



GEAR up for Economic Recovery



What message do you want to send the U.S. business community as they work to regain their footing in these challenging times?

EB and our overseas embassies are here to help U.S. businesses pursue and win opportunities abroad. To this end, our CBA office, in partnership with the Commerce Department, is coordinating a whole-of-government Deal Team initiative to help create a pipeline of export and investment opportunities for U.S. firms overseas. Additionally, CBA continues to organize a "Direct Line to American Business" webinar series that allows U.S. businesses to hear directly from our Ambassadors and economic commercial experts at over 260 embassies and consulates, in over 190 countries, about opportunities in overseas markets.

How did the U.S. government, and specifically CBA, support U.S. companies during the early days of the global pandemic to minimize the impact on business operations and supply chains?

During the early days of the COVID-19 outbreak, U.S. medical manufacturers had difficulty accessing the raw materials and components needed to produce life-saving medical equipment and supplies, as well as personal protective equipment (PPE), required by people in the United States and around the world. To help address this problem, CBA created a dedicated e-mail to field inquiries and requests for assistance and to connect State Department teams all over the world to U.S. medical companies encountering these difficulties as a result of COVID-19.





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As economies around the world seek to address current and future challenges, what actions can be taken to assist U.S. companies in this effort?

Looking ahead, we need to help our companies position themselves so that they can address new, post-COVID-19 global priorities in sectors such as health/telemedicine, food security, etc. The Office of Commercial and Business Affairs and our Embassy Deal Teams stand ready to help U.S. companies in this effort. By ensuring that U.S. businesses are competitive, particularly in new priority sectors, we can bolster our U.S. economic growth and strengthen our own, as well as the world's, capacity to address future crises.

What is the best way for American businesses to reach out if they need assistance or have a question?

Companies interested in contacting the Office of Commercial and Business Affairs for assistance can reach us at USBusiness@State.gov.

