its position is unavailing. In

1527

16:02:44 1 less provide a hearing for, an investor prior to
2 making an internal non-final decision that might
3 impact the investment.

4 Thus, whatever interpretive standards for
5 "effective means" one chooses, the result is the same.
6 The U.S.-Jamaica BIT provides no better treatment for
7 Apotex than NAFTA Article 1105 because the "effective
8 means" clause applies to adjudicatory proceedings
9 which are not at issue here.

10 Apotex has also failed to demonstrate that
11 any comparator in like circumstances actually received
12 or would have received better treatment. We've
13 discussed a number of other companies that were placed
14 on the Import Alert during the course of this hearing:
15 Ranbaxy, Claris, Aurobindo, et cetera, and Apotex has
16 not shown that any of them were provided or entitled
17 to any type of pre-decisional hearing before FDA made
18 the decision to place the companies on Import Alert.

19 Of course, when these companies' products
20 including Apotex's, were detained at the border, they
21 could have pursued their rights at a detention hearing
22 or used other available challenge mechanisms to

16:03:57 1 challenge the agency action.
 2 Apotex added a new argument in its Reply that
 3 the post-decision challenge mechanisms available to
 4 it, the detention hearing, the Citizen's Petition, et
 5 cetera, were ineffective. This is in the Reply at
 6 Paragraph 527. But this argument, like the previous
 7 argument, fails because as we've established, Apotex
 8 did not attempt to utilize any of these several
 9 avenues for challenge.
 10 The White Industries Tribunal, in
 11 Exhibit CLA-77 at Paragraph 11.3.2, cited to the
 12 Chevron Award for the proposition that to pursue an
 13 "effective means" claim, Claimants must have at least
 14 "adequately utilized the means available to them."
 15 And that language is on the screen. Here Apotex
 16 admits that it did not even try to utilize any of the
 17 means it now claims were ineffective.
 18 This failure rightfully dooms Apotex's
 19 "effective means" argument. For example, at
 20 Paragraph 61 of their Second Report, Mr. Bradshaw and
 21 Mr. Johnson admit that under the relevant regulation,
 22 the Citizen Petition process requires FDA to furnish a

16:05:19 1 response to each petitioner within 180 days of receipt
 2 of the petition. They nonetheless argue that this
 3 requirement is fleeting because FDA may provide only
 4 tentative responses. Thus, they conclude--and this is
 5 on the screen--"in effect, FDA can (and often does)
 6 decide not to decide whether a Citizen Petition should
 7 be granted." Note the wording here: Not "always" or
 8 "even most of the time" but "often."
 9 Just because FDA sometimes offers only
 10 tentative responses on a Citizen Petition does not
 11 render that means ineffective in all cases, and it
 12 certainly does not mean that FDA would have delayed
 13 taking action on a petition filed by Apotex. Indeed,
 14 Mr. Vodra explained in his Report at Paragraph 103 how
 15 he has successfully used the Citizen Petition to
 16 obtain redress for his clients. He writes, "In fact,
 17 I have frequently recommended to clients the use of
 18 Citizen Petitions, and they have often received
 19 positive results." It is for this reason that, under
 20 Chevron and White Industries, Apotex at least had to
 21 try the Citizen Petition route before claiming it to
 22 be ineffective.

16:06:41 1 As Mr. Vodra succinctly stated yesterday in
 2 his testimony--and this is at Page 1104 of the
 3 transcript--"the real problem with Apotex's
 4 ineffectiveness argument is that Apotex conflates
 5 facts and law." Apotex claims that the challenge
 6 mechanisms were futile because any claim Apotex might
 7 have asserted would have failed. But simply because
 8 Apotex's particular claim would fail on the facts does
 9 not mean that the legal remedy itself is ineffective.
 10 And this leads me to my final argument.
 11 Apotex's assertion that the United States did
 12 not provide effective means for asserting claims and
 13 enforcing rights fails because Apotex had neither
 14 claims to assert nor rights to enforce.
 15 As we have made clear throughout these
 16 hearings, Apotex cannot seriously dispute even in this
 17 arbitration, that it had significant cGMP problems.
 18 Apotex does not and cannot dispute that under
 19 long-standing U.S. law, law Apotex's does not
 20 challenge, products manufactured at facilities that
 21 are not cGMP compliant are deemed to be adulterated.
 22 Apotex does not dispute that under well established

16:07:57 1 U.S. law, law that is mirrored in Canada and in many
 2 other countries, the United States can prevent
 3 adulterated drugs from crossing its borders and
 4 entering its marketplace.
 5 Therefore, Apotex had no legal claim to
 6 assert. Its products were rightfully subject to
 7 detention and refusal under existing US laws and
 8 regulations that Apotex does not challenge. It
 9 similarly had no right to enforce both because of its
 10 admitted cGMP violations and because, again, under
 11 very well established U.S. law that we discussed in
 12 our Rejoinder at Paragraph 297, there is no right to
 13 import products from foreign countries into the U.S.
 14 market.
 15 Mr. President, Members of the Tribunal, this
 16 concludes my presentation on Apotex's U.S.-Jamaica BIT
 17 argument.
 18 PRESIDENT VEEDER: Thank you very much. We
 19 have no questions at this stage.
 20 MS. GROSH: Mr. President, Members of the
 21 Tribunal, that concludes the United States's
 22 Presentation-in-Chief. We were very mindful of the

16:09:01 1 tight timing today, and we also assumed that the
 2 Tribunal may have questions to pose to the Parties.
 3 So we did not prepare concluding remarks, and we'll
 4 reserve those for our closing on Monday.
 5 PRESIDENT VEEDER: Of course. What we're
 6 minded to do--you've given us both a lot to think
 7 about--is to send you an e-mail probably tomorrow. It
 8 will have certain topics, rather than questions, that
 9 we'd like you to address on Monday, if you can.
 10 Obviously, you must take your own course in
 11 regard to what you want to say to us by way of your
 12 respective replies, but we thought it might be helpful
 13 if we steered in a few directions where we thought it
 14 might be more helpful to address that in more detail
 15 than other otherwise. But we haven't got the
 16 questions or topic quite ready now to give to you.
 17 We'll do that tomorrow.
 18 That, I think, is all we want to say about
 19 that at the moment. We'll see, obviously, all of you
 20 at 9:00 Monday morning. You've given us a lot to
 21 think about and read about over the weekend, but I
 22 hope you have a rest as well.

CERTIFICATE OF REPORTER

I, Dawn K. Larson, RDR, Court Reporter, do hereby certify that the foregoing proceedings were stenographically recorded by me and thereafter reduced to typewritten form by computer-assisted transcription under my direction and supervision; and that the foregoing transcript is a true and accurate record of the proceedings.

I further certify that I am neither counsel for, related to, nor employed by any of the parties to this action in this proceeding, nor financially or otherwise interested in the outcome of this litigation.

 DAWN K. LARSON

16:10:09 1 Is there anything else we need to address?
 2 We ask the Claimants first.
 3 MR. LEGUM: No, Mr. President.
 4 PRESIDENT VEEDER: And the Respondent?
 5 MS. GROSH: No, Mr. President.
 6 PRESIDENT VEEDER: Thank you very much.
 7 You've worked very hard this week. I hope you have
 8 some rest this weekend. Until Monday.
 9 (Whereupon, at 4:10 p.m., the hearing was
 10 adjourned until 9:00 a .m. the following day.)
 11
 12
 13
 14
 15
 16
 17
 18
 19
 20
 21
 22