Logic Models and Theory of Change – Video and Worksheet Tips

We have designed the training format to include a short 14-minute generic video and accompanying worksheet to introduce the concepts.

You can either work as a team or individually to develop a logic model and theory of change (by viewing the video and completing the worksheet) for a major project or initiative that you will be designing. You can expect to spend approximately 1-1 ½ hours viewing the video and completing the exercise.

Please note that a "project" is defined as "a group of activities undertaken in pursuit of a common goal or objective." So, for example, once you develop your logic model and theory of change for a project objective such as "Countering Disinformation," all activities or grants that support this objective would contribute to the same logic model and theory of change for this one overall project.

Directions:

1. Choose a major thematic area or initiative that you may be pursuing as the objective for the project that will be designed in this worksheet.
2. Start the video and pause at the indicated time intervals to complete the different steps in the worksheet.