The Key Populations Investment Fund (KPIF) is PEPFAR’s $100 million initiative to expand key populations’ (KP) access to and retention in HIV prevention and treatment services. The KPIF includes funding for indigenous, community-based KP-led, KP-trusted, and KP-competent organizations. KPIF focuses on specific KP, including men who have sex with men, sex workers, transgender individuals, and people who inject drugs.

Core elements of the KPIF:

- Increase KP testing coverage and HIV case finding
- Scale pre-exposure prophylaxis (PrEP) delivery
- Enroll more KP on antiretroviral treatment (ART)
- Retain KP on ART and achieve viral load suppression
- Address specific structural barriers that inhibit access to/efficacy of HIV services
- Implement Undetectable=Untransmittable (U=U) messaging to emphasize the power of adherence to ART and reduce stigma
- Strengthen capacity of KP-led local organizations to provide community-focused services
- Monitor results in real-time
- Measure and report KPIF-specific impact on operational unit-level efforts to control the HIV epidemic
- Regular engagement with KP-led, trusted, and competent organizations and other civil society organizations at both the local and global levels throughout the implementation of the KPIF.

PEPFAR is the largest commitment by any nation to address a single disease in history. Managed and overseen by the U.S. Department of State, and supported through the compassion and generosity of the American people, PEPFAR has saved over 18 million lives, prevented millions of infections, and helped transform the global AIDS response.