

Federal Emergency Management Agency



Disasters in the U.S. and
International Response and
Support



FEMA

FEMA Mission

FEMA's mission is to support our citizens and first responders to ensure that as a Nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards.



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Overview

- International Assistance System
 - **(How Your Country can help us!)**
- Disaster Assistance to Foreign Nationals
 - **(How We Help your Citizens!)**
- External Communications
 - **(How we can Work Together!)**



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International Assistance System: Background

- Hurricane Katrina response: the first time the USG accepted international assistance on a large scale.
- 151: Number of countries and international organizations offering cash and material assistance



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International Assistance System (IAS)

The system is a set of policies and procedures to:

- Accept or decline formal offers of assistance from other governments
- Procure resources not available in the U.S.
- Receive and distribute donated goods



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Helping Survivors

1. The **MOST EFFECTIVE** way that your country can support the survivors of a catastrophic disaster in the U.S. is via a **CASH DONATION** to a **Non-Governmental Agency**.
2. **Government to Government** offers of material assistance should be communicated through the in-country U.S. Embassy to the Department of State.
3. **Requests for Assistance** will be transmitted by the State Department through your Embassy



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Impacted Foreign Nationals

Foreign Nationals are eligible for some types of disaster assistance from the U.S. Government.

Types of Individual Assistance available through FEMA to Foreign Nationals:

- **Emergency Assistance (Shelter & Food)**
- **Crisis Counseling Programs**
- **Disaster Legal Services**
- **Referrals to Embassies at Disaster Recovery Centers**



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Impacted Foreign Nationals

Private voluntary organizations, and faith-based groups are key partners with local, state, tribal and the federal government in providing essential life-sustaining assistance to survivors of disasters.



Communications

PRIOR TO, DURING and AFTER A DISASTER:

Know Your Risk and What To Do

- Contact your local emergency management office to learn about evacuation routes and emergency plans.
- Get additional information from the Federal Emergency Management Agency (fema.gov), Ready Campaign (Ready.gov) Citizen's Corps (citizencorps.gov), the American Red Cross (redcross.org) and NOAA's National Hurricane Center (nhc.noaa.gov).
- Listen to the radio or television and NOAA Weather Radio All Hazards for current information and be prepared to act quickly.

Evacuate if you are directed by local authorities to do so. Be sure to follow their instructions.

BE PREPARED

Languages

Español

Français

Kreyól Ayisyen

Русский

Tagalog

Tiếng Việt

한국어

日本語

中文



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The screenshot shows the ready.gov website interface. At the top left is the 'Ready' logo with the tagline 'Prepare. Plan. Stay Informed.' and the FEMA logo. A navigation bar includes links for 'CONTACT US', 'MORE LANGUAGES', 'FAQS', and 'FEMA.GOV', along with a search bar. Below this is a horizontal menu with categories: 'BE INFORMED' (What to do before, during, and after an emergency), 'MAKE A PLAN' (Prepare, plan and stay informed for emergencies), 'BUILD A KIT' (Build a kit for disasters to be prepared), 'GET INVOLVED' (Find opportunities to support community preparedness), 'BUSINESS' (Plan for and protect your business), and 'KIDS' (Fun and games for kids). The main content area features a large image of Barack Obama with a 'VOLUNTEER AND DONATE RESPONSIBLY' overlay. Below this are three buttons: 'HURRICANES' (Get Hurricane Information), 'FLOODS' (Get Flooding Information), and 'MAKE A PLAN' (Make a family plan so you can communicate if separated). To the right, there's a 'PREPAREDNESS NOTIFICATIONS' section with 'Flood Safety Tips' (Learn what to do before, during and after a flood. AS OF 1:05 EDT - Mon., Oct. 29, 2012) and a 'FLOOD SAFETY TIPS' button. Below that is 'Preparedness Text Messages' with a link to 'Text PREPARE to 43362 (4FEMA) to receive monthly preparedness tips. (msg/data rates apply)'. At the bottom right is a 'PLEDGE TO PREPARE' button with a hand cursor. The footer contains 'SIGN UP', 'PUBLICATIONS', 'CITIZEN CORPS', and a 'citizen corps' logo.

www.ready.gov

Social Media Platforms

- Used as a two-way communication tool with the public
 - Amplify state and local messaging
 - Reinforce public relations messaging
 - Answer questions and provide guidance
- FEMA manages accounts with Facebook, Twitter, and You Tube and maintains a Blog, Mobile website, and iPhone/Android App.



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Social Media Links

www.fema.gov Spanish: www.fema.gov/esp

www.facebook.com/fema

<http://m.fema.gov> Spanish: <http://m.fema.gov/esp>

www.twitter.com/fema

www.youtube.com/fema

<http://blog.fema.gov>

www.fema.gov/widgets



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