



OBO Senior Leadership Offsite Retreat Agenda

Day 1

Monday, December 6, 2021

5:00-8:00 PM EST

Attire: Business Casual

Agenda

5:00-6:00 PM

Arrival

Arrive and check-in

6:00-8:00 PM

Welcome Dinner

Day 2

Tuesday, December 7, 2021

8:30 AM-8:00 PM EST

Attire: Business Casual



Agenda

- 7:00-8:00 AM **Breakfast**
- 8:30-8:45 AM **Leadership Kickoff** *Jeff Reba & Avi Schwartz*
Welcome, housekeeping facility safety, agenda overview
- 8:45-9:10 AM **Mindfulness** *Eric Bielby*
Mindfulness exercises to get the day started, and get participants engaged
- 9:10-9:30 AM **OBO Recap** *Jeff Reba*
Overview of accomplishments and trajectory since the last in-person offsite two years ago
- 9:30-10:15 AM **Keynote Speakers** *Bill Eggers & Bruce Chew*
Address by industry leaders on challenges and opportunities OBO may face
- 10:15-10:30 AM **Break**
- 10:30 AM-12:30 PM **Outward Mindset** *Mark Jussaume & Bryan Fulkerson*
Presentations and activities to demonstrate why mindset matters
- 12:30-1:30 PM **Lunch**
- 1:30-3:00 PM **Outward Mindset** *Mark Jussaume & Bryan Fulkerson*
Presentations and activities to demonstrate why mindset matters
- 3:00-3:15 PM **Break**
- 3:15-4:15 PM **Open Forum** *Avi Schwartz*
Unstructured session for leaders to talk about what you really want to talk about
- 4:15-6:00 PM **Break**
- 6:00-8:00 PM **Dinner**

Day 3

Wednesday, December 8, 2021

8:00-3:45 PM EST

Attire: Business Casual



Agenda

- 7:00-8:00 AM **Checkout and Breakfast**
- 8:00-8:15 AM **Leadership Kickoff** *Jeff Reba & Avi Schwartz*
Welcome and review agenda
- 8:15-8:45 AM **Embassy Effect as a Strategic Tool** *Christy Foushee & Jason Dallara*
Vision of Embassy Effect messaging as a Strategic Communications tool
- 8:45-10:00 AM **Customer Panel** *Adam Lamoreaux, Alaina Teplitz, Jeffery Hovenier, & Kent Logsdon*
Chiefs of U.S. Missions abroad share constructive ideas to improve our partnership
- 10:00-10:15 AM **Break**
- 10:15-11:00 AM **Customer Panel Debrief** *Avi Schwartz*
Reflections on what we heard during customer panel, applying outward mindset to renew our customer focus
- 11:00 AM-12:00 PM **Lunch**
- 12:00-1:45 PM **Future of Work** *Victoria Hartke, Avi Schwartz & Support Team*
Round Robin discussions
- 1:45-2:00 PM **Break**
- 2:00-3:15 PM **Goal Setting** *Avi Schwartz*
Reflect on conference lessons and define actionable next steps to take back to our roles and teams
- 3:15-3:45 PM **Concluding Remarks** *Ambassador Moser*
Final thoughts on conference impacts and moving forward