

The Clean Energy Demand Initiative (CEDI)



CEDI brings together corporations and countries to add clean power capacity and fuel broader economic growth.

- As efforts intensify to address climate change, the public and private sectors must work together to achieve shared climate and energy-related goals.
- CEDI creates a platform to connect countries with companies seeking to rapidly deploy clean energy to offset electricity demand in their sectors, including health, manufacturing, retail, technology, and transportation.
- Through CEDI, companies can send demand signals for clean energy and countries can share policy updates and plans that enable corporate renewable procurement, as well as share lessons with each other.
- More than 75 companies have indicated investment interest in 14 countries, which could drive up to \$100 billion in renewable energy infrastructure investment. In many cases, this renewable investment is a complement to broader industrial and commercial investment.
- By bringing corporations and countries together in pursuit of their climate and energy goals, CEDI advances clean energy and unlocks economic growth around the world.

CEDI builds on companies' renewable energy commitments to send investment signals to countries supportive of fostering an enabling environment for corporate renewable procurement.

- Through individual commitments as well as global initiatives, hundreds of major corporations have committed to 100 percent renewable energy by 2050 or earlier.
- These companies and their supply chain partners are leveraging their plans to procure renewables as a key criterion for decisions about where to locate their operations.
- CEDI provides a platform for stakeholder engagement that is demand driven and leverages existing commitments and relevant associations.
- CEDI is open to countries with mature and developing corporate renewable markets and participants may use the platform to support each other on these goals.

The U.S. Department of State's Bureau of Energy Resources is leading CEDI with relevant stakeholders, including the Clean Energy Buyers Alliance, RE100, the World Resources Institute, as well as NGOs and country partners.



CEDI works in tandem with existing U.S. government work that supports clean energy procurement around the world.

U.S. Department of State Initiatives:

- The U.S. Department of State is supporting partner governments to expand access to affordable and reliable clean energy, promote regional energy security, decarbonize in line with climate goals, and create open, efficient, and transparent energy markets. State has allocated \$200 million for technical assistance in the Indo-Pacific to improve regulatory environments and procurement processes, develop national and regional energy markets, empower women in the energy sector, deploy private capital, and modernize energy infrastructure to meet climate and clean energy goals.
- **Power Sector Program (PSP):** PSP works with governments on a range of electricity sector issues, including direct support on retail market reform and peer-to-peer trading mechanisms to enable small- and large-scale renewable energy development and self-generation among residential, commercial, and industrial users; enhanced renewable energy integration and grid stabilization options; and renewable energy procurement and contracting.
- **The Clean Energy Investment Accelerator (CEIA):** CEIA is testing, proving, and scaling solutions related to corporate renewable energy procurement to transform key emerging markets including Vietnam, the Philippines, Indonesia, Mexico, and Colombia. CEIA prioritizes knowledge sharing across its networks and offers tools and lessons on procurement policies and more.

U.S. Agency for International Development Initiatives:

- **Vietnam Low Emission Energy Program (V-LEEP):** V-LEEP shares private sector voices and insights with the Vietnamese government on how to attract investment for clean energy development. The program hosts conversations with Vietnam's Electricity Regulatory Authority, Ministry of Industry and Power, and Ministry of Planning and Investment on off-site RE transactions.

U.S. International Development Finance Corporation Initiatives:

- **Direct Power Purchase Agreement (DPPA) pilot program:** DFC is working in the Indo-Pacific region to increase clean energy financing through pilot DPPA programs. DFC works with eligible private sector-owned corporations on financing under the pilot DPPA program and has collaborated with USAID and the Vietnamese Ministry of Investment and Trade to facilitate financing support for the country's upcoming DPPA program.

U.S. Trade and Development Agency (USTDA) Initiatives:

- **Global Partnership for Climate-Smart Infrastructure:** USTDA's partnership connects U.S. industry to major clean energy and transportation infrastructure projects in emerging markets. The initiative supports economic recovery through climate-smart infrastructure development for USTDA's partners and allies and the export of U.S.-manufactured goods and services.

